



SMILES FIDELIDADE S.A.

(Publicly-Held Company)

Brazilian Corporate Taxpayer's Registry (CNPJ/MF) No. 05.730.375/0001-20

Company Registry (NIRE) 35.300.493.095

RELEVANT FACT

Barueri, May 6th, 2019 – Smiles Fidelidade S.A. (B3 – Brasil, Bolsa, Balcão: SMLS3) ("Company" or "Smiles"), in accordance with Normative Instruction No. 358, issued by the Brazilian Securities and Exchange Commission (CVM) on January 3rd, 2002, hereby informs its shareholders and the market in general that, notwithstanding the relevant fact disclosed to the market on March 28, 2019, Mr. **LEONEL DIAS DE ANDRADE NETO**, for personal reasons, on the date hereof informed the Company of his resignation from the following positions **(i)** Chief Executive Officer of the Company, to which he was reelected at the Board of Directors' Meeting held on February 14th, 2019, and **(ii)** officer of the Company's subsidiaries, which shall be in effect as of the date hereof.

Therefore, and aligned with the succession program disclosed in the relevant fact of March 28, 2019, the Company's Board of Directors has approved the election of Mr. **ANDRÉ FEHLAUER**, who shall leave the position of Officer without specific designation of the Company and become the new Chief Executive Officer of the Company as of the date hereof.

MARCOS ANTONIO PINHEIRO FILHO

Financial and Investor Relations Officer

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This notice might contain future considerations regarding the business perspective, financial and operational results estimate, and growth prospects of the Company. These are only projections, which are exclusively based on the Company's expectations. Such considerations substantially depend on external factors, other than risks presented in the disclosure documents filed by Smiles, and may change without prior notice.