



SONAE SIERRA BRASIL S.A.
CNPJ nº 05.878.397/0001-32
Publicly-Held Company

RELEVANT FACT

Sonae Sierra Brasil S.A. (“Company”) (B3: SSBR3), pursuant to CVM’s Instruction No. 358/02, as amended, hereby informs its shareholders and the market that, in relation to the article published on this date at the website ValorPro “Aliansce and Sonae are negotiating a combination of their businesses”, the Company is always attentive to any opportunities that can create value to its shareholder. In this sense, the Company and Aliansce Shopping Centers S.A. initiated discussions towards a potential combination of their respective businesses, but until this date there is no signed offer or agreement, whether binding or non-binding, about a potential transaction. Therefore, until this moment there is no assurance about the implementation of any transaction involving both companies.

The Company will continue to keep its shareholders and the market properly informed about the matter, in accordance with applicable law and CVM regulation.

São Paulo, July 4, 2018

Carlos Alberto Correa
Chief Financial and Investor Relations Officer