



**SMILES FIDELIDADE S.A.**

Companhia Aberta

CNPJ/MF nº 05.730.375/0001-20

NIRE 35.300.493.095

**FATO RELEVANTE**

**Reajuste de preços para compra de Passagens e venda de Milhas**

**Barueri, 29 de abril de 2019** – A Smiles Fidelidade S.A. (B3 S.A. – Brasil, Bolsa, Balcão: SMLS3) (“SMILES”), informa que, em 26 de abril de 2019 o Conselho de Administração da GOL Linhas Aéreas Inteligentes S.A. (B3: GOLL4 e NYSE: GOL) (“GOL”) autorizou a sua Diretoria que proceda com as providências necessárias para o reajuste dos preços das Passagens Padrão e Milhas entre GOL e SMILES, nos termos e condições estabelecidos no Contrato Comercial de Compra e Venda de Milhas e Passagens Aéreas celebrado com a SMILES em 28.12.2012.

Após o novo preço das Passagens Padrão e das Milhas ser calculado nos termos do referido contrato, tais reajustes serão submetidos à aprovação do Comitê Independente e do Conselho de Administração da SMILES e oportunamente informados ao mercado.

**Marcos Antonio Pinheiro Filho**

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SMILES FIDELIDADE S.A.  
Publicly-held company  
Corporate Taxpayer's ID (CNPJ/MF): 05.730.375/0001-20  
Company Registry (NIRE): 35.300.493.095

## MATERIAL FACT

### Price adjustment for ticket purchase and sale of Miles

**Barueri, April 29, 2019** – Smiles Fidelidade S.A. (B3 S.A. – Brasil, Bolsa, Balcão: SMLS3) ("SMILES") hereby announces to its shareholders and the market in general that on April 26<sup>th</sup> 2019, GOL Linhas Aéreas Inteligentes S.A. (B3: GOLL4 e NYSE: GOL) ("GOL") Board of Directors authorized its executive team to proceed with the necessary measures for the adjustments in the prices of classical airline tickets and Miles between GOL and SMILES, as provided for in the Miles and Airline Ticket Purchase Agreement ("Agreement") signed on December 28, 2012.

After the calculation of the adjustments in prices of classical airline tickets and Miles based on the methodology established in the initial terms of the Agreement, it will be submitted to Smiles' Independent Committee and Board of Directors for approval and timely disclosed to the market.

**Marcos Antônio Pinheiro Filho**  
Finance and Investor Relations Director

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This release may contain forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of Smiles. These are merely projections and, as such, are based exclusively on the expectations of Smiles' management. Such forward-looking statements depend, substantially, on external factors, in addition to the risks disclosed in Smiles' filed disclosure documents and are, therefore, subject to change without prior notice.