



Magazine Luiza S.A. (B3: MGLU3)
3rd Quarter 2019 Earnings Release (IFRS equivalent)



3Q19 HIGHLIGHTS

Marketplace grew 300%, reaching 26% of total e-commerce
E-commerce grew 96%, reaching R\$3.3 billion and 48% of total sales
Physical store sales grew 19% (9% same store sales)
Total sales rose 47%, reaching R\$6.8 billion
Adjusted EBITDA of R\$301 million, 6.2% margin
Adjusted Net profit reached R\$136 million, 2.8% margin
Net cash position of R\$0.6 billion in Sep/19

- **Consistent market share gains.** In 3Q19, total sales (physical stores, traditional e-commerce (1P) and marketplace (3P)) increased 46.9% to R\$6.8 billion, reflecting growth of 96.0% in e-commerce (on top of 54.6% growth in 3Q18) and 19.0% in physical stores (same store sales growth of 9.4% on top of 16.3% growth in 3Q18). It is worth highlighting the performance of the 126 stores opened in the last 12 months that generated sales above our expectations, expanding total physical store sales growth by 9.6 p.p.. Even without considering the excellent performance of Netshoes, which contributed R\$699.3 million in sales, Magalu's e-commerce grew 54.1%.
- **Accelerated growth in e-commerce.** E-commerce sales grew 96.0% in 3Q19, reaching 48.3% of total sales, compared to market growth of 24.7% (E-bit). In traditional e-commerce (1P), sales grew 66.3%, and the marketplace contributed with additional sales of R\$853.7 million, growing 300.3% and representing 26.0% of total e-commerce. Among other things, Magalu's market share gains were driven by: app performance--with 14 million MAU (including Magalu Superapp, Netshoes, Zattini and Época Cosméticos); an increase in the seller base; the growth of marketplace assortment; the maturation of multichannel projects; faster delivery, and the maintenance of our high level of customer service as evinced by our superior RA1000 ranking.
- **Evolution of gross profit, investments in level of service and new customer acquisition.** In 3Q19, adjusted gross profit increased 36.6% to R\$1.5 billion. Adjusted gross margin increased 90 bps to 30.6% reflecting the growth of new categories, especially by Netshoes sales, and the excellent performance of the marketplace. Adjusted operating expenses increased 46.9% in 3Q19 due to the acquisition of Netshoes, as well as additional investment in the level of service. It is worth highlighting the fast evolution of Netshoes results, specifically the fact that they have already practically reached breakeven in EBITDA margin.
- **Significant Luizacred growth.** Luizacred's total revenue grew 37.3% in 3Q19. The Luiza Card base increased 23.1% YoY reaching 4.9 million cards. In the same period, Luiza Card revenue grew 35.1% to R\$6.9 billion. The total portfolio grew an impressive 42.3% in the last 12 months reaching R\$10.3 billion. In 3Q19, taking into account the high customer base growth and the effects of the adoption of IFRS 9, Luizacred's profit was R\$14.4 million.
- **EBITDA and net income.** In 3Q19, Adjusted EBITDA reached R\$300.7 million. High sales growth and the positive contribution of e-commerce were responsible for the EBITDA growth of 7.0%. Additional investments in service levels and the Netshoes acquisition influenced the EBITDA margin, which decreased from 7.7% to 6.2% in 3Q19. Taking into account the financial expenses dilution and the benefit of interest on equity, adjusted net income reached R\$136.3 million, growing 12.7%.
- **Strong cash flow generation and ROIC.** Cash flow from operations adjusted by receivables, reached R\$0.8 billion in the last twelve months (LTM), due to improved results and disciplined working capital management. It is worth mentioning the cash generation of R\$206.3 in 3Q19. Once again, the Company presented high growth with high ROIC and strong cash generation. In 3Q19, ROIC reached 20% and 23% LTM.
- **Net cash position and capital structure.** In the last 12 months, adjusted net cash went from R\$1.3 billion in Sep/18 to R\$0.6 billion in Sep/19. This variation is entirely related to the Netshoes acquisition concluded in Jun/19. As of this date the Company reached a total cash position of R\$1.8 billion, with cash and securities of R\$0.5 billion and credit card receivables of R\$1.3 billion.

MGLU3: R\$ 41.15 per share
 Total Shares: 1,524,731,712
 Market Cap: R\$ 62.7 billion

Conference call: October 30, 2019 (Wednesday)
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Magalu
3Q19 Earnings Release

R\$ million (except when otherwise indicated)	3Q19	3Q18	% Chg	9M19	9M18	% Chg
Total Sales ¹ (including marketplace)	6,817.6	4,640.6	46.9%	18,282.6	13,725.5	33.2%
Gross Revenue	5,999.4	4,444.5	35.0%	16,508.8	13,298.0	24.1%
Net Revenue	4,864.2	3,670.5	32.5%	13,501.3	10,979.9	23.0%
Gross Income	1,424.9	1,089.9	30.7%	3,728.6	3,241.2	15.0%
Gross Margin	0.3	29.7%	-40 bps	27.6%	29.5%	-190 bps
EBITDA	501.2	278.9	79.7%	1,276.5	891.8	43.1%
EBITDA Margin	10.3%	7.6%	270 bps	9.5%	8.1%	140 bps
Net Income	235.1	119.6	96.7%	753.8	407.8	84.9%
Net Margin	4.8%	3.3%	150 bps	5.6%	3.7%	190 bps
Adjusted - Gross Income	1,488.9	1,089.9	36.6%	3,964.57	3,241.2	22.3%
Adjusted - Gross Margin	30.6%	29.7%	90 bps	29.4%	29.5%	-10 bps
Adjusted - EBITDA	300.7	281.0	7.0%	909.3	885.1	2.7%
Adjusted - EBITDA Margin	6.2%	7.7%	-150 bps	6.7%	8.1%	-140 bps
Adjusted - Net Income	136.3	121.0	12.7%	366.8	403.4	-9.1%
Adjusted - Net Margin	2.8%	3.3%	-50 bps	2.7%	3.7%	-100 bps
Same Physical Store Sales Growth	9.4%	16.3%	-	5.8%	19.7%	-
Total Physical Store Sales Growth	19.0%	24.0%	-	14.5%	26.4%	-
Internet Sales Growth (1P)	66.3%	43.8%	-	43.8%	50.5%	-
Total E-commerce Sales Growth	96.0%	54.6%	-	68.2%	61.4%	-
E-commerce Share in Total Sales	48.3%	36.2%	12.1 pp	44.0%	34.9%	9.2 pp
Number of Stores - End of Period	1,039	913	126 stores	1,039	913	126 stores
Sales Area - End of Period (M2)	612,353	551,432	11.0%	612,353	551,432	11.0%

(1) Total Sales includes sales from physical stores, traditional e-commerce (1P) and marketplace (3P).

(2) E-commerce Sales include Netshoes sales.

IFRS 16 AND NON-RECURRING EVENTS

IFRS 16 introduced a single model for the accounting of leases in the balance sheet of lessees. As a result, the Company, as lessee, recognized as assets the right to use underlying assets and their corresponding lease liabilities.

In 3Q19, the Company was successful in another lawsuit regarding the unconstitutionality of the inclusion of ICMS in the PIS / Cofins tax basis.

For ease of comparability with 3Q18, 3Q19 results are also being presented in an adjusted view, without the effects of IFRS 16, tax credits, and other non-recurring provisions and expenses.

CONCILIATION ADJUSTED INCOME STATEMENT (R\$ million)	3Q19 Pro-forma	V.A.	IFRS 16	Non-recurring	3Q19	V.A.
Gross Revenue	5,999.4	123.3%	-	-	5,999.4	123.3%
Taxes and Deductions	(1,135.2)	-23.3%	-	-	(1,135.2)	-23.3%
Net Revenue	4,864.2	100.0%	-	-	4,864.2	100.0%
Total Costs	(3,375.3)	-69.4%	-	(64.0)	(3,439.3)	-70.7%
Gross Income	1,488.9	30.6%	-	(64.0)	1,424.9	29.3%
Selling Expenses	(957.5)	-19.7%	67.5	-	(890.0)	-18.3%
General and Administrative Expenses	(236.5)	-4.9%	29.3	-	(207.1)	-4.3%
Provisions for Loan Losses	(20.2)	-0.4%	-	-	(20.2)	-0.4%
Other Operating Revenues, Net	15.3	0.3%	-	167.7	183.0	3.8%
Equity in Subsidiaries	10.6	0.2%	-	-	10.6	0.2%
Total Operating Expenses	(1,188.3)	-24.4%	96.9	167.7	(923.7)	-19.0%
EBITDA	300.7	6.2%	96.9	103.7	501.2	10.3%
Depreciation and Amortization	(58.7)	-1.2%	(105.2)	-	(163.9)	-3.4%
EBIT	241.9	5.0%	(8.3)	103.7	337.3	6.9%
Financial Results	(93.9)	-1.9%	(5.3)	59.8	(39.5)	-0.8%
Operating Income	148.0	3.0%	(13.7)	163.4	297.8	6.1%
Income Tax and Social Contribution	(11.7)	-0.2%	4.6	(55.6)	(62.7)	-1.3%
Net Income	136.3	2.8%	(9.0)	107.8	235.1	4.8%

Adjustments – Non - Recurring Events

Adjustments	3Q19	9M19
Increased Inventory Provision	(64.0)	(236.0)
Tax Credits	240.8	812.0
Tax Provisions	(16.7)	(246.7)
Expert Fees	(28.8)	(144.0)
Pre-operating Store Expenses	(12.1)	(20.3)
Retention Contracts / Non-Competition	(15.6)	(52.1)
EBITDA Adjustments	103.7	112.9
Update - Tax Credits	62.7	522.5
PIS/Cofins - Tax Credits	(2.9)	(22.2)
Acquisition Expenses / Non recurring	-	(39.7)
Financial Result Adjustments	59.8	460.7
Income Tax and Social Contribution	(55.6)	(157.9)
Net Income Adjustments	107.8	415.8

MESSAGE FROM THE EXECUTIVE DIRECTORS

Earlier this year, we shared our ambitious plans for 2019. Since then, Magalu's trajectory has been exponential, fueled by our multichannel digital platform; commitment to promoting strategic innovation, and the diligent execution of Magalu's 30,000 employees.

Below is a summary of key highlights from this quarter:

At the end of 3Q19, our active customer base reached a total of 23.5 million customers, a 44% increase compared to the same period last year. This expansion can be seen across all channels. Our e-commerce customer base has almost doubled, largely due to accelerated expansion of the marketplace and the incorporation of 4.1 million unique Netshoes customers.

The number of physical stores this quarter topped 1,000 units across 18 Brazilian states, a landmark moment in the company's history. Winning the attention, trust, and loyalty of Brazilians is a crucial part of Magalu's multiplatform strategy—and our results suggest that we are on the right track.

Our efforts to transition the Magalu app to a superapp are well underway. The Magalu App currently features Netshoes, Zattini, and Época Cosméticos. At the end of the quarter, the Magalu app recorded 14 million active monthly users.

E-commerce sales continue to stand out as a key driver of growth. Year-on-year, e-commerce sales rose by 96%, accounting for 48% of total sales. In September, e-commerce accounted for 50% of total sales for the first time in the company's history. E-commerce sales have grown 50% or more for the last 11 consecutive quarters, reflecting Magalu's attainment of its exponential growth objective.

Our marketplace also continues to achieve exponential growth. In 3Q19, platform sales grew by 300% to R\$854 million, accounting for 26% of total e-commerce sales. Over 3,000 new sellers joined our platform in the last three months. The Magalu marketplace currently contains 11,400 sellers who, jointly, offer nearly 12 million items to our customer base.

Our physical stores continue to play an essential role in our multichannel strategy. In 3Q19, we opened 52 new stores and entered two new Brazilian states: Pará and Mato Grosso. The integration of our physical and digital stores enables us to offer faster delivery times and lower shipping costs, providing customers in these regions with the best possible shopping experience. Same store sales grew by 9% this quarter. Taking into consideration the impact of new stores, physical store sales grew by 19%.

External events including: historically low inflation levels, falling interest rates; the rollout of "Semana do Brasil" (Brazil Week), and a gradual upswing in economic growth also contributed to Magalu's positive results during this quarter. Our total sales rose by 47% on a year-by-year basis driven by an excellent performance by Netshoes. Excluding Netshoes sales, Magalu's sales grew by a substantial 32%.

Since October, customers making purchases on the Netshoes and Zattini websites may pick up their orders in select Magalu stores located in the City of São Paulo. Early results have been outstanding. The plan is to extend this In-Store Pickup option to physical stores in other regions throughout 2020. We also launched the new version of the Netshoes environment inside the Magalu App. This new version combines the Netshoes shopping experience with Magalu's high traffic. As a direct result of this new format, brands such as Adidas, Olympikus and Asics have allowed their products to be listed on Magalu, joining other leading brands that were already present.

Approximately four months after its acquisition, Netshoes has already recovered its sales growth and achieved EBITDA margin break-even. The two companies have also been integrating at an accelerated pace. Nearly 40 workgroups composed of representatives of Magalu and Netshoes are performing business analyses to determine best practices and implement them. We reaffirm our enthusiasm for the business, the people and the opportunities ahead.

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Expanding the marketplace has been another strategic objective for the year.

In addition to entering new categories, such as books and apparel, we are also onboarding sellers at a rate of around 1,000 per month, concomitantly increasing the number of products in our marketplace.

Our goal is to make the Magalu marketplace the best option for consumers by providing 3P customers with the same level of service offered to 1P customers. Though we could easily rapidly expand the number of sellers, we have chosen not to sacrifice our user experience by opening our platform to low quality sellers.

With the goal of strengthening our seller relationships, we hosted the first edition of ExpoMagalu, an annual event for sellers, in September. The event, which gathered over 1,200 sellers, featured the launch of various new initiatives including a program designed to help incentivize marketplace sellers to accelerate deliveries. By year-end, over 60% of marketplace sellers will be eligible to receive subsidized shipping subject to certain conditions, such as, that the item sold exceed R\$99 and that the sellers use Magalu Deliveries. Sellers will also be able to participate in a special receivables factoring program with reduced fees ranging from 1.49% to 0.99% per month.

In addition, we announced the launch of two new Magalu-as-a-Service or MaaS apps: iPDV and Magalu Tax. MaaS apps are apps which are designed to ameliorate the friction points confronted by marketplace sellers and analog retailers. Through an intuitive user interface, these apps will enable Brazilian SMEs to easily register and sell their products in our marketplace. They will be able to manage their inventories, issue invoices, and pay taxes. The marketplace is one of the most powerful tools that Magalu can use to realize its corporate objective: to provide to the many what is currently the privilege of the few.

We have dedicated the last several years to digitalizing Magazine Luiza. Now, our objective is to help facilitate the digitalization of Brazil.

We continue to invest our resources in improving delivery speed—whether to a customer’s home or to one of our over 1,000 stores. Express delivery, which promises delivery to the customer’s home within 48 hours, accounted for 42% of Magalu’s total deliveries in September and is now available in over 320 cities. Ship from Store is already available in 145 of our stores across multiple Brazilian states. Logbee, the logistics technology startup that Magalu acquired in 2018, currently operates in over 120 cities and offers 24-hour delivery in more than 40 cities including 6 state capitals. Logbee will play a pivotal role in our efforts to expand the marketplace. Today, more than 70% of sellers participate in the Magalu Entregas program, and, though still in the early days, more than 200 sellers are currently using Magalu’s cross-docking solution to collect and delivery products directly to customers’ homes.

Driven in large part by these rapid advances in delivery speed, our Net Promoter Score or NPS rose once again. In addition, both our physical stores and e-commerce operations—including our 3P marketplace business—maintained their RA1000 rating of excellence in customer service.

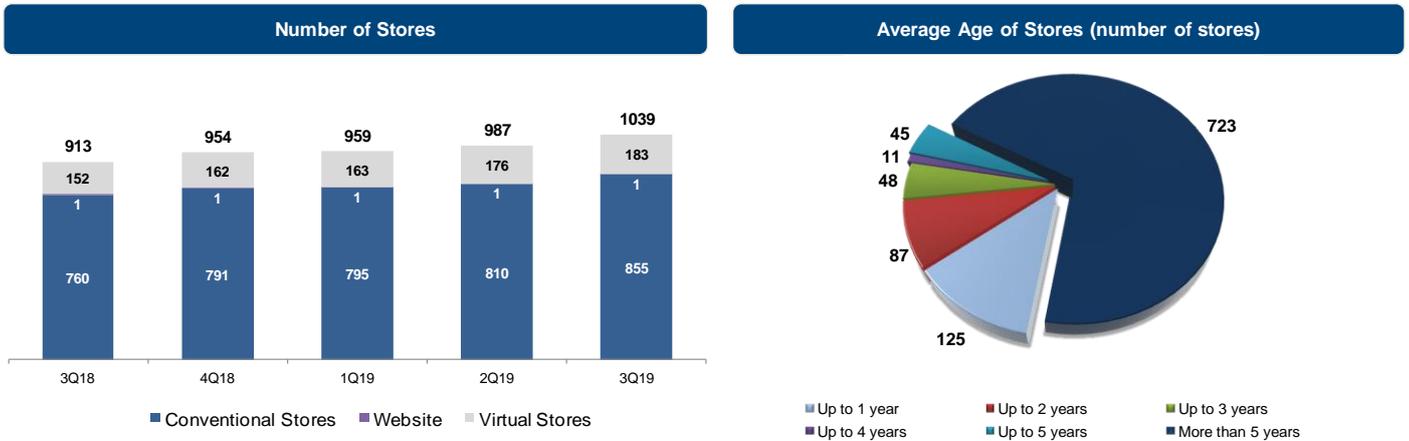
Lastly, Luizacred’s loan portfolio reached over R\$10 billion at the end of September, 42% higher than the same period in 2018. Luiza Card’s customer base increased by 23%, reaching a total of 5 million cardholders by the end of the third quarter. Taking into consideration the increase in activation and shopping frequency, Luizacred’s total billings grew by 33% to R\$7 billion, including an impressive 26% increase in Luiza Card billings in sales within Magalu and a 38% increase in sales made elsewhere. Operating efficiency improved by 2% in the quarter, among the best levels seen over the last several years.

We enter the last quarter of 2019 excited and well-prepared for the events ahead: Black Friday and Christmas. As always, we are grateful to our customers, employees, shareholders, and suppliers for their continued support.

EXECUTIVE MANAGEMENT TEAM

OPERATING AND FINANCIAL PERFORMANCE

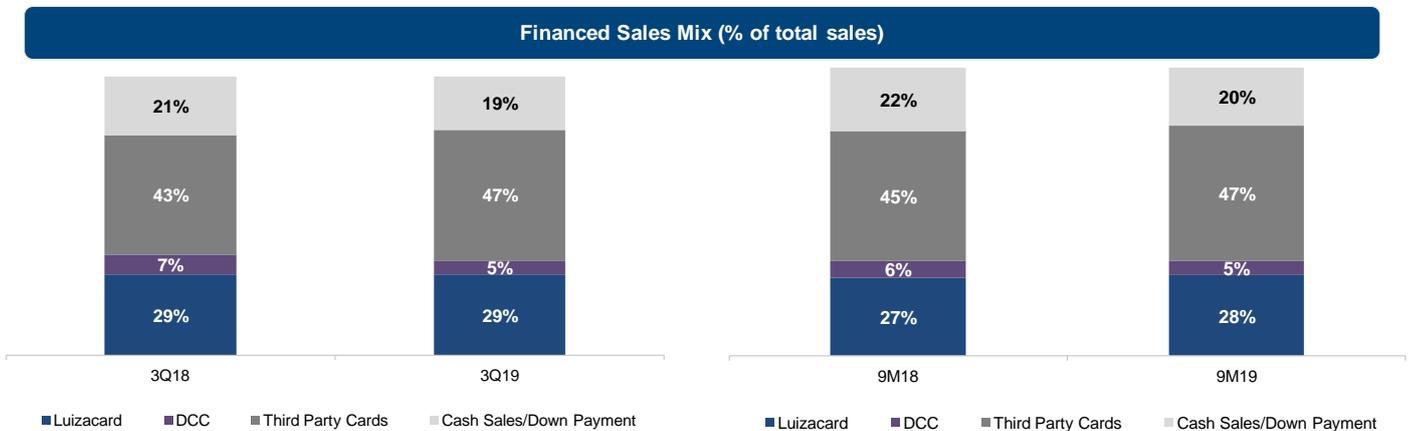
Magalu ended 3Q19 with 1.039 stores (855 conventional, 183 virtual and an e-commerce operation). In 3Q19, the Company inaugurated 52 stores. In the last 12 months, the Company opened 126 new stores (22 in the South, 28 in the Southeast, 27 in the Midwest, 22 in the Northeast and 27 in the North). Thirty percent of our total number of stores are not yet mature.



Total Retail sales were up 46.9% in 3Q19 as a result of a 19.0% increase in brick-and-mortar store sales and a 96.0% increase in e-commerce sales.



Luiza Card total sales penetration was a stable 29% in 3Q19, contributing to the Company's strategy of increasing customer loyalty. The percentage of DCC (direct credit to consumers) was 5% in 3Q19 (-20 bps YoY). In 9M19, Luiza Card's share of sales increased by 10 bps to 28%.



Magalu
3Q19 Earnings Release

Gross Revenues

(in R\$ million)	3Q19	3Q18	% Chg	9M19	9M18	% Chg
Gross Revenue - Retail - Merchandise Sales	5,685.3	4,224.5	34.6%	15,652.2	12,676.4	23.5%
Gross Revenue - Retail - Services	280.8	204.6	37.3%	769.6	574.7	33.9%
Gross Revenue - Retail	5,966.1	4,429.1	34.7%	16,421.8	13,251.1	23.9%
Gross Revenue - Other Services	42.7	19.4	120.2%	107.3	56.7	89.2%
Inter-Company Eliminations	(9.4)	(4.0)	135.4%	(20.3)	(9.9)	105.8%
Gross Revenue - Total	5,999.4	4,444.5	35.0%	16,508.8	13,298.0	24.1%

In 3Q19, total gross revenues grew 35.0% to R\$6.0 billion, due to the accelerated growth of e-commerce, including Netshoes, physical same store sales growth and the significant contribution of new stores. Also notable was the growth in services revenue of 37.3%, especially marketplace sales which rose 300.3%. In 9M19, total gross revenue grew 24.1% to R\$16.5 billion.

Net Revenues

(in R\$ million)	3Q19	3Q18	% Chg	9M19	9M18	% Chg
Net Revenue - Retail - Merchandise Sales	4,583.8	3,476.5	31.8%	12,736.7	10,431.2	22.1%
Net Revenue - Retail - Services	251.9	180.1	39.8%	688.2	506.5	35.9%
Net Revenue - Retail	4,835.7	3,656.7	32.2%	13,424.9	10,937.7	22.7%
Net Revenue - Other Services	37.9	17.8	113.1%	96.8	52.1	85.7%
Inter-Company Eliminations	(9.4)	(4.0)	135.4%	(20.3)	(9.9)	105.8%
Net Revenue - Total	4,864.2	3,670.5	32.5%	13,501.3	10,979.9	23.0%

In 3Q19, total net revenues rose 32.5% to R\$4.9 billion in line with total gross revenue. In 9M19, net revenue grew 23.0% to R\$13.5 billion.

Gross Profit

(in R\$ million)	3Q19 Adjusted	3Q18	% Chg	9M19 Adjusted	9M18	% Chg
Gross Profit - Retail - Merchandise Sales	1,228.0	901.5	36.2%	3,247.5	2,707.2	20.0%
Gross Profit - Retail - Services	251.9	180.1	39.8%	688.2	506.5	35.9%
Gross Profit - Retail	1,479.9	1,081.7	36.8%	3,935.7	3,213.6	22.5%
Gross Profit - Other Services	14.5	9.0	61.9%	38.2	28.7	33.2%
Inter-Company Eliminations	(5.5)	(0.8)	617.1%	(9.2)	(1.0)	784.0%
Gross Profit - Total	1,488.9	1,089.9	36.6%	3,964.6	3,241.2	22.3%
Gross Margin - Total	30.6%	29.7%	1 bps	29.4%	29.5%	0 bps

In 3Q19, adjusted gross profit increased by 36.6% to R\$1.5 billion, equivalent to a gross margin of 30.6%. This margin is due to the growth of new categories, especially by Netshoes sales which reached a gross margin of 41.2%, and the excellent performance of the marketplace, which grew by 300.3%. In 9M19, adjusted gross profit increased by 22.3% to R\$4.0 billion, equivalent to a gross margin of 29.4%.

Operating Expenses

(in R\$ million)	3Q19		3Q18		% Chg	9M19		9M18		% Chg
	Adjusted	% NR	Adjusted	% NR		Adjusted	% NR	Adjusted	% NR	
Selling Expenses	(957.5)	-19.7%	(669.2)	-18.2%	43.1%	(2,493.9)	-18.5%	(1,972.5)	-18.0%	26.4%
General and Administrative Expenses	(236.5)	-4.9%	(144.2)	-3.9%	64.0%	(567.7)	-4.2%	(414.7)	-3.8%	36.9%
General and Administrative Expenses	(1,193.9)	-24.5%	(813.4)	-22.2%	46.8%	(3,061.6)	-22.7%	(2,387.2)	-21.7%	28.3%
Provisions for Loan Losses	(20.2)	-0.4%	(15.5)	-0.4%	30.6%	(45.8)	-0.3%	(43.1)	-0.4%	6.4%
Other Operating Revenues, Net	15.3	0.3%	9.9	0.3%	53.9%	44.0	0.3%	31.1	0.3%	41.6%
Total Operating Expenses	(1,198.9)	-24.6%	(819.0)	-22.3%	46.4%	(3,063.5)	-22.7%	(2,399.2)	-21.9%	27.7%

Adjusted Selling Expenses

In 3Q19, selling expenses totaled R\$957.5 million or 19.7% of net revenues, 150 bps higher YoY. The increase in expenses was due to the Netshoes acquisition, as well as additional investments in the acquisition of new customers, specially via the Magalu App and Luiza Card, and investments to improve user experience, including logistics and customer service. In 9M19, selling expenses totaled R\$2.5 billions or 18.5% of net revenues (+50bps YoY).

Adjusted General and Administrative Expenses

General and administrative expenses came to R\$236.5 million or 4.9% of net revenues in 3Q19 (100 bps higher YoY), due to the Netshoes acquisition. In 9M19, general and administrative expenses came to R\$567.7 million or 4.2% of net revenues.

Provisions for Loan Losses

Provisions for loan losses reached R\$20.2 million in 3Q19 and R\$45.8 million in 9M19.

Other Operating Revenues and Expenses, Net

(in R\$ million)	3Q19	% NR	3Q18	% NR	% Chg	9M19	% NR	9M18	% NR	% Chg
Gain on Sale of Assets	1.5	0.0%	(0.1)	0.0%	-	4.4	0.0%	(0.4)	0.0%	-
Deferred Revenue Recorded	13.8	0.3%	10.1	0.3%	37.1%	39.5	0.3%	31.5	0.3%	25.6%
Subtotal - Adjusted	15.3	0.3%	9.9	0.3%	53.9%	44.0	0.3%	31.1	0.3%	41.6%
Tax Credits	240.8	5.0%	1.2	0.0%	-	812.0	6.0%	47.6	0.4%	-
Tax Provisions	(16.7)	-0.3%	-	0.0%	-	(246.7)	-1.8%	(33.9)	-0.3%	-
Expert Fees	(28.8)	-0.6%	-	0.0%	-	(144.0)	-1.1%	-	0.0%	-
Pre-operating Store Expenses	(12.1)	-0.2%	(3.3)	-0.1%	265.8%	(20.3)	-0.2%	(7.0)	-0.1%	189.3%
Netshoes Result	(15.6)	-0.3%	-	0.0%	-	(52.1)	-0.4%	-	0.0%	-
Subtotal - Non Recurring	167.7	3.4%	(2.1)	-0.1%	-	348.9	2.6%	6.6	0.1%	-
Total	183.0	3.8%	7.8	0.2%	-	392.9	2.9%	37.7	0.3%	-

Other adjusted net operating revenues and expenses came to R\$15.3 million in 3Q19, chiefly due to a deferred revenues allocation of R\$13.8 million. In 9M19, other adjusted net operating revenues and expenses came to R\$44.0 million.

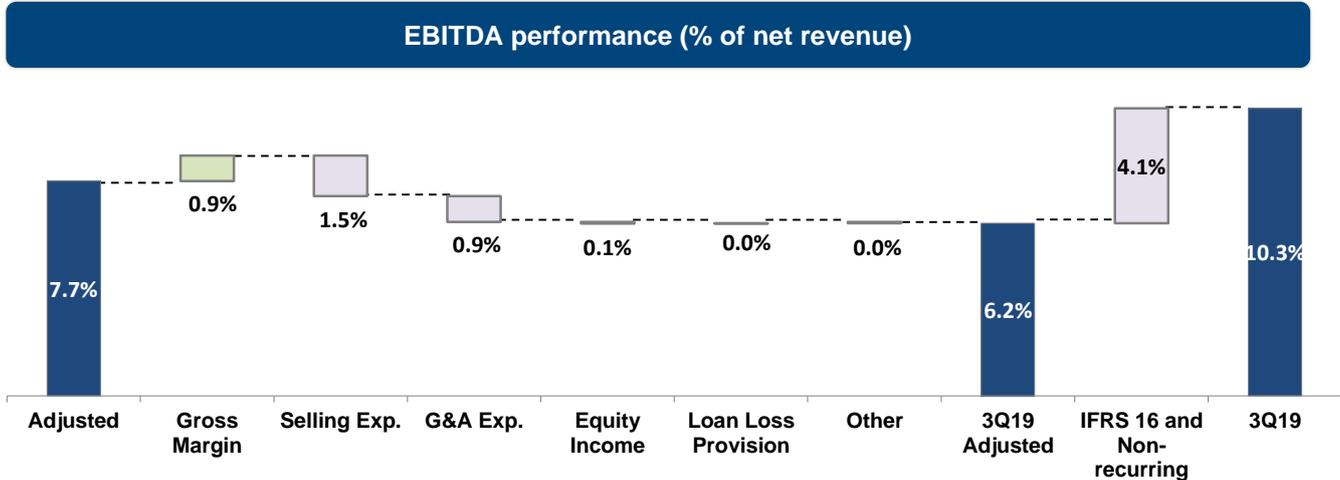
Equity Income

In 3Q19, equity income was R\$10.6 million. Luizacred was responsible for R\$7.2 million and Luizaseg, was responsible for R\$3.4 million. In 9M19, equity income was positive by R\$8.2 million.

It is worth noting that Luizacred's result continues to be influenced by the strong growth of the card base and the credit limit available to the best customers.

EBITDA

In 3Q19, adjusted EBITDA reached R\$300.7 million, growing 7.0%. High sales growth, a positive contribution from e-commerce, including the marketplace, contributed to the EBITDA growth. The additional investments were made to improve service levels and the Netshoes acquisition influenced the adjusted EBITDA margin, which went from 7.7% in 3Q18 to 6.2% during the quarter. In 9M19, Adjusted EBITDA was R\$909.3 million (6.7% margin).



Financial Results

R\$ million	3Q19	% NR	3Q18	% NR	% Chg	9M19	% NR	9M18	% NR	% Chg
Financial Expenses	(135.7)	-2.8%	(106.5)	-2.9%	27.3%	(500.5)	-3.7%	(302.2)	-2.8%	65.6%
Interest on loans and financing	(19.2)	-0.4%	(9.7)	-0.3%	97.6%	(40.9)	-0.3%	(41.7)	-0.4%	-2.1%
Interest on prepayment of receivables – third-party card	(29.3)	-0.6%	(17.5)	-0.5%	67.3%	(113.2)	-0.8%	(55.9)	-0.5%	102.6%
Interest on prepayment of receivables – Luiza Card	(64.3)	-1.3%	(57.6)	-1.6%	11.6%	(196.2)	-1.5%	(158.0)	-1.4%	24.1%
Other expenses	(17.6)	-0.4%	(21.7)	-0.6%	-19.1%	(77.3)	-0.6%	(46.5)	-0.4%	66.0%
Lease	(5.3)	-0.1%	-	0.0%	0.0%	(73.0)	-0.5%	-	0.0%	0.0%
Financial Revenues	96.2	2.0%	34.9	1.0%	175.7%	618.0	4.6%	98.2	0.9%	529.6%
Gains on marketable securities	1.1	0.0%	3.4	0.1%	-67.2%	4.9	0.0%	7.2	0.1%	-32.0%
Other financial revenues	95.1	2.0%	31.5	0.9%	202.2%	613.2	4.5%	91.0	0.8%	573.8%
Total Financial Results	(39.5)	-0.8%	(71.7)	-2.0%	-44.9%	117.6	0.9%	(204.0)	-1.9%	-157.6%
(-) IFRS 16	(5.3)	-0.1%	-	-	-	(73.0)	-0.5%	-	-	-
(-) Monetary Update Tax Credits	62.7	1.3%	-	-	-	522.5	3.9%	-	-	-
(-) Expenses and Taxes / Non-recurring	(2.9)	-0.1%	-	-	-	(61.9)	-0.5%	-	-	-
Total Financial Results - Adjusted	(93.9)	-1.9%	(71.7)	-2.0%	31.0%	(270.1)	-2.0%	(204.0)	-1.9%	32.4%

In 3Q19, adjusted net financial results came to R\$93.9 million or 1.9% of net revenue. In relation to net revenue, net financial expenses improved by 10 bps even considering the Netshoes acquisition and the substantial increase in investments. This improvement is a consequence of the Company's strong cash generation and lower interest rates during the period. In 9M19, the adjusted net financial result was R\$270.1 million, or 2.0% of net revenue.

Net Income

Taking into account EBITDA growth, financial expenses dilution and the benefit of interest on equity, 3Q19 adjusted net income reached R\$136.3 million, growing 12.7% (2.8% net margin). In 9M19, adjusted net profit was R\$366.8 millions, with a net margin of 2.7%.

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Working Capital - Adjusted

CONSOLIDATED (R\$ million)	LTM	Sep-19	Jun-19	Mar-19	Dec-18	Sep-18
(+) Accounts Receivables	217.8	1,875.0	1,460.8	1,761.3	2,051.6	1,657.2
(+) Inventories	779.3	2,885.7	2,556.3	2,484.6	2,810.2	2,106.4
(+) Related Parties	81.7	239.2	126.2	260.0	190.2	157.5
(+) Recoverable Taxes	519.0	745.7	712.7	221.9	303.7	226.7
(+) Other Assets	73.5	145.1	112.7	94.8	48.5	71.6
(+) Current Operating Assets	1,671.2	5,890.7	4,968.8	4,822.6	5,404.2	4,219.5
(-) Suppliers	1,149.7	3,802.8	3,395.9	2,973.6	4,105.2	2,653.1
(-) Payroll, Vacation and Related Charges	81.0	349.8	302.3	270.0	259.0	268.7
(-) Taxes Payable	123.9	208.8	174.2	203.3	141.0	84.9
(-) Related Parties	35.3	125.6	113.1	106.0	125.4	90.3
(-) Taxes in Installments	-	-	-	-	-	-
(-) Deferred Revenue	3.6	43.0	43.0	39.2	39.2	39.4
(-) Other Accounts Payable	373.0	688.2	688.4	446.6	406.1	315.2
(-) Current Operating Liabilities	1,766.6	5,218.3	4,716.7	4,038.6	5,075.9	3,451.7
(=) Working Capital	(95.4)	672.5	252.1	784.1	328.3	767.8
(-) Credit Card – Third-Party Card	21.8	1,142.0	817.2	1,146.8	1,492.3	1,120.2
(-) Credit Card - Luiza Card	58.7	157.4	68.2	175.9	106.7	98.8
(-) Total Credit Card	80.5	1,299.4	885.4	1,322.7	1,599.0	1,219.0
(=) Working Capital Adjusted	(175.8)	(627.0)	(633.3)	(538.6)	(1,270.7)	(451.1)
% of Gross Revenue (LTM)	-0.3%	-2.8%	-3.1%	-2.7%	-6.7%	-2.6%
(=) Working Capital	(95.4)	672.5	252.1	784.1	328.3	767.8
(+) Balance of Discounted Receivables	453.9	1,992.9	2,322.9	1,777.7	1,385.8	1,539.0
(=) Working Capital Expanded	358.5	2,665.4	2,574.9	2,561.7	1,714.1	2,306.9
% of Gross Revenue (LTM)	-1.0%	12.1%	12.5%	12.9%	9.1%	13.1%

In Sep/19, the adjusted working capital needs were negative R\$627.0 million showing an improvement YoY and contributing to the Company's cash flow generation. Highlights include disciplined inventory management (76 days on average) and purchasing time (91 days on average). In the last twelve months, adjusted working capital contributed R\$175.8 million to operating cash generation and adjusted net cash.

Capex

CAPEX (in R\$ million)	3Q19	%	3Q18	%	%Chg	9M19	%	9M18	%	%Chg
New Stores	94.6	51%	23.9	21%	295%	121.9	31%	55.1	24%	121%
Remodeling	8.2	4%	15.6	14%	-47%	38.2	10%	24.8	11%	54%
Technology	32.6	18%	29.3	26%	11%	84.4	22%	64.4	28%	31%
Logistics	32.8	18%	27.4	24%	20%	107.4	27%	47.8	20%	125%
Other	17.7	10%	16.6	15%	6%	38.8	10%	42.1	18%	-8%
Total	186.0	100%	112.8	100%	65%	390.7	100%	234.2	100%	67%

In 3Q19, investments totaled R\$186.0 million. Investments included: the opening of new stores; the remodeling of existing stores, and investments in technology and logistics, including the automation of the Louveira, Sao Paulo distribution center. During this period, the Company inaugurated 52 new stores and this quarter, the Company began investing in the opening of over 50 new stores scheduled to launch in 4Q19.

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Capital Structure

CONSOLIDATED (R\$ million)	LTM	Sep-19	Jun-19	Mar-19	Dec-18	Sep-18
(-) Current Loans and Financing	(61.0)	(313.4)	(43.3)	(128.9)	(130.7)	(252.4)
(-) Non-current Loans and Financing	(507.3)	(832.7)	(1,120.4)	(321.6)	(325.2)	(325.4)
(=) Gross Debt	(568.3)	(1,146.1)	(1,163.7)	(450.5)	(456.0)	(577.8)
(+) Cash and Cash Equivalents	(197.2)	221.8	625.7	293.2	599.1	419.0
(+) Current Securities	(15.0)	238.7	441.1	217.3	409.1	253.8
(+) Non-current Securities	0.3	0.3	0.3	0.2	0.2	-
(+) Total Cash	(212.0)	460.8	1,067.1	510.7	1,008.4	672.8
(=) Adjusted Net Cash	(780.3)	(685.3)	(96.6)	60.2	552.4	95.0
(+) Credit Card - Third Party Card	21.8	1,142.0	817.2	1,146.8	1,492.3	1,120.2
(+) Credit Card - Luiza Card	58.7	157.4	68.2	175.9	106.7	98.8
(+) Total Credit Card	80.5	1,299.4	885.4	1,322.7	1,599.0	1,219.0
(=) Adjusted Net Cash	(699.8)	614.1	788.8	1,382.9	2,151.4	1,313.9
Short Term Debt / Total	-16%	27%	4%	29%	29%	44%
Long Term Debt / Total	16%	73%	96%	71%	71%	56%
Adjusted EBITDA (LTM)	91.7	1,292.9	1,273.2	1,287.4	1,268.7	1,201.2
Adjusted Net Cash / Adjusted EBITDA	-0.6 x	0.5 x	0.6 x	1.1 x	1.7 x	1.1 x
Cash, Securities and Credit Cards	(131.5)	1,760.2	1,952.5	1,833.4	2,607.4	1,891.7

In the last 12 months, the Company reduced its net cash position (adjusted) by R\$699.8 million, from an adjusted net cash position of R\$1.3 billion in Sep/18 to R\$0.6 billion in Sep/19. This variation is entirely related to the payment for the acquisition of Netshoes completed in Jun/19 and the subsequent capital injection made to settle its debts.

The Company ended 3Q19 with a total cash position of R\$1.8 billion, with cash and securities worth R\$0.5 billion and R\$1.3 billion worth of credit card receivables.

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3Q19 Earnings Release

ANNEX I
FINANCIAL STATEMENTS – CONSOLIDATED INCOME STATEMENT

CONSOLIDATED INCOME STATEMENT (R\$ million)	3Q19	V.A.	3Q18	V.A.	% Chg	9M19	V.A.	9M18	V.A.	% Chg
Gross Revenue	5,999.4	123.3%	4,444.5	121.1%	35.0%	16,508.8	122.3%	13,298.0	121.1%	24.1%
Taxes and Deductions	(1,135.2)	-23.3%	(774.0)	-21.1%	46.7%	(3,007.5)	-22.3%	(2,318.1)	-21.1%	29.7%
Net Revenue	4,864.2	100.0%	3,670.5	100.0%	32.5%	13,501.3	100.0%	10,979.9	100.0%	23.0%
Total Costs	(3,439.3)	-70.7%	(2,580.6)	-70.3%	33.3%	(9,772.7)	-72.4%	(7,738.7)	-70.5%	26.3%
Gross Income	1,424.9	29.3%	1,089.9	29.7%	30.7%	3,728.6	27.6%	3,241.2	29.5%	15.0%
Selling Expenses	(890.0)	-18.3%	(669.2)	-18.2%	33.0%	(2,309.1)	-17.1%	(1,972.5)	-18.0%	17.1%
General and Administrative Expenses	(207.1)	-4.3%	(144.2)	-3.9%	43.6%	(498.2)	-3.7%	(414.7)	-3.8%	20.1%
Provisions for Loan Losses	(20.2)	-0.4%	(15.5)	-0.4%	30.6%	(45.8)	-0.3%	(43.1)	-0.4%	6.4%
Other Operating Revenues, Net	183.0	3.8%	7.8	0.2%	2242.5%	392.9	2.9%	37.7	0.3%	941.9%
Equity in Subsidiaries	10.6	0.2%	10.1	0.3%	4.9%	8.2	0.1%	43.1	0.4%	-81.0%
Total Operating Expenses	(923.7)	-19.0%	(811.0)	-22.1%	13.9%	(2,452.1)	-18.2%	(2,349.5)	-21.4%	4.4%
EBITDA	501.2	10.3%	278.9	7.6%	79.7%	1,276.5	9.5%	891.8	8.1%	43.1%
Depreciation and Amortization	(163.9)	-3.4%	(46.3)	-1.3%	253.8%	(364.7)	-2.7%	(122.7)	-1.1%	197.3%
EBIT	337.3	6.9%	232.5	6.3%	45.0%	911.8	6.8%	769.1	7.0%	18.6%
Financial Results	(39.5)	-0.8%	(71.7)	-2.0%	-44.9%	117.6	0.9%	(204.0)	-1.9%	-157.6%
Operating Income	297.8	6.1%	160.9	4.4%	85.1%	1,029.4	7.6%	565.1	5.1%	82.2%
Income Tax and Social Contribution	(62.7)	-1.3%	(41.3)	-1.1%	51.7%	(275.5)	-2.0%	(157.3)	-1.4%	75.1%
Net Income	235.1	4.8%	119.6	3.3%	96.7%	753.8	5.6%	407.8	3.7%	84.9%

Calculation of EBITDA

Net Income	235.1	4.8%	119.6	3.3%	96.7%	753.8	5.6%	407.8	3.7%	84.9%
(+/-) Income Tax and Social Contribution	62.7	1.3%	41.3	1.1%	51.7%	275.5	2.0%	157.3	1.4%	75.1%
(+/-) Financial Results	39.5	0.8%	71.7	2.0%	-44.9%	(117.6)	-0.9%	204.0	1.9%	-157.6%
(+) Depreciation and Amortization	163.9	3.4%	46.3	1.3%	253.8%	364.7	2.7%	122.7	1.1%	197.3%
EBITDA	501.2	10.3%	278.9	7.6%	79.7%	1,276.5	9.5%	891.8	8.1%	43.1%

Reconciliation of EBITDA for non-recurring expenses

EBITDA	501.2	10.3%	278.9	7.6%	79.7%	1,276.5	9.5%	891.8	8.1%	43.1%
IFRS 16	(96.9)	-2.0%	-	0.0%	-	(254.2)	-1.9%	-	0.0%	-
Non-recurring Result	(103.7)	-2.1%	2.1	0.1%	0.0%	(112.9)	-0.8%	(6.6)	-0.1%	-
Adjusted EBITDA	300.7	6.2%	281.0	7.7%	7.0%	909.3	6.7%	885.1	8.1%	2.7%

Net Income	235.1	4.8%	119.6	3.3%	96.7%	753.8	5.6%	407.8	3.7%	84.9%
IFRS 16	9.0	0.0%	-	0.0%	-	28.7	0.2%	-	0.0%	-
Non-recurring Result	(107.8)	0.0%	1.4	0.0%	0.0%	(415.8)	-3.1%	(4.4)	0.0%	-
Adjusted Net Income	136.3	2.8%	121.0	3.3%	12.7%	366.8	2.7%	403.4	3.7%	-9.1%

* EBITDA (EBITDA - Earnings before Interest, Income Taxes including Social Contribution on Net Income, Depreciation and Amortization) is a non-GAAP measurement prepared by the Company, in accordance with CVM Instruction No. 527 of April 04 October 2012. EBITDA consists of the Company's net income, plus net financial income, income tax and social contribution, and depreciation and amortization costs and expenses.

Adjusted EBITDA consists of adjusted EBITDA for extraordinary expenses and IFRS 16 effects. In the case of the adjustment identified above, this result refers to tax credits, the Netshoes acquisition and other provisions and non-recurring expenses. The Company understands that the disclosure of Adjusted EBITDA is necessary to understand the actual impact on cash generation, excluding extraordinary events. Adjusted EBITDA is not a performance metric adopted by IFRS. The Company's adjusted EBITDA definition may not be comparable to similar measures provided by other companies.

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ANNEX II – PRO FORMA
FINANCIAL STATEMENTS – CONSOLIDATED INCOME STATEMENT

CONSOLIDATED INCOME STATEMENT (R\$ million)	3Q19 Adjusted	V.A.	3Q18 Adjusted	V.A.	% Chg	9M19 Adjusted	V.A.	9M18 Adjusted	V.A.	% Chg
Gross Revenue	5,999.4	123.3%	4,444.5	121.1%	35.0%	16,508.8	122.3%	13,298.0	121.1%	24.1%
Taxes and Deductions	(1,135.2)	-23.3%	(774.0)	-21.1%	46.7%	(3,007.5)	-22.3%	(2,318.1)	-21.1%	29.7%
Net Revenue	4,864.2	100.0%	3,670.5	100.0%	32.5%	13,501.3	100.0%	10,979.9	100.0%	23.0%
Total Costs	(3,375.3)	-69.4%	(2,580.6)	-70.3%	30.8%	(9,536.7)	-70.6%	(7,738.7)	-70.5%	23.2%
Gross Income	1,488.9	30.6%	1,089.9	29.7%	36.6%	3,964.6	29.4%	3,241.2	29.5%	22.3%
Selling Expenses	(957.5)	-19.7%	(669.2)	-18.2%	43.1%	(2,493.9)	-18.5%	(1,972.5)	-18.0%	26.4%
General and Administrative Expenses	(236.5)	-4.9%	(144.2)	-3.9%	64.0%	(567.7)	-4.2%	(414.7)	-3.8%	36.9%
Provisions for Loan Losses	(20.2)	-0.4%	(15.5)	-0.4%	30.6%	(45.8)	-0.3%	(43.1)	-0.4%	6.4%
Other Operating Revenues, Net	15.3	0.3%	9.9	0.3%	53.9%	44.0	0.3%	31.1	0.3%	41.6%
Equity in Subsidiaries	10.6	0.2%	10.1	0.3%	4.9%	8.2	0.1%	43.1	0.4%	-81.0%
Total Operating Expenses	(1,188.3)	-24.4%	(808.9)	-22.0%	46.9%	(3,055.3)	-22.6%	(2,356.1)	-21.5%	29.7%
EBITDA	300.7	6.2%	281.0	7.7%	7.0%	909.3	6.7%	885.1	8.1%	2.7%
Depreciation and Amortization	(58.7)	-1.2%	(46.3)	-1.3%	26.8%	(139.9)	-1.0%	(122.7)	-1.1%	14.0%
EBIT	241.9	5.0%	234.7	6.4%	3.1%	769.4	5.7%	762.4	6.9%	0.9%
Financial Results	(93.9)	-1.9%	(71.7)	-2.0%	31.0%	(270.1)	-2.0%	(204.0)	-1.9%	32.4%
Operating Income	148.0	3.0%	163.0	4.4%	-9.2%	499.3	3.7%	558.4	5.1%	-10.6%
Income Tax and Social Contribution	(11.7)	-0.2%	(42.0)	-1.1%	-72.2%	(132.5)	-1.0%	(155.1)	-1.4%	-14.6%
Net Income	136.3	2.8%	121.0	3.3%	12.7%	366.8	2.7%	403.4	3.7%	-9.1%

ANNEX III
FINANCIAL STATEMENTS – CONSOLIDATED BALANCE SHEET

ASSETS (R\$ million)	Sep-19	Jun-19	Mar-19	Dec-18	Sep-18
CURRENT ASSETS					
Cash and Cash Equivalents	221.8	625.7	293.2	599.1	419.0
Securities	238.7	441.1	217.3	409.1	253.8
Accounts Receivable	1,875.0	1,460.8	1,761.3	2,051.6	1,657.2
Inventories	2,885.7	2,556.3	2,484.6	2,810.2	2,106.4
Related Parties	239.2	126.2	260.0	190.2	157.5
Taxes Recoverable	745.7	712.7	221.9	303.7	226.7
Other Assets	145.1	112.7	94.8	48.5	71.6
Total Current Assets	6,351.2	6,035.6	5,333.1	6,412.4	4,892.3
NON-CURRENT ASSETS					
Securities	0.3	0.3	0.2	0.2	-
Accounts Receivable	11.7	11.3	4.4	7.6	6.4
Recoverable Taxes	1,275.5	944.6	246.8	150.6	165.5
Deferred Income Tax and Social Contribution	14.2	27.0	168.9	181.0	176.5
Judicial Deposits	518.2	480.1	383.9	349.2	345.7
Other Assets	36.4	34.7	32.7	34.2	34.3
Investments in Subsidiaries	305.0	293.6	294.6	308.5	294.3
Right of use	2,168.2	1,804.9	1,882.0	-	-
Fixed Assets	1,016.1	941.2	789.4	754.3	663.3
Intangible Assets	1,556.0	1,509.5	605.1	598.8	556.4
Total Non-current Assets	6,901.6	6,047.0	4,408.1	2,384.4	2,242.4
TOTAL ASSETS	13,252.8	12,082.7	9,741.2	8,796.7	7,134.7
LIABILITIES (R\$ million)					
CURRENT LIABILITIES					
Suppliers	3,802.8	3,395.9	2,973.6	4,105.2	2,653.1
Loans and Financing	313.4	43.3	128.9	130.7	252.4
Payroll, Vacation and Related Charges	349.8	302.3	270.0	259.0	268.7
Taxes Payable	208.8	174.2	203.3	141.0	84.9
Related Parties	125.6	113.1	106.0	125.4	90.3
Lease	213.1	212.6	224.6	-	-
Deferred Revenue	43.0	43.0	39.2	39.2	39.4
Dividends Payable	112.0	-	166.4	182.0	-
Other Accounts Payable	688.2	688.4	446.6	406.1	315.2
Total Current Liabilities	5,856.8	4,972.6	4,558.6	5,388.6	3,704.1
NON-CURRENT LIABILITIES					
Loans and Financing	832.7	1,120.4	321.6	325.2	325.4
Lease	1,991.2	1,621.3	1,667.2	-	-
Deferred Income Tax and Social Contribution	65.3	58.1	-	-	-
Provision for Tax, Civil and Labor Risks	941.0	813.0	380.9	387.4	351.7
Deferred Revenue	370.5	384.3	378.1	391.0	439.5
Other Accounts Payable	1.8	1.9	1.8	1.7	1.7
Total Non-current Liabilities	4,202.4	3,999.1	2,749.6	1,105.3	1,118.3
TOTAL LIABILITIES	10,059.2	8,971.7	7,308.2	6,493.9	4,822.4
SHAREHOLDERS' EQUITY					
Capital Stock	1,719.9	1,719.9	1,719.9	1,719.9	1,719.9
Capital Reserve	296.3	268.1	54.9	52.2	47.3
Treasury Shares	(80.4)	(9.5)	(84.2)	(87.0)	(67.8)
Legal Reserve	65.6	65.6	65.6	65.6	39.9
Profit Retention Reserve	434.9	546.9	546.9	546.9	161.9
Other Comprehensive Income	3.4	1.2	(2.1)	5.3	3.3
Retained Earnings	753.8	518.7	132.1	-	407.8
Total Shareholders' Equity	3,193.6	3,110.9	2,433.0	2,302.9	2,312.3
TOTAL	13,252.8	12,082.7	9,741.2	8,796.7	7,134.7

ANNEX IV
FINANCIAL STATEMENTS – ADJUSTED CONSOLIDATED STATEMENT OF CASH FLOWS

ADJUSTED CASH FLOW STATEMENTS (R\$ million)	3Q19	3Q18	9M19	9M18	LTM	LTM
Net Income	235.1	119.6	753.8	407.8	943.5	573.4
Effect of Income Tax and Social Contribution Net of Payment	64.0	(2.0)	223.4	77.2	235.1	94.8
Depreciation and Amortization	163.9	46.3	364.7	122.7	405.7	159.8
Interest Accrued on Loans	25.6	10.8	116.5	40.1	126.1	71.7
Equity Income	(10.6)	(10.1)	(8.2)	(43.1)	(22.9)	(67.6)
Dividends Received	0.0	0.0	21.2	15.7	36.9	33.4
Provision for Losses on Inventories and Receivables	51.2	56.0	296.5	114.6	312.5	115.5
Provision for Tax, Civil and Labor Contingencies	135.6	7.6	394.9	60.5	429.5	77.7
Gain on Sale of Fixed Assets	(1.2)	0.1	(4.2)	0.4	(4.5)	0.6
Recognition of Deferred Income	(14.0)	(10.1)	(40.0)	(31.5)	(85.5)	(42.2)
Stock Option Expenses	28.9	5.6	55.8	12.1	61.4	13.4
Other	0.0	0.0	0.0	0.0	0.0	0.0
Adjusted Net Income	678.5	223.8	2,174.5	776.4	2,437.8	1,030.4
Trade Accounts Receivable	(111.6)	(71.6)	(155.2)	(206.7)	(202.0)	(316.3)
Inventories	(358.8)	(30.2)	(110.6)	(189.7)	(803.9)	(597.3)
Taxes Recoverable	(363.9)	(0.0)	(1,486.4)	(25.5)	(1,546.8)	(35.0)
Other Receivables	(89.5)	(12.2)	(104.4)	(34.7)	(95.1)	(21.1)
Changes in Operating Assets	(923.8)	(114.0)	(1,856.6)	(456.7)	(2,647.8)	(969.7)
Trade Accounts Payable	406.9	(96.4)	(722.2)	(266.5)	729.5	532.9
Other Payables	44.7	79.5	160.7	44.7	262.7	163.2
Change in Operating Liabilities	451.6	(16.8)	(561.5)	(221.8)	992.2	696.1
Cash Flow from Operating Activities	206.3	92.9	(243.6)	97.9	782.2	756.8
Additions of Fixed and Intangible Assets	(186.0)	(112.8)	(390.7)	(234.2)	(520.9)	(279.5)
Cash on Sale of Fixed Assets	0.0	0.0	0.0	0.0	0.0	0.0
Sale of Exclusive Dealing and Exploration Right Contract	0.0	0.0	0.0	0.0	0.0	0.0
Renegotiation Payment of Exclusive Contract	0.0	0.0	0.0	0.0	0.0	0.0
Investment in Subsidiary	(0.3)	0.0	(401.0)	(3.2)	(397.5)	(3.2)
Capital Increase in Affiliated Company	0.0	0.0	0.0	0.0	(30.0)	0.0
Cash Flow from Investing Activities	(186.2)	(112.8)	(791.7)	(237.4)	(948.4)	(282.7)
Loans and Financing	2.7	0.0	802.7	0.0	802.7	0.0
Repayment of Loans and Financing	(24.1)	(2.8)	(309.7)	(284.9)	(437.4)	(1,011.9)
Changes in Other Financial Assets (Hedge)	0.0	0.0	0.0	(1.4)	0.0	(0.3)
Payment of Interest on Loans and Financing	(15.9)	(12.1)	(47.7)	(47.5)	(53.4)	(88.6)
Payment of Lease	(97.6)	0.0	(187.8)	0.0	(187.8)	0.0
Payment of Interest on Lease	(6.0)	0.0	(73.1)	0.0	(73.1)	0.0
Payment of Dividends	0.0	0.0	(182.0)	(114.3)	(182.0)	(125.0)
Treasury Shares	(71.6)	0.0	185.6	(55.6)	165.6	(48.2)
Proceeds from the Secondary Equity Offering	0.0	0.0	0.0	0.0	0.0	1,144.0
Payment of expenses with the Secondary Equity Offering	0.0	0.0	0.0	0.0	0.0	(30.6)
Cash Flow from Financing Activities	(212.3)	(14.9)	188.0	(503.7)	34.6	(160.6)
Cash, Cash Equivalents and Securities at Beginning of Period	1,952.5	1,926.6	2,607.4	2,534.9	1,891.7	1,578.2
Cash, Cash Equivalents and Securities at end of Period	1,760.2	1,891.7	1,760.2	1,891.7	1,760.2	1,891.7
Change in Cash and Cash equivalents	(192.3)	(34.8)	(847.2)	(643.1)	(131.5)	313.5

Note: The difference between the Statement of Cash Flows and the Adjusted Statement of Cash Flows derives from:
(i) the accounting treatment of marketable securities as cash and cash equivalents.
(ii) the accounting treatment of credit card receivables as cash and cash equivalents.

ANNEX V
RETURN ON INVESTED CAPITAL (ROIC) AND ON EQUITY (ROE)

INVESTED CAPITAL (R\$ million)	Sep-19	Jun-19	mar-19	Dec-18	Sep-18
Working Capital	459.3	39.4	559.4	328.3	767.8
(+) Accounts Receivable	11.7	11.3	4.4	7.6	6.4
(+) Income Tax and Social Contribution deferred	14.2	27.0	168.9	181.0	176.5
(+) Taxes Recoverable	1,275.5	944.6	246.8	150.6	165.5
(+) Judicial Deposits	518.2	480.1	383.9	349.2	345.7
(+) Other Assets	36.4	34.7	32.7	34.2	34.3
(+) Investment In Joint Subsidiaries	305.0	293.6	294.6	308.5	294.3
(+) Right of use	2,168.2	1,804.9	1,882.0		
(+) Fixed Assets	1,016.1	941.2	789.4	754.3	663.3
(+) Intangible Assets	1,556.0	1,509.5	605.1	598.8	556.4
(+) Non Current Assets	6,901.3	6,046.8	4,407.9	2,384.1	2,242.4
(-) Provision for Contingencies	941.0	813.0	380.9	387.4	351.7
(-) Lease	1,991.2	1,621.3	1,667.2		
(-) Deferred Revenue	370.5	384.3	378.1	391.0	439.5
(-) Income Tax and Social Contribution deferred	65.3	58.1	-	-	-
(-) Other Accounts Payable	1.8	1.9	1.8	1.7	1.7
(-) Noncurrent operating liabilities	3,369.7	2,878.7	2,428.0	780.0	792.9
(=) Fixed Capital	3,531.6	3,168.1	1,979.9	1,604.1	1,449.5
(=) Total Invested Capital	3,990.9	3,207.5	2,539.3	1,932.4	2,217.4
(+) Net Debt	685.3	96.6	(60.2)	(552.4)	(95.0)
(+) Dividends Payable	112.0	-	166.4	182.0	-
(+) Shareholders Equity	3,193.6	3,110.9	2,433.0	2,302.9	2,312.3
(=) Total Financing	3,990.9	3,207.5	2,539.3	1,932.4	2,217.4
FINANCIAL EXPENSES RECONCILIATION (R\$MM)	3Q19	2Q19	1Q19	4Q18	3Q18
Financial Income	96.2	479.7	42.2	35.8	34.9
Financial Expenses	(135.7)	(223.7)	(141.1)	(126.5)	(106.5)
Net Financial Expenses	(39.5)	256.0	(98.9)	(90.7)	(71.7)
Interest on prepayment of receivables: Luiza Card and third-party card	93.6	122.1	93.6	91.5	75.1
Adjusted Financial Expenses	54.1	378.1	(5.3)	0.8	3.5
Taxes on Adjusted Financial Expenses	(18.4)	(128.5)	1.8	(0.3)	(1.2)
Net Adjusted Financial Expenses	35.7	249.5	(3.5)	0.6	2.3
NOPLAT AND ROIC/ROE RECONCILIATION(R\$MM)	3Q19	2Q19	1Q19	4Q18	3Q18
EBITDA	501.2	379.9	395.4	353.5	278.9
Interest on prepayment of receivables: Luiza Card and third-party card	(93.6)	(122.1)	(93.6)	(91.5)	(75.1)
Depreciation	(163.9)	(96.8)	(103.9)	(41.0)	(46.3)
Current and deferred taxes	(62.7)	(152.4)	(60.4)	(32.1)	(41.3)
Taxes on Adjusted Financial Expenses	18.4	128.5	(1.8)	0.3	1.2
Net Operating Income (NOPLAT)	199.4	137.1	135.6	189.1	117.3
Invested Capital	3,990.9	3,207.5	2,539.3	1,932.4	2,217.4
ROIC Annualized	20%	17%	21%	39%	21%
Net Income	235.1	386.6	132.1	189.6	119.6
Shareholders Equity	3,193.6	3,110.9	2,433.0	2,302.9	2,312.3
ROE Annualized	29%	50%	22%	33%	21%

ANNEX VI
BREAKDOWN OF TOTAL SALES AND NUMBER OF STORES PER CHANNEL

Breakdown of Total Sales (R\$ million)	3Q19	V.A.	3Q18	V.A.	Growth
					Total
Virtual Stores	270.0	4.0%	215.0	4.6%	25.6%
Conventional Stores	3,251.9	47.7%	2,744.3	59.1%	18.5%
Subtotal - Physical Stores	3,521.9	51.7%	2,959.2	63.8%	19.0%
Traditional E-commerce (1P)	2,442.0	35.8%	1,468.1	31.6%	66.3%
Marketplace (3P)	853.7	12.5%	213.3	4.6%	300.3%
Subtotal - E-commerce	3,295.7	48.3%	1,681.4	36.2%	96.0%
E-commerce Magalu	2,590.9	38.0%	1,681.4	36.2%	54.1%
E-commerce Netshoes	704.8	10.3%	-	0.0%	-
Total Sales	6,817.6	100.0%	4,640.6	100.0%	46.9%

Breakdown of Total Sales (R\$ million)	9M19	V.A.	9M18	V.A.	Growth
					Total
Virtual Stores	769.1	4.2%	631.8	4.6%	21.7%
Conventional Stores	9,465.8	51.8%	8,308.4	60.5%	13.9%
Subtotal - Physical Stores	10,234.9	56.0%	8,940.2	65.1%	14.5%
Traditional E-commerce (1P)	6,178.8	33.8%	4,296.2	31.3%	43.8%
Marketplace (3P)	1,869.0	10.2%	489.1	3.6%	282.1%
Subtotal - E-commerce	8,047.8	44.0%	4,785.4	34.9%	68.2%
E-commerce Magalu	7,246.9	39.6%	4,785.4	34.9%	51.4%
E-commerce Netshoes	800.9	4.4%	-	0.0%	-
Total Sales	18,282.6	100.0%	13,725.5	100.0%	33.2%

¹ Total Sales include gross revenue from physical stores and e-commerce plus marketplace sales

Number of stores per channel – End of the period	Sep-19	Part(%)	Sep-18	Part(%)	Growth
					Total
Virtual Stores	183	17.6%	152	16.6%	31
Conventional Stores	855	82.3%	760	83.2%	95
Subtotal - Physical Stores	1,038	99.9%	912	99.9%	126
Ecommerce	1	0.1%	1	0.1%	-
Total	1,039	100.0%	913	100.0%	126
Total Sales Area (m²)	612,353	100%	551,432	100%	11.0%

ANNEX VII
LUIZACRED

Operating Indicators

Luizacred is a joint venture between Magazine Luiza and Itaú Unibanco, responsible for financing a substantial percentage of the Company's credit sales. Magalu's main roles and responsibilities include sales, employee management and customer service, while Itaú Unibanco is responsible for funding Luizacred, drafting the credit and collections policies and managing back office activities, such as accounting and treasury.

In 3Q19, Luizacred's total card base grew 251,000 units, reaching 4.9 million cards issued (+ 23.1% *versus* Sep/18). In-store sales to Luiza Card customers, distinguished by their loyalty and higher purchase frequency, increased by 26.4% in 3Q19.

Luizacred's credit portfolio, including credit card, DCC and individual loans, reached R\$10.3 billion at the end of 3Q19, an increase of 42.3% over 3Q18. Luiza Card's portfolio grew 44.7% to R\$10.1 billion, while the DCC portfolio fell to R\$168 million, in line with Luizacred's strategy to focus on the Luiza Card.

LUIZACRED – Key Indicators (R\$ million)	3Q19	3Q18	% Chg	9M19	9M18	% Chg
Total Card Base (thousand)	4,889	3,971	23.1%	4,889	3,971	23.1%
Luiza Card Sales – In-store	1,633	1,292	26.4%	4,626	3,585	29.0%
Luiza Card Sales – Outside Magazine Luiza	5,317	3,852	38.0%	14,362	10,501	36.8%
Subtotal - Luiza Card	6,950	5,144	35.1%	18,988	14,086	34.8%
DCC Sales	32	83	-62.0%	108	201	-46.4%
Consumer Loans Sales	7	12	-40.0%	31	43	-28.6%
Luizacred Sales - Total	6,989	5,239	33.4%	19,127	14,330	33.5%
Card Portfolio	10,147	7,013	44.7%	10,147	7,013	44.7%
DCC Portfolio	168	220	-23.7%	168	220	-23.7%
Consumer Loans Portfolio	22	32	-32.9%	22	32	-32.9%
Portfolio	10,336	7,265	42.3%	10,336	7,265	42.3%

The granting of credit at Luizacred follows strict criteria established by Itaú Unibanco's Credit Modeling and Policies area which uses proprietary statistics models based on the Risk Adjusted Return on Capital (RAROC) model.

Magalu
3Q19 Earnings Release

Income Statement in IFRS

LUIZACRED – Income (R\$ million)	3Q19	V.A.	3Q18	V.A.	% Chg	9M19	V.A.	9M18	V.A.	% Chg
Financial Intermediation Revenue	438.3	100.0%	319.2	100.0%	37.3%	1,267.6	100.0%	894.1	100.0%	41.8%
Cards	409.2	93.4%	277.4	86.9%	47.5%	1,165.1	91.9%	778.7	87.1%	49.6%
DCC	21.1	4.8%	32.0	10.0%	-34.0%	77.9	6.1%	85.4	9.6%	-8.8%
Consumer Loans	8.0	1.8%	9.9	3.1%	-19.0%	24.5	1.9%	30.0	3.4%	-18.1%
Financial Intermediation Expenses	(382.0)	-87.2%	(236.3)	-74.0%	61.7%	(1,163.7)	-91.8%	(620.4)	-69.4%	87.6%
Market Funding Operations	(70.9)	-16.2%	(49.3)	-15.4%	43.9%	(194.9)	-15.4%	(131.2)	-14.7%	48.6%
Provision for Loan Losses	(311.1)	-71.0%	(187.0)	-58.6%	66.4%	(968.8)	-76.4%	(489.2)	-54.7%	98.0%
Gross Financial Intermediation Income	56.3	12.8%	83.0	26.0%	-32.2%	103.9	8.2%	273.7	30.6%	-62.0%
Other Operating Revenues (Expenses)	(32.0)	-7.3%	(39.5)	-12.4%	-19.0%	(93.7)	-7.4%	(128.5)	-14.4%	-27.1%
Service Revenue	214.6	49.0%	164.1	51.4%	30.8%	611.9	48.3%	454.7	50.9%	34.6%
Personnel Expenses	(10.5)	-2.4%	(7.6)	-2.4%	38.3%	(25.2)	-2.0%	(17.3)	-1.9%	45.2%
Other Administrative Expenses	(185.3)	-42.3%	(156.7)	-49.1%	18.2%	(528.5)	-41.7%	(457.6)	-51.2%	15.5%
Depreciation and Amortization	(3.0)	-0.7%	(3.0)	-0.9%	1.3%	(8.9)	-0.7%	(8.9)	-1.0%	0.3%
Tax Expenses	(34.2)	-7.8%	(26.2)	-8.2%	30.2%	(98.5)	-7.8%	(74.1)	-8.3%	32.9%
Other Operating Revenues (Expenses)	(13.7)	-3.1%	(10.1)	-3.2%	35%	(44.5)	-3.5%	(25.4)	-2.8%	75.5%
Income Before Tax	24.3	5.5%	43.4	13.6%	-44.2%	10.2	0.8%	145.1	16.2%	-93.0%
Income Tax and Social Contribution	(9.9)	-2.3%	(25.7)	-8.0%	-61.6%	(4.6)	-0.4%	(73.2)	-8.2%	-93.7%
Net Income	14.4	3.3%	17.8	5.6%	-19.0%	5.5	0.4%	71.9	8.0%	-92.3%

Income Statement in compliance with accounting practices established by the Brazilian Central Bank

R\$ milhões	3T19	AV	3T18	AV	Var(%)	9M19	AV	9M18	AV	Var(%)
Receitas da Intermediação Financeira	438.3	100.0%	319.2	100.0%	37.3%	1,267.6	100.0%	894.1	100.0%	41.8%
Cartão	409.2	93.4%	277.4	86.9%	47.5%	1,165.1	91.9%	778.7	87.1%	49.6%
CDC	21.1	4.8%	32.0	10.0%	-34.0%	77.9	6.1%	85.4	9.6%	-8.8%
EP	8.0	1.8%	9.9	3.1%	-19.0%	24.5	1.9%	30.0	3.4%	-18.1%
Despesas da Intermediação Financeira	(392.1)	-89.5%	(212.9)	-66.7%	84.2%	(1,041.4)	-82.2%	(542.4)	-60.7%	92.0%
Operações de Captação no Mercado	(70.9)	-16.2%	(49.3)	-15.4%	43.9%	(194.9)	-15.4%	(131.2)	-14.7%	48.6%
Provisão para Créditos de Liquidação Duvidosa	(321.2)	-73.3%	(163.7)	-51.3%	96.3%	(846.5)	-66.8%	(411.2)	-46.0%	105.9%
Resultado Bruto da Intermediação Financeira	46.2	10.5%	106.3	33.3%	-56.6%	226.2	17.8%	351.7	39.3%	-35.7%
Outras Receitas (Despesas) Operacionais	(32.0)	-7.3%	(39.5)	-12.4%	-19.0%	(93.7)	-7.4%	(128.5)	-14.4%	-27.1%
Receitas de Prestação de Serviços	214.6	49.0%	164.1	51.4%	30.8%	611.9	48.3%	454.7	50.9%	34.6%
Despesas de Pessoal	(10.5)	-2.4%	(7.6)	-2.4%	38.3%	(25.2)	-2.0%	(17.3)	-1.9%	45.2%
Outras Despesas Administrativas	(185.3)	-42.3%	(156.7)	-49.1%	18.2%	(528.5)	-41.7%	(457.6)	-51.2%	15.5%
Depreciação e Amortização	(3.0)	-0.7%	(3.0)	-0.9%	1.3%	(8.9)	-0.7%	(8.9)	-1.0%	0.3%
Despesas Tributárias	(34.2)	-7.8%	(26.2)	-8.2%	30.2%	(98.5)	-7.8%	(74.1)	-8.3%	32.9%
Outras Receitas (Despesas) Operacionais	(13.7)	-3.1%	(10.1)	-3.2%	35%	(44.5)	-3.5%	(25.4)	-2.8%	75.5%
Resultado Antes da Tributação sobre o Lucro	14.1	3.2%	66.8	20.9%	-78.8%	132.5	10.5%	223.1	25.0%	-40.6%
Imposto de Renda e Contribuição Social	(5.8)	-1.3%	(36.2)	-11.3%	-83.9%	(53.6)	-4.2%	(108.3)	-12.1%	-50.6%
Lucro Líquido	8.3	1.9%	30.6	9.6%	-72.8%	78.9	6.2%	114.9	12.8%	-31.3%

Comparative: IFRS x Brazilian Central Bank

R\$ milhões	3T19	AV	3T18	AV	Var(%)	9M19	AV	9M18	AV	Var(%)
Provisão para Créditos de Liquidação Duvidosa	(10.1)	-2.3%	23.3	7.3%	-	122.3	9.6%	78.0	8.7%	-
Imposto de Renda e Contribuição Social	4.0	0.9%	(10.5)	-3.3%	-	(48.9)	-3.9%	(35.1)	-3.9%	-
Lucro Líquido	(6.1)	-1.4%	12.8	4.0%	-	73.4	5.8%	42.9	4.8%	-

Revenue from Financial Intermediation

Revenues from financial intermediation grew 37.3% in 3Q19 to R\$438.3 million mainly due to the increase in sales on the Luiza Card, inside and outside of Magalu stores.

Provision for Loan Losses

Loan loss indicators continue at a low level. The portfolio of loans overdue from 15 to 90 days (NPL 15) accounted for only 2.7% of the total portfolio in Sep/19, improving 50 bps from Jun/19, maintaining the conservative credit policy.

The overdue portfolio over 90 days (NPL 90) reached 8.8% of the total portfolio in Sep/19. The variation in the portfolio overdue over 90 days (NPL 90) is entirely related to the growth strategy and the increase in Luiza Card's new customer base.

Provision for Loan Losses expenses accounted for 3.0% of the total portfolio in 3Q19, an increase from 2.6% in 3Q18, due to the adoption of IFRS 9; accelerated portfolio growth; an increase in the number of credit cards and the credit limit available to the best customers. Note that the portfolio's IFRS coverage ratio was 169% in Sep/19.

PORTFOLIO - OVERDUE	Sep-19		Jun-19		Mar-19		Dec-18		Sep-18	
000 to 014 days	9,151	88.5%	8,428	88.3%	7,836	88.8%	7,568	90.0%	6,525	89.8%
015 to 030 days	65	0.6%	70	0.7%	81	0.9%	63	0.8%	54	0.7%
031 to 060 days	88	0.9%	91	1.0%	102	1.2%	69	0.8%	63	0.9%
061 to 090 days	122	1.2%	141	1.5%	123	1.4%	98	1.2%	85	1.2%
091 to 120 days	133	1.3%	124	1.3%	95	1.1%	96	1.1%	92	1.3%
121 to 150 days	118	1.1%	140	1.5%	96	1.1%	82	1.0%	74	1.0%
151 to 180 days	122	1.2%	107	1.1%	88	1.0%	74	0.9%	68	0.9%
180 to 360 days	536	5.2%	440	4.6%	399	4.5%	356	4.2%	303	4.2%
Portfolio (R\$ million)	10,336	100%	9,542	100%	8,820	100%	8,406	100%	7,265	100%
Receipt expectation of loan portfolio overdue above 360 days	126		120		114		111		109	
Total Portfolio in IFRS 9 (R\$ million)	10,462		9,661		8,935		8,517		7,374	
Overdue 15-90 days	275	2.7%	302	3.2%	306	3.5%	231	2.7%	203	2.8%
Overdue Above 90 days	910	8.8%	811	8.5%	678	7.7%	608	7.2%	537	7.4%
Total Overdue	1,185	11.5%	1,113	11.7%	984	11.2%	839	10.0%	740	10.2%
Provisions for loan losses on Portfolio	1,260		1,097		985		924		782	
Provisions for loan losses on available limit	279		265		225		211		234	
Total Provisions for loan losses in IFRS 9	1,539		1,363		1,210		1,135		1,016	
Coverage of Portfolio (%)	138%		135%		145%		152%		146%	
Coverage of Total Portfolio (%)	169%		168%		179%		187%		189%	

Note: in order to facilitate comparability and analysis of NPL performance, the Company now discloses the breakdown of the portfolio by arrears criterion, while it continues disclosing the portfolio breakdown by risk level to the Central Bank.

Financial Intermediation Gross Results

Gross margin from financial intermediation totaled 12.8% in 3Q19 (-13.2 p.p. YoY), mainly due to the adoption of IFRS 9 on loan loss provision and the accelerated growth of the credit portfolio. In 9M19, gross margin from financial intermediation totaled 8.2% (-22.4 p.p. YoY).

Other Operating Revenues (Expenses)

Other operating expenses totaled R\$32.0 million in 3Q19, an improvement of 19.0% YoY, mainly due to service revenue growth of 30.8%. In 9M19, other operating expenses totaled R\$93.7 million (-27.1% YoY).

Luizacred's operating efficiency ratio went from 44% in 3Q18 to 42% in 3Q19 (-2 p.p.), one of the best levels in recent years.

Operating Income and Net Income

In 3Q19, Luizacred recorded operating income of R\$24.3 million, equivalent to 5.5% of financial intermediation (-8.1p.p. YoY). In 3Q19, Luizacred's net profit reached R\$14.4 million (ROE of 10.0%).

In compliance with accounting practices established by the Brazilian Central Bank, considering the minimum provisions of Law 2682, Luizacred's net income totaled R\$8.3 million in 3Q19, with ROE of 3.8% and R\$78.9 million in 9M19 (ROE of 12.1%).

Shareholders' Equity

In compliance with the same practices, Luizacred posted shareholders' equity of R\$887.8 million in Sep/19. As a result of adjustments required under IFRS, specifically additional provisions for expected losses, net of taxes, Luizacred's shareholders' equity for the purposes of Magazine Luiza's financial statements came to R\$582.1 million.

EARNINGS CONFERENCE CALL

Conference Call in Portuguese/English (with simultaneous translation)

October 30, 2019 (Wednesday)

11:30 am – Brasília time

10:30 am – USA time (EST)

Participants from Brazil:

Dial in #: +55 (11) 3193-1080

CODE: Magazine Luiza

Link to webcast:

[Webcast Portuguese](#)

Participants from the US or other countries:

Dial in #: +1 (646) 828 8246

CODE: Magazine Luiza

Link de webcast:

[Webcast English](#)

Replay (available for 7 days):

Dial in # from Brazil: +55 (11) 3193-1012

Identification Code: 8339893#

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About Magazine Luiza

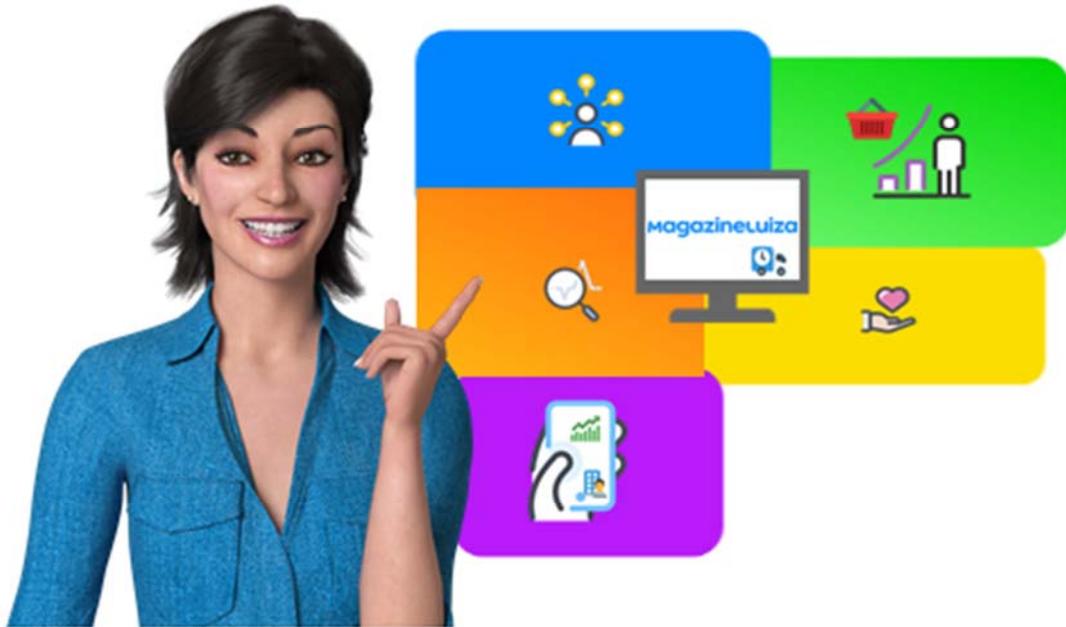
Magazine Luiza, or Magalu, is a technology and logistics company focused on the retail sector. From its humble origins as a traditional retailer providing electronics and home appliances to Brazil's rising middle class, the company has since transformed into a technology powerhouse providing a wide array of products to Brazilians of all classes. Magalu has one of the largest geographic footprints with seventeen distribution centers serving a network of over 1.030 stores in 18 states encompassing over 75% of Brazil's GDP. At the heart of the company's success is an omnichannel retail platform capable of reaching customers via mobile app, web and physical stores. A large part of the company's success is attributable to its in-house development team, Luizalabs, which consists of over 1,000 engineers and product development specialists. Among other things, engineers from Luizalabs use technologies such as big data and machine learning to create logistics, fintech and inventory apps which remove friction from the retail process, improving margins, delivery times and customer experience. The company has been at the forefront of e-commerce adoption in Latin America and its profitable e-commerce operation currently accounts for over 48% of total sales. Magazine Luiza has also been a logistics pioneer. The company's integrated online and offline logistics operations enable it to leverage its physical presence to radically reduce delivery times and costs in a sustainable way. The result is the fastest, lowest cost logistics network in Brazil.

EBITDA, Adjusted EBITDA and Adjusted Net Income

EBITDA (earnings before interest, income and social contribution taxes, financial income and expenses, depreciation and amortization) is not a financial performance measure under the accounting practices adopted in Brazil. Because it does not consider expenses intrinsic to the business, EBITDA has limitations that affect its use as a profitability or liquidity indicator. EBITDA should not be considered an alternative to net income or operating cash flow. In addition, EBITDA does not have a standard meaning, and our definition may not be comparable with the definitions adopted by other companies. Non-recurring results used to calculate adjusted EBITDA and adjusted net income should not be considered an alternative to EBITDA and net income in accordance with the accounting practices adopted in Brazil.

Disclaimer

The statements herein related to business prospects, future estimates of operating and financial results, and those related to Magazine Luiza's growth prospects are merely estimates and, as such, are based solely on the expectations of the Executive Board regarding the future of the Company's business. These expectations largely depend on approvals and licenses for the projects, market conditions, performance of the Brazilian economy, the sector and the international markets and are, therefore, subject to changes without prior notice. This performance report includes accounting and non-accounting data such as pro forma operating and financial results and projections based on the expectations of the Company's Management. The non-accounting data were not reviewed by the Company's independent auditors.



**Unaudited Condensed Parent and Consolidated
Interim Financial Statements
as of and the Three and Nine-month period
Ended September 30, 2019**



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Independent auditor’s report on review of unaudited condensed parent and consolidated interim financial statements

To the Shareholders and Board of Directors of
Magazine Luiza S.A.
Franca - SP

Introduction

We have reviewed the accompanying unaudited condensed parent and consolidated balance sheet of Magazine Luiza S.A. (the “Company”) as at September 30, 2019, the unaudited condensed parent and consolidated statements of income and comprehensive income for the three and nine-months period then ended, and the unaudited condensed parent and consolidated statements of changes in shareholders’ equity and cash flows for the nine-month period then ended, and notes to the condensed interim financial statements (unaudited). Management is responsible for the preparation and presentation of these condensed interim financial statements in accordance with the *Accounting Pronouncement CPC 21(R1)* and the IAS 34 - *Interim Financial Reporting*, issued by the International Accounting Standards Board – IASB. Our responsibility is to express a conclusion on this unaudited condensed parent and consolidated interim financial statements based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Review Standards (NBC TR 2410 - *Revisão de Informações Intermediárias Executada pelo Auditor da Entidade* and ISRE 2410 - *Review of Interim Financial Information Performed by the Independent Auditor of the Entity*, respectively). A review of unaudited condensed parent and consolidated interim financial statements consists of making inquiries, primarily of persons responsible for the financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Brazilian and International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



Conclusion on the unaudited condensed parent and consolidated interim financial statements

Based on our review, nothing has come to our attention that causes us to believe that the accompanying unaudited condensed parent and consolidated interim financial statements as at September 30, 2019, is not prepared, in all material respects, in accordance with Accounting Pronouncement CPC 21(R1) and IAS 34 - Interim Financial Reporting.

Other Matters

Unaudited condensed statements of value added

We also reviewed the unaudited condensed parent and consolidated statement of value added for the nine-month period ended September 30, 2019, prepared under the responsibility of the Company's Management, for which presentation is required in the interim information in accordance with the standards issued by the Brazilian GAAP, and considered as supplementary information by IFRS, which does not require the presentation of the statement of value added. These statements were submitted to the same review procedures described previously and, based on our review, nothing has come to our attention that causes us to believe that the accompanying statements of value added is not prepared, in all material respects, in accordance with the Brazilian GAAP.

São Paulo, October 29, 2019

KPMG Auditores Independentes
CRC 2SP014428/O-6

Marcelle Mayume Komukai
Accountant CRC 1SP249703/O-5

Magazine Luiza S.A.

Unaudited condensed balance sheets at September 30, 2019 and December 31, 2018

(Amounts expressed in thousands of reais – R\$)

	Note	Parent company		Consolidated	
		09/30/2019	12/31/2018	09/30/2019	12/31/2018
Assets					
Current assets					
Cash and cash equivalents	5	120,891	548,553	221,794	599,087
Securities	6	236,717	409,111	238,717	409,111
Accounts receivable	7	1,828,330	2,024,685	1,874,975	2,051,557
Inventories	8	2,574,919	2,790,726	2,885,737	2,810,248
Accounts receivable from related parties	9	240,440	193,635	239,207	190,190
Recoverable taxes	10	650,532	299,746	745,693	303,691
Other assets		107,914	46,357	145,100	48,506
Total current assets		5,759,743	6,312,813	6,351,223	6,412,390
Non-current assets					
Securities	6	-	-	264	214
Accounts receivable	7	9,129	7,571	11,657	7,571
Recoverable taxes	10	1,161,229	150,624	1,275,532	150,624
Deferred income tax and social contribution	11	-	171,488	14,222	181,012
Judicial deposits	20	382,082	349,228	518,208	349,239
Accounts receivable from related parties	9	260,500	-	-	-
Other assets		34,659	32,442	36,438	34,154
Investments in subsidiaries	12	693,470	146,703	-	-
Investments in jointly-controlled subsidiaries	13	305,022	308,462	305,022	308,462
Right-of-use of leases	3	2,100,082	-	2,168,171	-
Property, plant and equipment	14	927,192	749,463	1,016,054	754,253
Intangible assets	15	576,116	501,539	1,556,008	598,822
Total non-current assets		6,449,481	2,417,520	6,901,576	2,384,351
Total assets		12,209,224	8,730,333	13,252,799	8,796,741

See the accompanying notes to the interim financial statements.

Magazine Luiza S.A.

Unaudited condensed balance sheets at September 30, 2019 and December 31, 2018

(Amounts expressed in thousands of reais – R\$)

	Note	Parent company		Consolidated	
		09/30/2019	12/31/2018	09/30/2019	12/31/2018
Liabilities					
Current liabilities					
Suppliers	16	3,331,173	4,068,459	3,802,802	4,105,244
Loans and financing	17	311,558	130,685	313,387	130,743
Salaries, vacations and social security charges		303,735	250,792	349,760	258,983
Taxes payable		179,607	135,384	208,845	140,979
Accounts payable to related parties	9	125,572	125,353	125,607	125,383
Leases	3	196,036	-	213,107	-
Deferred revenue	18	39,157	39,157	43,032	39,157
Dividends payable		112,000	182,000	112,000	182,000
Other accounts payable	19	545,842	403,805	688,213	406,109
Total current liabilities		5,144,680	5,335,635	5,856,753	5,388,598
Non-current liabilities					
Loans and financing	17	832,697	323,402	832,697	325,224
Leases	3	1,938,502	-	1,991,161	-
Deferred income tax and social contribution	11	7,145	-	65,283	-
Provision for tax, civil and labor risks	20	740,189	377,444	940,963	387,355
Deferred revenue	18	352,388	390,980	370,519	390,980
Other accounts payable	19	-	-	1,800	1,712
Total non-current liabilities		3,870,921	1,091,826	4,202,423	1,105,271
Total liabilities		9,015,601	6,427,461	10,059,176	6,493,869
Shareholders' equity					
Capital	21	1,719,886	1,719,886	1,719,886	1,719,886
Capital reserve		296,339	52,175	296,339	52,175
Treasury shares		(80,371)	(87,015)	(80,371)	(87,015)
Legal reserve		65,644	65,644	65,644	65,644
Profit reserve		434,851	546,851	434,851	546,851
Equity valuation adjustment		3,444	5,331	3,444	5,331
Income for the period		753,830	-	753,830	-
Total shareholders' equity		3,193,623	2,302,872	3,193,623	2,302,872
Total liabilities and shareholders' equity		12,209,224	8,730,333	13,252,799	8,796,741

See the accompanying notes to the interim financial statements.

Magazine Luiza S.A.

Unaudited condensed statements of income For the three and nine-months periods ended September 30, 2019 and 2018 (Amounts expressed in thousands of reais – R\$)

	Note	Parent company		Consolidated		Parent company		Consolidated	
		Nine months ended				Quarter			
		09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Net revenue from sales	22	12,805,511	10,843,438	13,501,284	10,979,915	4,356,834	3,623,300	4,864,198	3,670,467
Cost of goods resold and services rendered	23	(9,348,359)	(7,667,594)	(9,772,712)	(7,738,668)	(3,132,246)	(2,552,151)	(3,439,279)	(2,580,599)
Gross income		3,457,152	3,175,844	3,728,572	3,241,247	1,224,588	1,071,149	1,424,919	1,089,868
Operating revenues (expenses)									
From sales	24	(2,147,020)	(1,950,586)	(2,309,125)	(1,972,463)	(762,498)	(661,186)	(889,953)	(669,217)
General and administrative expenses	24	(395,740)	(387,238)	(498,226)	(414,731)	(141,065)	(135,297)	(207,117)	(144,222)
Expected credit loss		(42,964)	(43,088)	(45,836)	(43,088)	(17,467)	(15,489)	(20,236)	(15,489)
Depreciation and amortization	3 14 15	(338,515)	(121,374)	(364,687)	(122,681)	(142,374)	(45,798)	(163,905)	(46,324)
Equity in net income of subsidiaries	12 13	82,114	45,407	8,198	43,097	(12,545)	10,540	10,608	10,114
Other operating revenues, net	24 25	323,150	34,842	392,903	37,709	181,829	6,869	182,968	7,811
		(2,518,975)	(2,422,037)	(2,816,773)	(2,472,157)	(894,120)	(840,361)	(1,087,635)	(857,327)
Operating income before financial income		938,177	753,807	911,799	769,090	330,468	230,788	337,284	232,541
Financial revenues		569,152	111,141	613,880	98,167	93,201	35,992	96,193	34,886
Financial expenses		(476,717)	(300,685)	(496,313)	(302,162)	(125,645)	(106,065)	(135,682)	(106,547)
Financial income (loss)	26	92,435	(189,544)	117,567	(203,995)	(32,444)	(70,073)	(39,489)	(71,661)
Operating income before income tax and social contribution		1,030,612	564,263	1,029,366	565,095	298,024	160,715	297,795	160,880
Deferred income tax and social contribution	11	(276,782)	(156,478)	(275,536)	(157,310)	(62,924)	(41,159)	(62,695)	(41,324)
Net revenue for the period		753,830	407,785	753,830	407,785	235,100	119,556	235,100	119,556
Income attributable to:									
Controlling shareholders		753,830	407,785	753,830	407,785	235,100	119,556	235,100	119,556
Earnings per share									
Basic (R\$ per share)	21	0.495	0.270	0.495	0.270	0.155	0.079	0.155	0.079
Diluted (R\$ per share)	21	0.490	0.268	0.490	0.268	0.153	0.078	0.153	0.078

See the accompanying notes to the interim financial statements.

Magazine Luiza S.A.

Unaudited condensed statements of comprehensive income For the three and nine-months periods ended September 30, 2019 and 2018

(Amounts expressed in thousands of reais – R\$)

	Parent company and Consolidated			
	Nine months ended		Quarter	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Net revenue for the period	753,830	407,785	235,100	119,556
Items that can subsequently be reclassified to profit or loss:				
Investments evaluated through the equity accounting method – participation in other comprehensive income - OCI	6,381	(4,039)	3,506	(646)
Tax effects	(2,422)	1,818	(1,272)	291
Total	3,959	(2,221)	2,234	(355)
Financial assets measured at fair value - FVOCI	(8,858)	4,301	(2)	(1,571)
Tax effects	3,012	(1,463)	1	534
	(5,846)	2,838	(1)	(1,037)
Total items that can subsequently be reclassified to profit or loss	(1,887)	617	2,233	(1,392)
Total other comprehensive income for the period, net of taxes	751,943	408,402	237,333	118,164
Attributable to:				
Controlling shareholders	751,943	408,402	237,333	118,164

See the accompanying notes to the interim financial statements.

Magazine Luiza S.A.
Unaudited condensed statements of changes in shareholders' equity
For the nine-months period ended September 30, 2019 and 2018

(Amounts expressed in thousands of reais – R\$)

	Note	Capital	Capital reserve	Treasury shares	Legal reserve	Profit reserve		Net Income for the period	Equity valuation adjustment	Total
						Working capital reinforcement reserve	Tax incentive reserve			
Balances at December 31, 2017		1,719,886	37,094	(13,955)	39,922	220,072	68,299	-	2,659	2,073,977
Additional dividends		-	-	-	-	(50,000)	-	-	-	(50,000)
Stock option plan		-	12,083	-	-	-	-	-	-	12,083
Treasury shares		-	-	(67,977)	-	-	-	-	-	(67,977)
Sale of treasury shares for payment of stock option plan		-	(1,840)	14,172	-	-	-	-	-	12,332
Initial adoption IFRS 9 and 15 controlling company		-	-	-	-	(24,411)	-	-	-	(24,411)
Initial adoption IFRS 9 in jointly-owned subsidiaries		-	-	-	-	(52,082)	-	-	-	(52,082)
Income for the period		-	-	-	-	-	-	407,785	-	407,785
		1,719,886	47,337	(67,760)	39,922	93,579	68,299	407,785	2,659	2,311,707
Other comprehensive income:										
Equity valuation adjustment		-	-	-	-	-	-	-	617	617
Balances at September 30, 2018		1,719,886	47,337	(67,760)	39,922	93,579	68,299	407,785	3,276	2,312,324
Balances at December 31, 2018		1,719,886	52,175	(87,015)	65,644	395,561	151,290	-	5,331	2,302,872
Stock option plan	21	-	65,202	-	-	-	-	-	-	65,202
Treasury shares acquired	21	-	-	(98,611)	-	-	-	-	-	(98,611)
Treasury shares sold	21	-	178,962	105,255	-	-	-	-	-	284,217
Income for the period	21	-	-	-	-	-	-	753,830	-	753,830
Interest on own capital		-	-	-	-	(112,000)	-	-	-	(112,000)
		1,719,886	296,339	(80,371)	65,644	283,561	151,290	753,830	5,331	3,195,510
Other comprehensive income:										
Equity valuation adjustment		-	-	-	-	-	-	-	(1,887)	(1,887)
Balances at September 30, 2019		1,719,886	296,339	(80,371)	65,644	283,561	151,290	753,830	3,444	3,193,623

The accompanying notes are an integral part of the interim financial statements.

Magazine Luiza S.A.

Unaudited condensed statements of cash flows For the nine-months period ended September 30, 2019 and 2018

(Amounts expressed in thousands of reais – R\$)

	Note	Parent company		Consolidated	
		09/30/2019	09/30/2018	09/30/2019	09/30/2018
Cash flow from operating activities					
Net revenue for the period		753,830	407,785	753,830	407,785
Adjustments to reconcile net income for the period to cash generated by operating activities:					
Income tax and social contribution recognized under profit or loss	11	276,782	156,478	275,536	157,310
Depreciation and amortization	3 14 15	338,515	121,374	364,687	122,681
Accrued interest over loans, financing and leasing	3 17	105,690	40,078	116,497	40,078
Gain (loss) on marketable securities		(8,630)	(15,236)	(8,630)	(15,236)
Equity in net income of subsidiaries	12 13	(82,114)	(45,407)	(8,198)	(43,097)
Changes in provision for loss in assets		296,211	114,525	296,514	114,611
Provision for tax, civil and labor risks	20	389,087	62,902	394,897	60,465
Loss on sale of property, plant and equipment	25	(4,150)	424	(4,150)	424
Accrual of deferred revenue	25	(38,593)	(31,486)	(39,542)	(31,486)
Stock option plan expenses		51,460	12,083	55,804	12,083
		2,078,088	823,520	2,197,245	825,618
(Increase) decrease in operating assets:					
Accounts receivable		125,905	(499,020)	195,140	(506,663)
Securities		181,024	1,019,655	179,024	1,019,655
Inventories		(16,403)	(185,358)	(110,621)	(189,710)
Accounts receivable from related parties		(53,875)	(72,346)	(56,087)	(72,660)
Recoverable taxes		(1,361,391)	(25,249)	(1,486,409)	(25,514)
Other assets		(85,912)	(17,729)	(99,061)	(18,494)
Changes in operating assets		(1,210,652)	219,953	(1,378,014)	206,614
Increase (decrease) in operating liabilities:					
Suppliers		(737,286)	(273,899)	(722,155)	(266,499)
Salaries, vacations and social security charges		52,943	30,538	58,471	32,134
Taxes payable		(8,935)	(18,689)	(780)	(19,017)
Accounts payable to related parties		219	754	224	753
Other accounts payable		146,163	32,997	102,276	30,842
Change in operating liabilities		(546,896)	(228,299)	(561,964)	(221,787)
Income tax and social contribution		(52,129)	(77,259)	(52,129)	(80,158)
Dividends received		21,238	17,506	21,238	15,723
Cash flows generated in operating activities		289,649	755,421	226,376	746,010
Cash flow from investing activities					
Acquisition of property, plant and equipment	14	(252,574)	(171,272)	(254,072)	(171,616)
Acquisition of intangible assets	15	(126,501)	(60,140)	(136,636)	(62,625)
Capital increase and intercompany loan in subsidiary		(272,700)	(14,583)	-	-
Investment in subsidiary, net of cash acquired		(469,762)	(3,212)	(400,978)	(3,163)
Net cash invested in investment activities		(1,121,537)	(249,207)	(791,686)	(237,404)
Cash flow from financing activities					
Loans and financing	17	802,741	-	802,741	-
Payment of loans and financing	17	(106,636)	(284,914)	(309,676)	(284,914)
Payment of interest on loans and financing	17	(41,238)	(47,468)	(47,705)	(47,468)
Lease payment	3	(183,857)	-	(187,820)	-
Payment of interest on lease operations	3	(70,389)	-	(73,128)	-
Payment of dividends		(182,000)	(114,273)	(182,000)	(114,273)
Divestment (acquisition) of treasury shares	21	185,605	(55,645)	185,605	(55,645)
Net cash generated (used) in financing activities		404,226	(502,300)	188,017	(502,300)
Increase (decrease) in the balance of cash and cash equivalents					
		(427,662)	3,914	(377,293)	6,306
Cash and cash equivalents at the beginning of the period					
		548,553	370,926	599,087	412,707
Cash and cash equivalents at the end of the period					
		120,891	374,840	221,794	419,013
Increase (decrease) in the balance of cash and cash equivalents					
		(427,662)	3,914	(377,293)	6,306

See the accompanying notes to the interim financial statements.

Magazine Luiza S.A.

Unaudited condensed statements of added value

For the nine-months period ended September 30, 2019 and 2018

(Amounts expressed in thousands of reais – R\$)

	Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Revenues				
Sale of goods, products and services	14,927,013	12,565,740	15,775,221	12,722,182
Allowance for doubtful accounts, net of reversals	(42,964)	(43,088)	(45,836)	(43,088)
Other operating revenues	529,598	42,143	612,048	44,985
	15,413,647	12,564,795	16,341,433	12,724,079
Inputs acquired from third parties				
Cost of goods resold and services rendered	(10,060,107)	(8,342,996)	(10,467,141)	(8,414,325)
Materials, energy, outsourced services and other	(1,404,724)	(1,051,300)	(1,588,939)	(1,082,598)
Loss and recovery of asset values	(219,975)	(54,976)	(220,278)	(55,062)
	(11,684,806)	(9,449,272)	(12,276,358)	(9,551,985)
Gross added value	3,728,841	3,115,523	4,065,075	3,172,094
Depreciation and amortization	(338,515)	(121,374)	(364,687)	(122,681)
Net added value produced by the Entity	3,390,326	2,994,149	3,700,388	3,049,413
Added value received as transfer				
Equity in net income of subsidiaries	82,114	45,407	8,198	43,097
Financial revenues	569,152	111,141	613,880	98,167
Total added value payable	4,041,592	3,150,697	4,322,466	3,190,677
Distribution of added value				
Personnel and related charges:				
Direct remuneration	867,470	688,761	933,480	700,904
Benefits	232,909	167,360	248,773	169,407
FGTS	74,869	63,107	80,663	64,132
	1,175,248	919,228	1,262,916	934,443
Taxes, rates and contributions:				
Federal	456,983	323,549	517,422	330,081
State	1,098,086	893,369	1,192,866	908,015
Municipal	48,733	38,797	52,474	40,322
	1,603,802	1,255,715	1,762,762	1,278,418
Third parties' capital remuneration				
Interest	405,336	254,642	434,407	255,622
Rentals	59,273	272,392	61,011	273,004
Other	44,103	40,935	47,540	41,405
	508,712	567,969	542,958	570,031
Remuneration of own capital:				
Retained earnings	753,830	407,785	753,830	407,785
	4,041,592	3,150,697	4,322,466	3,190,677

See the accompanying notes to the interim financial statements.

Notes to the unaudited condensed parent and consolidated interim financial statements

1. General information

Magazine Luiza S.A. (“Company”) is a publicly traded corporation listed under the special segment called “Novo Mercado da B3 S.A. – Brasil, Bolsa, Balcão” under the code “MGLU3” and is primarily engaged in the retail sale of consumer goods, mainly home appliances, electronics and furniture, through physical and virtual stores or through e-commerce. Through its jointly-owned subsidiaries (Note 13) it offers loans, financing and insurance services to its clients. Its headquarters is in the city of Franca, state of São Paulo, Brazil and its parent and holding company is LTD Administração e Participação S.A. Its company and holding company is LTD Administração e Participação S.A.

Magazine Luiza S.A. and its subsidiaries are hereinafter referred to as “Company” for purposes of this report, unless otherwise stated.

As at September 30, 2019 the Company owned 1,039 stores and 17 distribution centers (954 stores and 12 distribution centers as at December 31, 2018) located in all regions of Brazil and works with the e-commerce sites www.magazineluiza.com.br, www.epocacosmeticos.com.br. In view of the acquisition of the Netshoes Group (Note 12), the websites www.netshoes.com.br, www.zattini.com.br and www.shoestock.com.br.

On October 29, 2019 the Board of Directors authorized the issue of the interim financial statements.

2. Presentation and preparation of the interim financial statements

2.1. Accounting policies

The interim financial statements are presented in thousands of reais (“R\$” - Brazilian currency), which is the functional and presentation currency of the Company.

The parent and consolidated interim financial statements are prepared in accordance with technical pronouncement CPC 21 (R1) (interim financial reporting) and with the international standard IAS 34.

With exception to the initial adoption of IFRS 16 (CPC 06 R2), which came into effect as of January 1, 2019, as described under Note 3, the practices, policies and main accounting judgments adopted in the preparation of the parent and consolidated interim financial statements are consistent with those adopted and disclosed under the Notes to the financial statements for the year ended December 31, 2018, which were disclosed as at February 21, 2019 and should be read jointly.

Management adopts the accounting policy that presents interest paid as financing activities and dividends received as operating activities in the statements of cash flows.

3. New standards, amendments and interpretations of standards

3.1 Initial adoption of CPC 06 R2/ IFRS 16 – Leases

CPC 06 (R2)/IFRS 16 provides a single in balance sheet lease accounting model for lessees. A lessee recognizes a right-of-use asset representing its right to use the underlying asset and a lease liability, representing its obligation to make lease payments.

The Company previously classified operating or financial leases based on the assessment on whether the lease transferred or not substantially all the risks and benefits of ownership. In accordance with CPC 06 (R2)/IFRS 16, the Company recognizes the right-of-use assets and liabilities of the lease for most of the leases, in other words, these leases are recognized on the balance sheet.

i) Accounting policies

The Company recognizes a right-of-use asset and a lease liability on the lease inception date. The right-of-use asset is initially measured at cost and subsequently at cost net of any accumulated depreciation and impairment, and adjusted for certain remeasures of the lease liability. Depreciation is calculated using the straight-line method according to the remaining term of contracts.

The Company used as a cost component the fixed lease payments or fixed in essence, which would be the minimum agreed payments in accordance with the contracts with variable payments in accordance with the revenue achieved. The specific amounts of the variables are outside the scope of CPC 06 (R2) and are recognized monthly as operating expenses.

Lease liabilities are measured initially at present value of the lease payments that were not paid on the date of the beginning of the lease, discounted using the incremental rate on the lease, which is defined as a rate equivalent to what the lessee would have to pay for a loan for a similar period, and similar guarantee, for the funds necessary to obtain the asset of a similar value to the right-of-use asset in a similar economic environment..

The Company is a party in certain contracts with indefinite terms. Considering that both the lessor and the lessee have the right to cancel a contract at any time, with an insignificant fine, if any, the Company understands that such contracts are outside the scope of pronouncement CPC 06 (R2), and such payments are recognized as operating expenses, should they occur.

ii) Transition effects

The Company applied CPC 06 (R2)/IFRS 16 using the modified retrospective approach, which does not require the restatement of the corresponding amounts, does not have any impact on net equity, and does not alter the calculation of dividends and permits the adoptions of practical expedients. Thus, the comparative information presented for 2018 has not been restated – that is, it is presented as previously reported according to CPC 06/IAS 17 and related interpretations. The details of the changes in accounting policies are disclosed below.

During transition, for leases classified as operating leases in accordance with CPC 06(R1)/IAS 17, the lease liabilities were measured at the present value of the remaining payments, discounted at the incremental loan rate of the Company at January 1, 2019. The right-of-use assets were measured at the amount equivalent to the lease liability on the date of initial adoption.

The Company opted to use the practical expedient for the transition and not recognize the right-of-use assets and lease liabilities for some of the low value leases (for example, lease of printers), of for short-term leases. The Company recognizes payments associated to these leases as expense under the straight-line method over the lease term. Additionally, the Company excludes the initial direct costs from the measurement of the right-of-use asset on the date of initial application.

When measuring the lease liability for leases previously classified as operating leases, the Company discounted the payment of the lease using its incremental rate for loans as at January 1, 2019. The weighted average rate applied was 4.29% p.a. – 4.64% p.a., depending on the contractual terms and, approximately 8.00% p.a. in the subsidiary Netshoes.

iii) Impacts of initial adoption on the financial statements

The tables below demonstrate the equity effects on initial adoption:

	Parent company			Consolidated		
	Previous balance	First-time adoption adjustment	Balance after first-time adoption	Previous balance	First-time adoption adjustment	Balance after first-time adoption
	01/01/2019	IFRS16	01/01/2019	01/01/2019	IFRS16	01/01/2019
Assets						
Current assets						
Total current assets	6,312,813	-	6,312,813	6,412,390	-	6,412,390
Non-current assets						
Deferred income tax and social contribution	171,488	-	171,488	181,012	-	181,012
Right-of-use – lease	-	1,947,468	1,947,468	-	1,947,468	1,947,468
Other assets	2,246,032	-	2,246,032	2,203,339	-	2,203,339
Total non-current assets	2,417,520	1,947,468	4,364,988	2,384,351	1,947,468	4,331,819
Total assets	8,730,333	1,947,468	10,677,801	8,796,741	1,947,468	10,744,209
Liabilities						
Current liabilities						
Leases	-	224,642	224,642	-	224,642	224,642
Other liabilities	5,335,635	-	5,335,635	5,388,598	-	5,388,598
Total current liabilities	5,335,635	224,642	5,560,277	5,388,598	224,642	5,613,240
Non-current liabilities						
Leases	-	1,722,826	1,722,826	-	1,722,826	1,722,826
Other liabilities	1,091,826	-	1,091,826	1,105,271	-	1,105,271
Total non-current liabilities	1,091,826	1,722,826	2,814,652	1,105,271	1,722,826	2,828,097
Shareholders' equity	2,302,872	-	2,302,872	2,302,872	-	2,302,872
Total liabilities and shareholder's equity	8,730,333	1,947,468	10,677,801	8,796,741	1,947,468	10,744,209

iv) Impact on the financial statements for the period

As a result of the initial application of CPC 06 (R2)/IFRS 16, in relation to the leases that were previously classified as operational leases, the Company recognized R\$ 1.9 billion in right-of-use assets and lease liabilities as at January 01, 2019.

Also in relation to these leases, pursuant to CPC 06(R2)/IFRS 16, the Company recognized depreciation and interest expenses, instead of operating lease expenses. During the Nine-month period ended September 30, 2019, the Company recognized R\$ 218,313 (R\$ 224,779 Consolidated) of depreciation and R\$ 70,389 (R\$ 73,596 Consolidated) of interest from these leases.

Changes in the right-of-use, during the Nine-month period ended September 30, 2019 were as follows:

	Parent company	Consolidated
Initial adoption – IFRS 16	1,947,468	1,947,468
Remeasurement of contracts	272,372	272,372
Addition of new contracts	98,555	99,048
Additions due to business combination	-	74,062
Depreciation	(218,313)	(224,779)
Closing balance	2,100,082	2,168,171
Breakdown of right of use as at September 30, 2019:		
Cost value of property and equipment	2,318,395	2,392,950
Accumulated depreciation	(218,313)	(224,779)
Net right of use as at September 30, 2019	2,100,082	2,168,171

Changes in the lease liability, during the Nine-month period ended September 30, 2019 were as follows:

	Parent company	Consolidated
Initial adoption	1,947,468	1,947,468
Remeasurement of contracts	272,372	272,372
Addition of new contracts	98,555	98,555
Additions due to business combination	-	73,225
Payment of principal	(183,857)	(187,820)
Interest payment	(70,389)	(73,128)
Accrued interest	70,389	73,596
Closing balance	2,134,538	2,204,268
Current liabilities	196,036	213,107
Non-current liabilities	1,938,502	1,991,161

3.2 IFRIC 23/ICPC 22 – Uncertainty over Tax Treatments

The interpretation explains how to consider the uncertainty in accounting for income tax. IAS 12/CPC32 - Income Taxes specifies how to account for current and deferred income taxes, but not how to reflect the effects of uncertainty. For instance, it may not be clear:

- how to apply the tax legislation to specific transactions or circumstances;
- or whether the tax authorities will accept a particular tax treatment adopted by the entity.

If the entity understands that a specific tax treatment is not likely to be accepted, it must use estimates (most likely value or expected value) to determine the tax treatment (taxable income, tax bases, unused tax losses, unused tax credits), tax rates and so on. The decision must be based on the method providing the best possible solution for the uncertainty.

The Company's management understands that the application of this interpretation will have no material impact on the Company's interim information, as the main treatment of income tax and social contribution are considered by the Company's management, with the support of its legal advisors, as likely to be accepted by the tax authorities.

4. Notes included in the Financial Statements as at December 31, 2018 not presented in this interim financial statements

The unaudited condensed interim financial statements is presented in accordance with technical pronouncements CPC 21 (R1) and IAS 34 - Interim Financial Reporting, issued by the International Accounting Standards Board (IASB). The preparation of the interim financial statements involves judgment by the Company's management in relation to the relevance and alterations that should be disclosed in the notes to the unaudited condensed interim financial statements. In this manner, the interim financial statements include selected notes and does not contemplate all of the notes presented in the financial statements for the year ended December 31, 2018. The following notes and their references to the financial statements for the year ended December 31, 2018 are not presented herein:

- Summary of significant accounting policies and practices (Note 3);
- Significant accounting judgments and sources of uncertainties about estimates (Note 4); and
- Leasing commitments (Note 32), considering the adoption of the new accounting practice, the related information is disclosed under Note 3.1.

5. Cash and cash equivalents

	Rates	Parent company		Consolidated	
		09/30/2019	12/31/2018	09/30/2019	12/31/2018
Cash		77,972	62,874	78,076	62,985
Banks		34,483	73,186	52,217	75,310
Bank deposit certificates	70–101% CDI	8,436	409,710	52,417	416,401
Non-exclusive investment funds	92.5–100% CDI	-	2,783	39,084	44,391
Total cash and cash equivalents		120,891	548,553	221,794	599,087

The credit risk and sensitivity analysis is described under Note 28.

6. Marketable securities and other financial assets

Financial assets	Rates	Parent company		Consolidated	
		09/30/2019	12/31/2018	09/30/2019	12/31/2018
Securities					
Non-exclusive investment funds	97% CDI	11,964	11,455	14,228	11,669
Exclusive investment funds	(a)				
Federal Government Securities and repo operations	Note 9	224,753	397,656	224,753	397,656
Total securities		236,717	409,111	238,981	409,325
Current		236,717	409,111	238,717	409,111
Non-current		-	-	264	214

- (a) Refers to exclusive fixed income investment funds. As at September 30, 2019 and December 31, 2018, the portfolio was distributed into the types of investment described in the table above, which are linked to financial operations and securities, indexed to the monthly change in the Interbank Deposit Certificate (CDI) rate, to return the average profitability of 103% of the CDI rate to the Company.

The credit risk and sensitivity analysis is described under Note 28.

7. Accounts receivable

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Trade accounts receivable:				
Credit cards (a)	1,135,654	1,477,322	1,141,985	1,492,316
Debit cards (a)	10,148	13,967	10,148	13,967
Own credit plan (b)	272,994	224,146	272,997	229,229
Client services (c)	109,307	121,469	109,307	121,469
Other accounts receivable	12,716	28,622	52,945	30,332
Total trade accounts receivable	1,540,819	1,865,526	1,587,382	1,887,313
Commercial agreements (d)	393,696	279,346	410,563	284,431
Allowance for doubtful accounts	(83,065)	(73,510)	(97,322)	(73,510)
Adjustment to present value	(13,991)	(39,106)	(13,991)	(39,106)
Total accounts receivable	1,837,459	2,032,256	1,886,632	2,059,128
Current	1,828,330	2,024,685	1,874,975	2,051,557
Non-current	9,129	7,571	11,657	7,571

The average term to receive trade receivables is of 31 days (30 days as at December 31, 2018), Company and Consolidated.

- (a) Receivables from sales made through credit and debit cards, which the Company receives from credit card operators in amounts, terms and quantity of installments defined at the moment the product is sold. As at September 30, 2019, the Company had credits assigned to operators and financial institutions amounting to R\$ 1,718,439 (R\$ 1,360,242 as at December 31, 2018) and Consolidated R\$ 1,992,901 (R\$ 1,385,779 as at December 31, 2018), over which a discount varying 105.0–109.0% of the CDI rate is applied. The Company, through credit assignment operations of receivables from credit cards, transfers to the operators and to the financial institutions all of the risks of receiving from customers and, in this manner, settles its receivables related to these credits. With initial adoption of CPC 48/IFRS 9 - Financial Instruments, the difference between the face value and the fair value of receivables began to be recorded under other comprehensive income and after the settlement of receivables the respective financial charges, if any, are registered under profit or loss for the period.
- (b) Refers to receivables from sales financed by the Company and by other financial institutions.
- (c) These sales are intermediated by the Company on behalf of Luizaseg and Cardif. The Company allocates to its partners the extended warranty and other insurance, in full, in the month following the sale and receives from customers in accordance with the transaction term.
- (d) Refers to bonuses to be received from suppliers, arising from the fulfillment of the purchase volume, as well as from agreements that define the participation of suppliers in disbursements related to advertising and marketing (joint advertising).

Changes in the allowance for doubtful accounts are as follows:

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Opening balance	(73,510)	(42,672)	(73,510)	(42,672)
(+) Additions	(64,001)	(86,008)	(66,843)	(86,008)
(+) Addition for acquisition of subsidiary	-	-	(18,358)	-
(+) Initial adoption IFRS09	-	(14,726)	-	(14,726)
(-) Write-offs	54,446	69,896	61,389	69,896
Closing balance	(83,065)	(73,510)	(97,322)	(73,510)

The aging list of trade receivables and receivables from commercial agreements is demonstrated below:

	Trade accounts receivable				Receivables from commercial agreements			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Amounts falling due (days):								
Up to 30	240,064	168,436	261,409	190,223	45,697	45,816	60,028	50,901
31–60	190,713	114,711	192,521	114,711	77,580	123,446	77,580	123,446
61–90	166,249	122,706	166,951	122,706	194,515	69,490	194,515	69,490
91–180	357,854	880,668	358,724	880,668	27,835	31,459	27,835	31,459
181–360	513,219	524,688	513,594	524,688	15	1,513	15	1,513
>361	11,877	14,348	12,289	14,348	-	-	-	-
	1,479,976	1,825,557	1,505,488	1,847,344	345,642	271,724	359,973	276,809
Amounts past due (days):								
Up to 30	14,605	11,425	18,418	11,425	19,419	2,282	21,022	2,282
31–60	10,585	7,160	11,594	7,160	14,449	1,779	14,790	1,779
61–90	9,901	6,027	11,036	6,027	4,707	802	4,996	802
91–180	25,752	15,357	40,846	15,357	9,479	2,759	9,782	2,759
	60,843	39,969	81,894	39,969	48,054	7,622	50,590	7,622
Total	1,540,819	1,865,526	1,587,382	1,887,313	393,696	279,346	410,563	284,431

8. Inventories

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Goods for resale	2,816,382	2,850,966	3,155,245	2,871,342
Consumption material	11,944	8,699	19,122	8,699
Provisions for inventory losses	(253,407)	(68,939)	(288,630)	(69,793)
Total	2,574,919	2,790,726	2,885,737	2,810,248

As at September 30, 2019, the Company had inventories of goods for resale given in guarantee of legal proceedings, under execution, in the approximate amount of R\$ 30,810 (R\$ 30,761 as at December 31, 2018).

Changes in the provision for inventory loss are demonstrated below:

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Opening balance	(68,939)	(56,036)	(69,793)	(56,552)
Formation of provision	(266,558)	(44,203)	(266,861)	(44,541)
Addition for acquisition of subsidiary	-	-	(60,129)	-
Inventory written-off or sold	82,090	31,300	108,153	31,300
Closing balance	(253,407)	(68,939)	(288,630)	(69,793)

Changes in the amounts of provision for inventories refer to planned promotional campaigns directly affecting the net realizable value of inventories.

9. Related parties

Company	Assets / (Liabilities)				Income (loss) for the nine months ended				Income (loss) for the quarter ended			
	Parent company		Consolidated		Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Luizacred (i)												
Commissions for services rendered	10,793	10,176	10,793	10,176	142,721	117,722	142,721	117,722	49,068	41,143	49,068	41,143
CDC	1,261	3,439	1,261	3,439	-	-	-	-	-	-	-	-
Credit card	157,432	106,687	157,432	106,687	(196,150)	(158,037)	(196,150)	(158,037)	(64,284)	(57,625)	(64,284)	(57,625)
Transfer of receivables	(59,499)	(58,367)	(59,499)	(58,367)	-	-	-	-	-	-	-	-
Dividends receivable	1,322	1,322	1,322	1,322	-	-	-	-	-	-	-	-
Reimbursement of shared expenses	21,188	12,221	21,188	12,221	70,583	56,076	70,583	56,076	23,995	19,988	23,995	19,988
	132,497	75,478	132,497	75,478	17,154	15,761	17,154	15,761	8,779	3,506	8,779	3,506
Luizaseg (ii)												
Commissions for services rendered	41,882	46,825	41,882	46,825	290,562	250,860	290,562	250,860	103,955	87,267	103,955	87,267
Dividends receivable	-	4,976	-	4,976	-	-	-	-	-	-	-	-
Transfer of receivables	(58,095)	(55,600)	(58,095)	(55,600)	-	-	-	-	-	-	-	-
Clawback-exclusivity agreement	-	(4,282)	-	(4,282)	-	-	-	-	-	-	-	-
	(16,213)	(8,081)	(16,213)	(8,081)	290,562	250,860	290,562	250,860	103,955	87,267	103,955	87,267
Total jointly controlled entities:	116,284	67,397	116,284	67,397	307,716	266,621	307,716	266,621	112,734	90,773	112,734	90,773
Luiza Administradora de Consórcio (“LAC”) (iii)												
Commissions for services rendered	1,214	1,286	-	-	11,095	8,833	-	-	3,918	3,236	-	-
Dividends receivable	-	2,093	-	-	-	-	-	-	-	-	-	-
Consortium groups	(1,109)	(1,063)	(1,109)	(1,063)	-	-	-	-	-	-	-	-
	105	2,316	(1,109)	(1,063)	11,095	8,833	-	-	3,918	3,236	-	-
Campos Floridos Comércio de Cosméticos Ltda. (iv)												
Commissions for services rendered	-	66	-	-	171	177	-	-	-	74	-	-
	-	66	-	-	171	177	-	-	-	74	-	-
Donatelo - “Integra Commerce”(v)												
Reimbursement of shared expenses	-	-	-	-	-	148	-	-	-	-	-	-
	-	-	-	-	-	148	-	-	-	-	-	-
“Magalog”(vi)												
Freight expenses	19	-	-	-	-	-	-	-	-	-	-	-
Amounts receivable	-	-	-	-	(9,925)	(1,045)	-	-	(6,030)	(768)	-	-
	19	-	-	-	(9,925)	(1,045)	-	-	(6,030)	(768)	-	-
Netshoes (vii)												
Loan receivable - Working capital	260,500	-	-	-	-	-	-	-	-	-	-	-
	260,500	-	-	-	-	-	-	-	-	-	-	-
Total subsidiaries	260,624	2,382	(1,109)	(1,063)	1,341	8,113	-	-	(2,112)	2,542	-	-

Company	Parent company		Consolidated		Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
	MTG Administração, Assessoria e Participações S.A. (viii)											
Rentals and other expenses	(1,225)	(1,222)	(1,232)	(1,225)	(18,348)	(17,481)	(18,372)	(17,513)	(6,012)	(5,767)	(6,012)	(5,778)
	(1,225)	(1,222)	(1,232)	(1,225)	(18,348)	(17,481)	(18,372)	(17,513)	(6,012)	(5,767)	(6,012)	(5,778)
PJD Agropastoril Ltda. (ix)												
Rentals, freight and other expenses	(32)	(31)	(60)	(58)	(1,793)	(1,965)	(1,952)	(2,254)	(572)	(665)	(572)	(762)
	(32)	(31)	(60)	(58)	(1,793)	(1,965)	(1,952)	(2,254)	(572)	(665)	(572)	(762)
LH Agropastoril, Administração de participações Ltda. (x)												
Rentals	(123)	(77)	(123)	(77)	(1,242)	(681)	(1,242)	(681)	(368)	(231)	(368)	(231)
	(123)	(77)	(123)	(77)	(1,242)	(681)	(1,242)	(681)	(368)	(231)	(368)	(231)
ETCO - Sociedade em Conta de Participação (xi)												
Agencing fee	-	-	-	-	(4,675)	(4,787)	(4,675)	(4,787)	(2,013)	(1,475)	(2,013)	(1,475)
Marketing expenses	(160)	(167)	(160)	(167)	(150,705)	(152,644)	(150,705)	(152,644)	(62,516)	(51,082)	(62,516)	(51,082)
	(160)	(167)	(160)	(167)	(155,380)	(157,431)	(155,380)	(157,431)	(64,529)	(52,557)	(64,529)	(52,557)
Total other related parties	(1,540)	(1,497)	(1,575)	(1,527)	(176,763)	(177,558)	(176,946)	(177,879)	(71,481)	(59,220)	(71,481)	(59,328)
Total related parties	375,368	68,282	113,600	64,807	132,294	97,176	130,770	88,742	39,141	34,095	41,253	31,445

Reconciliation	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Accounts receivable from related parties - current	240,440	193,635	239,207	190,190
Accounts receivable from related parties - Non-current	260,500	-	-	-
Accounts payable to related parties	(125,572)	(125,353)	(125,607)	(125,383)
Total	375,368	68,282	113,600	64,807

Other related parties Securities	Assets (Liabilities)				P&L - Nine-month period				P&L - Quarter			
	Parent company		Consolidated		Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Investment funds (xii)	224,753	397,656	224,753	397,656	8,111	14,726	8,111	14,726	2,221	1,721	2,221	1,721

- (i) Transactions with Luizacred, jointly-owned subsidiary with Banco Itaúcard S.A., refer to the following activities:
- (a) Receivables in private label credit cards and financial expenses with the advance of such receivables;
 - (b) Balance receivable from the sale of financial products to customers by Luizacred, received by the Company;
 - (c) Commissions on services provided monthly by the Company, including attracting new customers, management and administration of consumer credit transactions, control and collection of financing granted, indication of insurance linked to financial services and products. Access to telecommunication systems and network, in addition to filing and availability of physical space at sales outlets. The amounts payable (current liabilities) refer to the receipt of customer installments by the Company's store cashiers, which are transferred to Luizacred.
- (ii) The amounts receivable (current assets) and revenues of Luizaseg, jointly-owned subsidiary with NCVF Participações Societárias S.A., a subsidiary of Cardif do Brasil Seguros e Previdência S.A., arise from commissions on services provided monthly by the Company, relating to the sale of extended warranties and proposed dividends. The amounts payable (current liabilities) refer to the transfers of extended warranties sold, to Luizaseg, in full, on the month following the sale. In 2018 a balance payable was registered resulting from the "clawback" of the exclusivity agreement signed in 2015 (Note 18).
- (iii) The amounts receivable (current assets) from LAC, wholly-owned subsidiary, refers to proposed dividends, commissions for sales made by the Company as an agent for consortium operations. The amounts payable (current liabilities) refer to transfers to be made to LAC relating to consortium installments received by the Company through cashiers at sales outlets.
- (iv) Transactions with Campos Floridos - "Época Cosméticos", a wholly-owned subsidiary, refers to sales commissions through the Company's Marketplace platform.
- (v) Transactions with Donatelo - "Integra Commerce", a wholly-owned subsidiary, refer to the reimbursement of shared expenses.
- (vi) Transactions with "Magalog", a wholly-owned subsidiary, refer to freight expenses.
- (vii) The loan amounts for Netshoes refer to working capital transferred by the company.
- (viii) Transactions with MTG Administração, Assessoria e Participações S.A. ("MTG"), controlled by the same controlling companies of the Company, refer to expenses with the rental of commercial buildings for establishing its stores, as well as distribution centers and central office and reimbursement of expenses.
- (ix) Transactions with PJD Agropastoril Ltda., an entity controlled by the Company's indirect controlling shareholders, refer to expenses with rental of commercial buildings for installation of stores, truck rental for freight of goods and expenses with kitchen and pantry.
- (x) Transactions with LH Agropastoril, Administração Participações Ltda., controlled by the same controlling shareholders of the Company, refers to expenses with rental of commercial.
- (xi) Transactions with ETCO, a special partnership which has as partner an entity controlled by the president of the Company's Board of Directors, refer to advertising and marketing service contracts, also including transfers relating to placement, media production and graphic design services
- (xii) Refers to investments and redemptions and income from exclusive investment funds (ML Renda Fixa Crédito Privado FI and FI Caixa ML RF Longo Prazo - see Note 6 – Marketable Securities and other financial assets).

b) Management compensation

	09/30/2019		09/30/2018	
	Board of Directors	Statutory Board	Board of Directors	Statutory Board
Fixed and variable compensation	3,370	29,426	2,868	9,141
Stock option plan	70	23,892	70	3,052

The Company does not grant post-employment benefits, severance benefits or other long-term benefits. Short-term benefits for the Executive Officers are the same as those extended to other employees of the Company. It is an internal public policy of the Company to pay Profit Sharing to its collaborators. These amounts are provisioned on a monthly basis by the Company, according to estimates for meeting targets. On April 12, 2019 in an Ordinary General Assembly the management's overall compensation (Board of Directors and Executive Officers) was approved for the year ending December 31, 2019, where a maximum limit for management's overall compensation was established at R\$ 65,385 (R\$ 28,480 in December 31, 2018).

10. Recoverable taxes

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
ICMS recoverable (a)	598,776	411,267	670,362	411,267
IRPJ and CSLL recoverable	-	8,718	3,547	10,544
IRRF recoverable	9,933	642	9,956	749
PIS and COFINS recoverable (b)	1,200,657	27,230	1,331,973	29,242
Other	2,395	2,513	5,387	2,513
	1,811,761	450,370	2,021,225	454,315
Current assets	650,532	299,746	745,693	303,691
Non-current assets	1,161,229	150,624	1,275,532	150,624

(a) Refer to accumulated credits of own ICMS and by tax substitution, arising from the adoption of diversified rates in operations of inflow and outflow of interstate goods. These credits will be realized by refund request and offset against debts of same nature with the states of origin of the credit.

(b) In the year 2019, the Company had a favorable and unappealable final decision for lawsuits regarding the right to exclude ICMS tax from PIS and COFINS tax calculation basis, provided that these lawsuits were related to the claim of Magazine Luiza S.A. and its merged company FS Vasconcelos Ltda. Two of the lawsuits were filed in 2007, ensuring the right for recognition of tax credits from the limitation period in 2002 up to the period of 2014, other one was filed in 2017, which ensure the right for recognition of tax credits from the period post 12.973/2014 law. The estimated and recorded amount for these lawsuits was R\$ 1,190,050, of which R\$ 713,455 refers to the principal and R\$ 476,595 refers to inflation adjustment.

Also in 2019 a final and unappealable decision was handed down for subsidiary Netshoes on the same issue. The lawsuit was filed in 2014 and ensures the tax credit from 2009 to 2014, whose estimated and recorded amount was R\$ 119,035, of which 73,093 refers to principal and R\$ 45,942 to inflation adjustment.

The compensation of the credit will be subject to judicial homologation via administrative procedures before the Federal Revenue Superintendence.

11. Income tax and social contribution

a) Reconciliation of the tax effect over income before income tax and social contribution

	Nine months ended				Quarter			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Income before income tax and social contribution	1,030,612	564,263	1,029,366	565,095	298,024	160,715	297,797	160,880
Current nominal rate	34%	34%	34%	34%	34%	34%	34%	34%
Expected income tax and social contribution debits at statutory rates	(350,408)	(191,849)	(349,984)	(192,132)	(101,328)	(54,643)	(101,251)	(54,699)
Reconciliation to effective rate (effects of application of tax rates):								
Exclusion – equity in investments	27,919	15,438	2,787	14,653	(4,265)	3,583	3,606	3,439
Non-taxable Income - Netshoes (i)	-	-	25,854	-	-	-	(7,946)	-
Effect of government subvention	12,185	20,990	12,185	20,990	4,075	11,036	4,075	11,035
Interest on own capital	38,080	-	38,080	-	38,080	-	38,080	-
Other permanent exclusions, net	(4,558)	(1,057)	(4,458)	(821)	514	(1,135)	741	(1,099)
Income tax and social contribution debit	(276,782)	(156,478)	(275,536)	(157,310)	(62,924)	(41,159)	(62,695)	(41,324)
Current	(98,149)	(96,589)	(101,601)	(99,612)	(40,414)	(38,277)	(41,838)	(39,050)
Deferred	(178,633)	(59,889)	(173,935)	(57,698)	(22,510)	(2,882)	(20,857)	(2,274)
Total	(276,782)	(156,478)	(275,536)	(157,310)	(62,924)	(41,159)	(62,695)	(41,324)
Effective rate	26.9%	27.7%	26.8%	27.8%	21.1%	25.6%	21.1%	25.7%

(i) The subsidiary Netshoes has tax losses for the year. However, it recorded net income for the post-acquisition period, in view of the recognition of the tax credits described in Note 10. Accordingly, the taxable income for the period is being reconciled for better presentation.

b) Breakdown and changes in the balance of deferred income tax and social contribution assets and liabilities

	Parent company			Consolidated			
	Balance 12/31/2018	Net income (loss)	Balance 09/30/2019	Balance 12/31/2018	Net income (loss)	Business Combination	Balance 09/30/2019
Deferred income tax and social contribution assets:							
Tax loss carryforwards and negative basis of social contribution	56,140	(35,444)	20,696	62,004	(32,139)	-	29,865
Allowance for doubtful accounts	24,993	3,249	28,242	24,993	3,249	-	28,242
Provision for inventory losses	23,439	62,719	86,158	23,729	62,732	-	86,461
Provision for adjustments to present value	8,906	(3,435)	5,471	8,906	(3,435)	-	5,471
Provision for tax, civil and labor risks	113,426	86,337	199,763	116,796	86,067	53,129	255,992
Identified intangibles in business combination	(41,679)	-	(41,679)	(41,679)	-	(111,267)	(152,946)
Escrow deposits	(31,134)	18,279	(12,855)	(31,134)	18,279	-	(12,855)
Deferred credit tax	-	(343,673)	(343,673)	-	(343,673)	-	(343,673)
Other provisions	17,397	33,335	50,732	17,397	34,985	-	52,382
Deferred income tax and social contribution	171,488	(178,633)	(7,145)	181,012	(173,935)	(58,138)	(51,061)

	Parent company				Consolidated					
	Balance 12/31/2017	Net income (loss)	IFRS Addopti on	FVOCI	Balance 09/30/2018	Balance 12/31/2017	Net income (loss)	IFRS Addopti on	FVOCI	Balance 09/30/2018
Deferred income tax and social contribution assets:										
Tax loss carryforwards and negative basis of social contribution	113,917	(43,265)	-	-	70,652	117,253	(41,107)	-	-	76,146
Allowance for doubtful accounts	14,508	2,513	5,007	-	22,028	14,508	2,513	5,007	-	22,028
Provision for inventory losses	19,052	11,070	-	-	30,122	19,229	11,098	-	-	30,327
Provision for adjustments to present value	8,648	492	-	-	9,140	8,671	469	-	-	9,140
Provision for tax, civil and labor risks	101,027	(4,019)	-	-	97,008	101,235	(3,966)	-	-	97,269
Exchange variations	4,683	(4,683)	-	-	-	4,683	(4,683)	-	-	-
Amortization of intangible assets	(41,679)	-	-	-	(41,679)	(41,679)	-	-	-	(41,679)
Escrow deposits	(8,996)	(21,392)	-	-	(30,388)	(8,996)	(21,392)	-	-	(30,388)
Other provisions	8,161	(605)	7,569	(1,463)	13,662	8,196	(630)	7,569	(1,463)	13,672
Deferred income tax and social contribution	219,321	(59,889)	12,576	(1,463)	170,545	223,100	(57,698)	12,576	(1,463)	176,515

Conciliation of deferred income tax by company:

	Balance 12/31/2018	DTA	DTL	Balance 09/30/2019
Magazine Luiza	171,488	-	(7,145)	(7,145)
Netshoes	-	-	(58,138)	(58,138)
Consórcio Luiza	272	485	-	485
Época	6,154	9,244	-	9,244
Magalog	-	1,250	-	1,250
Softbox	3,098	3,243	-	3,243
Total	181,012	14,222	(65,283)	(51,061)

c) Deferred income tax and social contribution not formed

The subsidiary Netshoes accumulated tax losses and negative basis of social contribution on net income over the last operating years and, consequently, did not recognize income tax and social contribution credits over the deferred net income, in accordance with CVM Instruction No. 371/2002. The income tax and social contribution assets on net income may be recognized when the subsidiary Netshoes present future sustainable tax income and it is likely that the tax benefits will be realized. As at September 30, 2019, subsidiary Netshoes had R\$ 310,428 of deferred taxes not recorded, of which R\$ 255,395 refers to negative basis of social contribution and R\$ 55,033 refers to temporary differences.

12. Investments in subsidiaries

a. Business combination

a.1 - “Grupo Softbox”

As at December 13, 2018, the Company acquired full control of companies Softbox Sistemas de Informação, Certa Administração and Kelex Tecnologia, which are together called “Softbox Group” or only “Softbox”.

At acquisition date, Softbox had 256 employees, of which 174 developers and IT specialists, providing solutions for retail companies and for the consumer goods industry willing to sell their products to their end consumers via internet. The vast majority of the Brazilian companies are not yet within the digital world, without access to any marketplace. With the acquisition of Softbox, the Company will support the transformation of analogic into digital companies.

Consideration transferred

The company was acquired for R\$ 43,482, paid through three payment methods: i) R\$ 13,950 fully paid when the acquisition was closed; ii) R\$ 13,950 to be paid over 5 years; and iii) R\$ 15,582 to be paid in 5 years upon assignment of Company’s shares or funds immediately available in the event that it is not possible to assign the shares, provided that the number of shares will be determined at acquisition date.

Assets acquired and liabilities assumed at the acquisition date:

An analysis was conducted by an independent expert within the term defined in CPC 15 – Business Combination to make the acquisition and segregate the goodwill, using the financial statements at the time of the acquisition for determination of the purchase price. The Company previously presented the fair value allocation in 2018. In 2019, the Company is stating the definitive amounts, in view of the completion of the analyses prepared by the expert.

	Softbox	Allocation	Fair value
Current assets	8,892	-	8,892
Intangible assets - Software (a)	-	9,900	9,900
Intangible assets - Client base (b)	-	5,300	5,300
Intangible assets - Workforce (c)	-	4,050	4,050
Intangible assets - Trademark (d)	-	1,280	1,280
Other non-current assets	2,914	3,098	6,012
	11,806	23,628	35,434
Current liabilities	4,503	-	4,503
Provision for tax risks (e)	-	9,111	9,111
Other non-current liabilities	1,836	-	1,836
	6,339	9,111	15,450
Total identifiable assets, net	5,467	14,517	19,984

Valuation techniques for the acquired assets

The valuation techniques used to measure the fair value of the significant assets acquired were as follows:

- Software: Multi-Period Excess Earning Method (MPEEM). MPEEM measures the present value of future earnings to be generated over the remaining useful life of a given asset.
- Customer list: using the With or Without income method. This methodology is commonly used to assess this type of intangible asset and calculates the difference in future cash flow generation between two scenarios, one with the customer portfolio and one hypothetical scenario without this asset.
- Labor force: using the replacement cost method.
- Brand: using the Relief-from-Royalty method, which captures the economies of royalties related to owning the brand, instead of obtaining a license to use it.
- Tax risks subject to inquiries from tax authorities. Management believes that the likelihood of an outflow of funds is probable.

Goodwill on acquisition

Consideration transferred	43,482
Fair value of shareholders' equity	(19,984)
Goodwill on acquisition	<u>23,498</u>

The goodwill from the acquisition totals R\$ 23,498, including the difference paid by the Company in relation to the fair value of the assets of the acquired companies. This refers mainly to the abilities and technical skills of the labor force of Softbox Group, and the expected synergies from the integration of the entity with the existing business of the Company.

This recognized goodwill may have the tax treatment provided for by the applicable legislation.

a.2 - “Grupo Netshoes”

As at June 14, 2019, the Company completed the acquisition of all shares, which also include all the voting capital of Netshoes Group’s companies (“Netshoes”). Established in 2000, Netshoes is a leading online retailer of clothes, shoes and sports articles with 5.8 million active customers and renowned brands, such as Netshoes, Zattini, and Shoestock. The acquisition represents a significant step towards the exponential growth strategy of the Company, increasing the online customer base and the purchase frequency. This also represents a milestone in entering new categories with high growth potential.

The acquisition amounted to R\$ 453,247, was fully paid in cash at the transaction’s closing date. There is no contingent consideration in this acquisition.

Assets acquired and liabilities assumed at the acquisition date:

The Company engaged an independent assessment of the fair value of net assets acquired, which service had not been concluded up until the disclosure of the interim financial statements. Accordingly, the accounting registers of the acquisition may be reviewed as the assessment service is concluded. With the preliminary data, the net assets acquired are as follows:

	Netshoes	Allocation	Fair value
Current assets	448,019	-	448,019
Property, plant and equipment (a)	72,482	17,923	90,405
Intangible assets - Client base (b)	-	175,300	175,300
Intangible assets - Trademark (c)	14,561	108,399	122,960
Intangible assets - Software (d)	125,236	9,341	134,577
Intangible assets - Workforce (e)	-	16,297	16,297
Other intangible assets	1,786	-	1,786
Other non-current assets	236,601	38,964	275,565
	898,685	366,224	1,264,909
Current liabilities	736,673	-	736,673
Provision for risks (f)	30,372	156,265	186,637
Other non-current liabilities (g)	210,935	111,268	322,203
	977,980	267,533	1,245,513
Total identifiable assets, net	(79,295)	98,691	19,396

(a) Allocation related mainly to the surplus of leasehold Improvements;

(b) Allocation determined for the customer portfolio. The intangibles of the customer portfolio arises from the company’s relationship with its customers representing a stable and recurrent source of income;

(c) Allocation related to the strength of Netshoes, Zattini, and Shoestock brands to generate cash flow for the Company;

- (d) Allocation related mainly to software developed internally in Netshoes Group, vital for the operation;
- (e) Allocation determined mainly by the cost of replacement of the existing labor force in the acquired entity;
- (f) Netshoes Group has tax and labor risks subject to inquiries from tax authorities. Management believes that the likelihood of an outflow of funds is probable.
- (g) The allocation refers to deferred income tax liability on allocation of the intangibles mentioned above

If new information obtained within one year of the date of acquisition about facts and circumstances that existed at the date of acquisition identifies adjustments to the above amounts, or any additional provisions that existed at the date of acquisition, then the accounting for the acquisition will be revised.

Goodwill on acquisition

Consideration transferred	453,247
Fair value of the identifiable net assets	<u>(19,396)</u>
Goodwill on acquisition	<u>433,851</u>

The goodwill preliminary generated from the acquisition totals R\$ 433,851, including the difference paid by the Company in relation to the fair value of the equity of the acquired companies. It is mainly attributed to the expected synergies with the integration of the entity to the existing business of the Company.

Incorporated revenues and income

In the nine-month period ended September 30, 2019, the Company consolidated the net revenue and net income amounts for the period from June 14 to September 30, 2019 arising from the acquisition, totaling R\$ 486,773 and R\$ 76,042, respectively. It is worth highlighting that this result is impacted by the recognition of tax credits related to the exclusion of ICMS in the PIS and COFINS calculation base, as shown in Note 10. If the acquisition date were at the beginning of the reporting period, such amounts would refer to net revenue of R\$ 1,114,539 and net loss of R\$ 151,438.

Changes in investments in subsidiaries, presented in the parent interim financial statements, are as follows:

	LAC	Época	Integra	Magalog	Softbox	Certa adm	Kelex	Netshoes	Magalu Pgtos ¹
Investment in subsidiaries	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019
Quotas/shares held	6,500	12,855	100	16,726	5,431	100	100	31,056,244	2,000,000
Equity interest	100%	100%	100%	100%	100%	100%	100%	100%	100%
Current assets	53,071	52,292	375	9,900	7,138	118	289	469,333	222
Non-current assets	4,603	12,696	602	1,472	6,012	-	-	535,326	-
Current liabilities	12,027	49,647	19	7,235	8,244	30	2	636,105	23
Non-current liabilities	2,432	20	-	-	-	1	-	366,035	-
Capital	6,500	34,405	4,156	7,551	6,447	100	100	245	200
Shareholders' equity	43,215	15,321	958	4,137	4,906	87	287	2,519	199
Net revenue	61,115	124,526	111	11,933	23,593	-	114	486,773	-
Net income (loss)	6,673	(6,002)	(184)	(2,426)	(281)	(5)	100	76,042	(1)

	LAC	Época	Integra	Magalog	Gr. Softbox	Netshoes	Magalu Pgtos ¹
Changes in investments	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019	09/30/2019
Opening balances	36,542	57,077	2,861	8,373	41,850	-	-
Advances for future capital increase	-	5,800	300	5,900	-	-	200
Investments in subsidiaries	-	-	-	-	-	453,247	-
Adjustment to the acquisition price	-	-	-	-	1,632	-	-
Other comprehensive income	-	-	-	-	-	1,428	-
Stock Option Plan	-	-	-	-	-	4,344	-
Equity in net income of subsidiaries	6,673	(6,002)	(184)	(2,426)	(186)	76,042	(1)
Balances at the end of the period	43,215	56,875	2,977	11,847	43,296	535,061	199

¹ During this year, the Company made an investment in Magalu Pagamentos Ltda, which will be the Company's payment institution.

	LAC	Época	Integra	Magalog	Softbox	Certa adm	Kelex
	12/31/2018	12/31/2018	12/31/2018	12/31/2018	12/31/2018	12/31/2018	12/31/2018
Investment in subsidiaries							
Quotas/shares held	6,500	12,855	100	16,726	5,431	100	100
Equity interest	100%	100%	100%	100%	100%	100%	100%
Current assets	48,378	43,540	122	1,390	9,306	191	120
Non-current assets	3,723	9,417	1,055	70	2,914	-	-
Current liabilities	13,047	37,434	335	796	4,789	2	28
Non-current liabilities	2,512	-	-	-	1,822	-	-
Capital	6,500	28,605	3,856	1,651	6,447	100	100
Shareholders' equity	36,542	15,523	842	664	5,609	189	92
Net revenue	71,251	127,098	306	2,762	-	-	-
Net income (loss)	8,814	(1,351)	(2,102)	(1,277)	-	-	-

	LAC	Época	Integra	Magalog	Gr. Softbox
	12/31/2018	12/31/2018	12/31/2018	12/31/2018	12/31/2018
Changes in investments					
Opening balances	29,821	46,577	2,132	-	-
Advances for future capital increase	-	11,851	2,831	1,650	-
Investments in subsidiaries	-	-	-	8,000	41,850
Dividends distributed	(2,093)	-	-	-	-
Equity in net income of subsidiaries	8,814	(1,351)	(2,102)	(1,277)	-
Balances at the end of the period	36,542	57,077	2,861	8,373	41,850

Total investments in subsidiaries by company	Profit sharing subsidiaries	Goodwill	Goodwill	Balance 09/30/2019
Administradora de Consórcio ("LAC")	43,215	-	-	43,215
Época Cosméticos	15,321	36,827	4,727	56,875
Integra "Donatelo"	957	-	2,020	2,977
Magalog	4,137	3,756	3,954	11,847
Softbox (Sotfbox, Certa and Kelex)	5,281	23,498	14,517	43,296
Netshoes	2,519	433,851	98,691	535,061
Magalu Bank	199	-	-	199
	71,629	497,932	123,909	693,470

Total investments in subsidiaries by company	Profit sharing subsidiaries	Goodwill	Goodwill	Balance 12/31/2018
Administradora de Consórcio ("LAC")	36,542	-	-	36,542
Época Cosméticos	15,523	36,827	4,727	57,077
Integra "Donatelo"	841	-	2,020	2,861
Magalog	663	3,756	3,954	8,373
Softbox (Sotfbox, Certa and Kelex)	(125)	-	41,975	41,850
	53,444	40,583	52,676	146,703

13. Investments in jointly-controlled subsidiaries

	Luizacred (a)		Luizaseg (b)	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Total shares – in thousands	1,054	1,054	133,883	133,883
Direct equity interest	50%	50%	50%	50%
Current assets	9,048,906	7,447,394	224,046	233,745
Non-current assets	1,284,331	854,518	408,874	349,992
Current liabilities	9,590,248	7,560,045	260,646	238,613
Non-current liabilities	160,931	165,347	133,965	117,549
Capital	400,000	371,102	133,883	133,883
Shareholders' equity	582,058	576,520	238,309	227,575
Net revenues	1,879,498	2,002,175	398,905	474,950
Net income (loss) for the period/year	5,538	87,650	34,008	41,924

Changes in investments	Luizacred		Luizaseg	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Opening balances	288,260	293,574	20,202	17,773
Proposed dividends	-	(22,323)	(14,169)	(11,768)
Other comprehensive income (a)	-	-	2,532	265
Initial adoption of IFRS 9	-	(56,816)	-	-
Capital increase	-	30,000	-	-
Unrealized profit	-	-	(11,575)	(7,030)
Equity in net income of subsidiaries	2,769	43,825	17,004	20,962
Balances at the end of the period	291,029	288,260	13,994	20,202

a) Refers to financial assets measured at fair value for the jointly-controlled subsidiary Luizaseg. These amounts will be reclassified to income for the year when settled in the future.

Total investments in jointly-owned subsidiaries

	09/30/2019	12/31/2018
Luizacred (a)	291,029	288,260
Luizaseg (b)	119,154	113,788
Luizaseg - Unrealized profits (c)	(105,161)	(93,586)
Total investments in jointly-owned subsidiaries	305,022	308,462

(h) Equity interest of 50% of voting capital representing the contractually agreed sharing, the control of business, requiring the unanimous consent of the parties about significant decisions, financial and operating activities. Luizacred is jointly controlled by Banco Itaúcard S.A. and is engaged in the supply, distribution and trade of financial products and services to customers at the Company's chain of stores.

(b) Equity interest of 50% of voting capital representing the contractually agreed sharing, the control of business, requiring the unanimous consent of the parties about significant decisions, guarantees and operating activities. Luizaseg is jointly controlled by NCVF Participações Societárias S.A., subsidiary of Cardif do Brasil Seguros e Previdência S.A., and is engaged in the development, sale and administration of extended warranties for any type of product sold in Brazil through the Company's chain of stores.

(c) Unrealized profits from transactions for intermediation of extended warranty insurance for the jointly-owned subsidiary Luizaseg

14. Property, plant and equipment

Changes in property and equipment during the nine-months ended September 30, 2019 and 2018 were as follows:

	Parent company	Consolidated
Net property and equipment as at December 31, 2018	749,463	754,253
Additions	252,574	254,072
Addition for business combination – Note 12 (a.2)	-	90,405
Write-offs	(2,360)	(2,559)
Depreciation	(72,485)	(80,117)
Net intangible assets at September 30, 2019	<u>927,192</u>	<u>1,016,054</u>
Breakdown of property, plant and equipment at September 30, 2019:		
Cost value of property and equipment	1,728,177	1,886,190
Accumulated depreciation	(800,985)	(870,136)
Net intangible assets at September 30, 2019	<u>927,192</u>	<u>1,016,054</u>

	Parent company	Consolidated
Net property and equipment as at December 31, 2017	567,085	569,027
Additions	171,272	171,616
Addition due to business combination	-	4
Write-offs	(935)	(935)
Depreciation	(76,114)	(76,384)
Net intangible assets at September 30, 2018	<u>661,308</u>	<u>663,328</u>

Breakdown of property, plant and equipment at September 30, 2018:		
Cost value of property and equipment	1,375,672	1,379,986
Accumulated depreciation	(714,364)	(716,658)
Net intangible assets at September 30, 2018	<u>661,308</u>	<u>663,328</u>

During this nine-months ended September 30, 2019, no indication of impairment to fixed assets was identified.

15. Intangible assets

Changes in intangible assets during the nine-months ended September 30, 2019 and 2018 were as follows:

	Parent company	Consolidated
Net intangible assets as at December 31, 2018	501,539	598,822
Additions	126,501	136,636
Addition for business combination – Note 12 (a.2)	-	884,771
Amortization	(47,717)	(59,791)
Write-offs	(4,207)	(4,430)
Net intangible assets at September 30, 2019	<u>576,116</u>	<u>1,556,008</u>

Breakdown of intangible assets as at September 30, 2019		
Cost value of intangible assets	1,001,513	2,116,498
Accumulated amortization	(425,397)	(560,490)
Net intangible assets at September 30, 2019	<u>576,116</u>	<u>1,556,008</u>

	Parent company	Consolidated
Net intangible assets as at December 31, 2017	486,111	532,360
Additions	60,140	62,625
Addition due to business combination	-	7,710
Write-offs	(8)	(8)
Amortization	(45,260)	(46,297)
Net intangible assets at September 30, 2018	<u>500,983</u>	<u>556,390</u>

Breakdown of intangible assets as at September 30, 2018		
Cost value of intangible assets	862,869	921,574
Accumulated amortization	(361,886)	(365,184)
Net intangible assets at September 30, 2018	<u>500,983</u>	<u>556,390</u>

During the nine-months ended September 30, 2019, no indication of impairment to intangible assets was identified.

16. Suppliers

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Goods for resale – domestic Market	3,313,886	4,022,357	3,775,940	4,050,931
Other suppliers	39,838	81,108	56,840	89,319
Adjustment to present value	(22,551)	(35,006)	(29,978)	(35,006)
Total suppliers	3,331,173	4,068,459	3,802,802	4,105,244

The Company maintains agreements with partner banks to structure, with its main suppliers, transactions to advance their receivables. In this operation, suppliers transfer the right to receive from securities to the Bank in exchange of the advanced receipt of the security. The Bank, in turn, becomes the creditor of the operation, and the Company settles the note on the same date originally agreed-to with its supplier and receives, subsequently, a commission from the Bank for this intermediation and confirmation of the notes payable. This commission is registered as financial revenue.

Above-mentioned transaction carried out by the Company does not change terms, prices and conditions previously established with suppliers and, therefore, the Company classified it under “Suppliers” caption.

As at September 30, 2019 the balance payable negotiated by suppliers, and with the acceptance of the Company, totaled R\$ 754,158 (R\$ 781,549 as at December 31, 2018).

Trade accounts payables are initially recorded at present value with the counter entry in “Inventories”. The reversal of the adjustment to present value is registered under “Cost of resold goods and services rendered” for the benefit of the term.

17. Loans and financing

Description	Charge	Guarantees	Final maturity	Parent company		Consolidated	
				09/30/2019	12/31/2018	09/30/2019	12/31/2018
Debentures – restricted offer – 7th issue	113.5% CDI	Clean	Mar 2020	300,631	306,545	300,631	306,545
Promissory notes – 3rd issue	112.0% CDI	Clean	May 2019	-	113,931	-	113,931
Promissory notes – 4 th issue (a)	104.0% CDI	Clean	Jun/21	814,316	-	814,316	-
Innovation financing - FINEP (b)	4% p.a.	guarantee	dez/22	24,063	29,620	24,063	29,620
Expansion financing - BNB (c)	7% p.a.	guarantee	dez/22	2,385	2,936	2,385	2,936
Other				2,860	1,055	4,689	2,935
				1,144,255	454,087	1,146,084	455,967
Current liabilities				311,558	130,685	313,387	130,743
Non-current liabilities				832,697	323,402	832,697	325,224

(a) As at June 16, 2019, the Company held its fourth issuance of 160 commercial promissory notes in a single series, with nominal par value of R\$ 5,000 for public distribution with restricted distribution efforts, in accordance with CVM Instruction no. 476/2009. The amounts raised will

be used to improve the cash flow in the course and ordinary management of the Company's business.

- (b) Refers to a financing contract signed with *Financiadora de Estudos e Projetos - FINEP*, with the purpose of investing in technological innovation research development projects
- (c) The Company signed a financing contract with *Banco do Nordeste do Brasil - BNB*, with the purpose of modernizing, refurbishing the stores in the northeastern region and building a new Distribution Center in the municipality of Candeias (BA).

Cash flow reconciliation of operating and financing activities

	Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Opening balance	454,087	871,498	455,967	871,498
Addition from aquisition of subsidiary	-	-	201,856	-
Funding	802,741	-	802,741	-
Payment of principal	(106,636)	(284,914)	(309,676)	(284,914)
Interest payment	(41,238)	(47,468)	(47,705)	(47,468)
Accrued interest	35,301	40,078	42,901	40,078
Fair value hedge	-	(1,378)	-	(1,378)
Closing balance	1,144,255	577,816	1,146,084	577,816

Amortization schedule

The schedule for the payment of the loan and financing installments is demonstrated below:

Year of maturity	Parent company	Consolidated
2019	2,315	2,315
2020	309,243	311,072
2021	824,790	824,790
2022	7,907	7,907
Total	1,144,255	1,146,084

Covenants

The Company has restrictive clauses (covenants) for the 7th issue of debentures and 4th issue of Promissory Notes, being the maintenance of the "adjusted net debt/adjusted EBITDA" not superior to 3.0 times.

The adjusted net debt is understood as the sum of all loans and financing, including debentures, excluding cash and cash equivalents, financial investments, securities, credit card receivables not anticipated. The adjusted EBITDA is calculated in accordance with CVM rule 527, of October 4, 2012, excluding non-recurring operational events (revenue/expenses) of extraordinary nature.

18. Deferred revenue

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Deferred revenue with third parties:				
Exclusivity agreement with Cardif (a)	109,182	122,283	109,182	122,283
Exclusivity agreement with Banco Itaúcard S.A. (b)	99,625	109,000	99,625	109,000
Other Contracts	-	-	22,006	-
	208,807	231,283	230,813	231,283
Deferred revenue with related parties:				
Exclusivity agreement with Luizacred (b)	113,538	121,854	113,538	121,854
Exclusivity agreement with Luizaseg (a)	69,200	77,000	69,200	77,000
	182,738	198,854	182,738	198,854
Total deferred revenues	391,545	430,137	413,551	430,137
Current liabilities	39,157	39,157	43,032	39,157
Non-current liabilities	352,388	390,980	370,519	390,980

- a) On December 14, 2015, Luizaseg entered into a new Strategic Partnership Agreement with companies of the Cardif group and Luizaseg, aiming to extend the rights and obligations set forth in the agreements between the parties that expired on December 31, 2015, for an additional 10-year period, effective from January 1, 2016 to December 31, 2025. This agreement enabled a cash inflow of R\$ 330,000 to the Company. Of this amount, R\$ 42,000 were allocated to the jointly-owned subsidiary Luizacred, since it had exclusive rights over credit card insurance. The Company's revenue recognition deriving from this agreement will be recognized in profit (loss) over the term of the agreement, part of which is subject to the achievement of certain targets.
- b) On September 27, 2009, the Company entered into a partnership agreement with Itaú Unibanco Holding S.A. ("Itaú") and Banco Itaúcard S.A., under which the Company grants to Luizacred the exclusive right to offer, distribute, and sell financial products and services in its store chain for a 20-year period. In consideration for the aforementioned alliance, Itaú group companies paid in cash R\$ 250,000, of which: (i) R\$ 230,000 relating to the completion of the negotiation, without right of recourse; and (ii) R\$ 20,000 subject to the achievement of profitability targets in Luizacred. Said targets were been fully achieved by the end of 2014.

On December 29, 2010, the parties signed the first addendum to the partnership agreement with Luizacred, extending the exclusive right to offer, distribute and sell financial products and services at the chain of stores then acquired in the Northeast of Brazil (Lojas Maia) for a 19-year period. As consideration, Luizacred paid R\$ 160,000 to the Company, which is recognized in profit (loss) over the term of the agreement. As part of this partnership agreement, the amount of R\$ 20,000, mentioned in the paragraph above was increased to R\$ 55,000.

On December 16, 2011, the Company entered into a second addendum to the partnership agreement with Luizacred, due to acquisition of New-Utd ("Lojas do Baú"). As consideration, Luizacred paid R\$ 48,000 to the Company, which was allocated to profit (loss) over the remaining term of the agreement.

19. Other accounts payable

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	12/31/2018
Sales pending delivery	211,079	193,136	219,143	193,136
Amounts subject to onlending to partners	119,058	87,575	119,058	87,575
Specialized services	94,011	-	111,865	-
Expenses payable	91,161	44,007	194,008	44,007
Amounts payable to former shareholders	16,676	47,638	16,676	47,638
Other	13,857	31,449	29,263	35,465
	545,842	403,805	690,013	407,821
Current	545,842	403,805	688,213	406,109
Non-current	-	-	1,800	1,712

20. Provision for tax, civil and labor risks

For labor, civil and tax claims in progress, on which the opinion of the legal advisors are unfavorable, the Company recognizes a provision, which is Management's best estimate of future disbursement. Changes in the provision for tax, civil and labor contingencies are as follows:

Parent company

	Tax	Civil	Labor	Total
Balances at December 31, 2018	328,547	14,971	33,926	377,444
Additions	379,514	6,820	15,427	401,761
Reversal	(27,428)	-	(1,286)	(28,714)
Payments	(6,723)	(6,833)	(12,786)	(26,342)
Restatements	16,040	-	-	16,040
Balances at September 30, 2019	689,950	14,958	35,281	740,189

Consolidated

	Tax	Civil	Labor	Total
Balances at December 31, 2018	337,658	15,181	34,516	387,355
Additions	383,539	8,495	15,904	407,938
Addition for acquisition of subsidiary	26,451	2,481	1,440	30,372
Allocation of price in business combination – Note 12 (a.2)	156,265	-	-	156,265
Reversal	(27,428)	(1,450)	(1,788)	(30,666)
Payments	(6,723)	(6,833)	(12,786)	(26,342)
Restatements	16,041	-	-	16,041
Balances at September 30, 2019	885,803	17,874	37,286	940,963

As at September 30, 2019, the nature of the main lawsuits of the Company, classified by Management as of probable loss, based on the opinion of its legal advisors, as well as legal obligations which amounts are deposited in court, which the amounts were included in the provision for contingencies, are as follows:

a) Tax proceedings

The Company discusses on an administrative and legal basis several tax claims classified as of probable loss, therefore, these are provisioned. These proceedings involve federal taxes, totaling as at September 30, 2019 the amount of R\$ 230,129 (R\$ 50,562 as at December 31, 2018), state taxes, in the amount of R\$ 186,558 as at September 30, 2019 (R\$ 117,278 as at December 31, 2018), and municipal taxes totaling R\$ 51 (R\$ 61 as at December 31, 2018).

The Company also has provision for other legal discussions to which escrow deposits have been made, as well as other provisions related to the fair value measured in the purchase price allocation process during the business combination of the acquired businesses, which involve federal taxes, totaling R\$ 382,420 as at September 30, 2019 (R\$ 169,395 as at December 31, 2018), state taxes, totaling R\$ 86,283 as at September 30, 2019 (none as at December 31, 2018) and municipal taxes totaling R\$ 362 as at September 30, 2019 (R\$ 362 as at December 31, 2018).

b) Civil proceedings

The provision for consolidated civil contingencies in the amount of R\$ 17,874 as at September 30, 2019 (R\$ 15,181 as at December 31, 2018) is related to claims filed by customers on possible product defects.

c) Labor proceedings

At the labor courts, the Company is a party to various labor claims, mostly questioning overtime incurred.

The amount provisioned of R\$ 37,286 as at September 30, 2019 (R\$ 34,516 as at December 31, 2018), consolidated, reflecting the risk of probable loss assessed by the Company's Management jointly with its legal advisors.

In order to address the tax, civil and labor contingencies, the Company has a balance in escrow deposits of R\$ 382,082 and of R\$ 518,208 in the consolidated as at September 30, 2019 (R\$ 349,228 in the company and R\$ 349,239 in the consolidated as at December 31, 2018).

d) Contingent liabilities – possible loss

The Company is a party to other claims that were assessed by Management, based on the opinion of its legal advisors, as of possible loss and, therefore, no provision was recognized for such claims. The amounts related to claims involving federal taxes, as at September 30, 2019 reach a total of R\$ 1,946,559 (R\$ 1,360,610 as at December 31, 2018), in relation to state taxes these amounts, as at September 30, 2019 reach a total of R\$ 476,644 (R\$ 475,383 as at December 31, 2018) and as to municipal taxes these amount to a total of R\$ 1,694 as at September 30, 2019 (R\$ 1,401 as at December 31, 2018).

Among the main claims of a tax nature, classified as of possible loss, we highlight: (i) Administrative Process in which the Company discusses with the tax authorities the nature/concept of the bonuses/reimbursements of its suppliers for the purpose of PIS/COFINS taxation, as well as the characterization of some expenses related to its core activity as inputs for the purpose of PIS/COFINS credits; (ii) Legal process and tax assessment in which the Company discusses the violation of various legal principles of Law 13241/2015, which extinguished the exemption of PIS and COFINS contribution over revenues from the sale of eligible products to the Basic Production Process. According to the analysis of the Company's internal and external legal advisors the chances of loss are possible or maybe remote; (iii) Process in which the Company discusses with the state tax authorities supposed ICMS credit or divergences; (iv) Administrative Process in which the Company discusses with the state tax authorities assessments for ICMS tax credits appropriated on the purchase of goods from suppliers subsequently declared as inapt; (v) Sundry tax assessments

in which the Company discusses the collection of ICMS credits appropriated on the acquisition of goods from some of its suppliers, once these were granted tax benefits by other States of the Federation. The Company accompanies the evolution of all the discussions at each quarter and when there are alterations to the scenario, the risk evaluations and eventual loss are also re-evaluated.

The risks of claims are assessed on an ongoing basis and reviewed by Management. Additionally, the Company also contests civil and labor administrative claims, with chances of possible loss, with immaterial amounts for disclosure.

Due to uncertainties regarding the outflow of resources for said provisions, Management believes it is not possible to reliably determine a settlement schedule.

e) **Contingent assets**

The Company is an author (as plaintiff) in other tax claims of various natures, in other words, filed lawsuits against various taxing entities in order to recover taxes paid and/or collected unduly by such entities. A final decision was handed down for the discussion on the unconstitutional inclusion of ICMS in the calculation base of the PIS and COFINS contributions with a favorable decision to the Company, as shown in Note 10.

21. **Shareholders' equity**

The Special General Meeting held on July 31, 2019 approved the proposal of stock splitting, to the ratio of one (1) common share to eight (8) common shares, with no change in the Company's capital value. Therefore, the number of shares went from 190,591,464 to 1,524,731,712, all common nominative shares with no par value.

Accordingly, considering the total split shares, as at September 30, 2019, the Company's shareholding structure is as follows:

	Number of shares	Interest %
Controlling shareholders	969,167,832	63.56
Outstanding shares	552,434,724	36.23
Treasury shares	3,129,156	0.21
Total	1,524,731,712	100.00

The shares held by controlling shareholders, members of the Board of Directors and/or Executive Officers, are included under the controlling shareholders item.

According to article 7 of the Bylaws, the Company may increase its capital, pursuant to article 168, Law 6404/76, by means of the issue of up to 400,000,000 new common shares.

a) **Capital reserve**

As at September 30, 2019, the Company has the amount of R\$ 296,339 (R\$ 52,175 as at December 31, 2018) registered under Capital Reserve.

Share purchase option plan

The table below shows the changes in number of stock options and the weighted average of their exercise price (MPPE):

	After the stock splitting		Before the stock splitting	
	Quantity	MPPE ¹	Quantity	MPPE ¹
In circulation at January 1, 2018	5,591,360	1.36	698,920	10.88
exercized during the period ²	(2,559,552)	1.39	(319,944)	11.14
In circulation on December 31, 2018	3,031,808	1.33	378,976	10.66
exercized during the period ²	(1,423,088)	1.50	(177,886)	12.02
In circulation at September 30, 2019	1,608,720	1.18	201,090	9.45

¹Weighted Average of the Stock Option Exercise Price: calculated based on the contractual terms, not considering the inflation adjustment to the exercise price.

²The weighted average price of stock options at exercise date was R\$ 25.39 in 2019 after stock splitting (R\$ 203.15 before stock splitting) and R\$ 48.82 in 2018 after stock splitting (R\$ 97.64 before stock splitting).

Share-based incentive plan

The Company has a long-term incentive plan based on shares, approved by the Special General Meeting of April 20, 2017. The purpose of the plan is to grant incentives linked to common shares issued by the Company through programs to be implemented by our Board of Directors, and the managers, employees or service providers of the Company or its subsidiaries and joint ventures are eligible to participate.

The plan's key objectives are: (a) increase the Company's capacity to attract and retain talents; (b) reinforcing the culture of sustainable performance and the pursuit of development of our managers, employees and service providers, aligning the interests of our shareholders with those of the eligible persons; and (c) stimulating the Company's expansion and the achievement and exceeding of our business goals and the attainment of our corporate objectives, aligned with the interests of our shareholders, through the long-term commitment of the beneficiaries.

The following table shows the total shares granted in each program instituted by the Company's Board of Directors:

Type of program	Grant date	Number of shares granted ¹	Fair value ²	Maximum grace period
1st Matching share	June 28, 2017	4,411,584	R\$3.88	4 years and 10 months
2nd Matching share	April 05, 2018	2,338,344	R\$12.30	5 years
3rd Matching share	April 04, 2019	555,336	R\$20.20	5 years
1st Restricted share	April 05, 2018	535,744	R\$12.30	3 years
2nd Restricted share	April 04, 2019	513,552	R\$20.20	3 years
3rd Restricted share ³	June 05, 2019	798,895	R\$23.90	3 years
1st Performance share	February 20, 2019	10,755,152	R\$20.31	5 years
		19,908,607	R\$15.65	

¹The number of shares granted and their respective fair values already consider the stock split approved at July 31, 2019.

²Refers to the weighted average of the fair value calculated in each program.

³ Restricted share plan granted to Netshoes employees.

In addition to the plans shown above, the Company granted 2,229,047 shares (considering the stock split) in the Softbox group acquisition process, part linked to the acquisition price to the former owners of the acquiree who continue to act as employees and part to the other employees. The fair value measured at grant date was R\$ 22.73 (considering the stock split), and the maximum grace period is 5 years.

b) Legal reserve

As at September 30, 2019, the Company has the amount of R\$ 65,644 (R\$ 65,644 as at December 31, 2018) registered under Legal Reserve.

c) Treasury shares

	After the stock splitting		Before the stock splitting	
	Quantity	Amount	Quantity	Amount
January 1, 2018	10,880,480	13,955	1,360,060	13,955
Acquired in the year	6,947,200	87,984	868,400	87,984
Disposed in the year	(4,809,496)	(14,924)	(601,187)	(14,924)
December 31, 2018	13,018,184	87,015	1,627,273	87,015
Acquired in the period	3,265,444	98,611	408,181	98,611
Disposed in the period	(13,154,472)	(105,255)	(1,644,309)	(105,255)
September 30, 2019	3,129,156	80,371	391,145	80,371

The Company disposed the treasury stock in the period for a total amount of R\$ 284,217. The decrease in treasury stock balance is equal to the weighed average of the cost incurred to acquire the stock. Any exceeding cash received for the disposal on decrease of treasury stock is recoded as capital reserve.

The stock options exercised for the period were paid using the Company's treasury stock.

d) Profit reserves

Under the Profit Reserve item a specific reserve is registered for reinforcement or working capital, approved in a general assembly, in the total amount of R\$ 283,561 and tax incentive reserve, in the amount of R\$ 151,290.

On September 30, 2019 the Board of Directors approved the payment of interest on own capital in the amount of R\$ 112,000, which will be attributed to the calculation of dividends and interest on own capital for the year 2019.

e) Equity valuation adjustments

As at September 30, 2019, the Company has registered under the item Equity Valuation Adjustment the amount of R\$ 3,444 (R\$ 5,331 as at December 31, 2018), related to adjustment to fair value of financial assets.

f) Earnings per share

The calculations of basic and diluted earnings per share are disclosed below:

	Basic earnings		Diluted earnings	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Average of common shares	1,524,731,71			
Effect of treasury shares	2	1,524,731,712	1,524,731,712	1,524,731,712
Diluting effect of shares (a)	(3,129,156)	(12,114,312)	(3,129,156)	(12,114,312)
		-	17,703,827	10,635,072
Weighted average of outstanding common shares	1,521,602,55			
	6	1,512,617,400	1,539,306,383	1,523,252,472
Net income for the nine-ended period	753,830	407,785	753,830	407,785
Earnings per share in Brazilian Reais	0.495	0.270	0.490	0.268
Net income for the quarter ended	235,100	119,556	235,100	119,556
Earnings per share in Brazilian Reais	0.155	0.079	0.153	0.078

a) It considers the effect of the stock option exercisable in accordance with the share-based incentive plans, shown above. The number of shares and earnings per share amounts already consider the stock split as at July 31, 2019.

22. Net sales

	Nine-months ended				Quarter ended			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Gross revenue:								
Retail – resale of goods	14,846,351	12,580,509	15,652,238	12,676,438	5,052,273	4,186,392	5,685,328	4,224,494
Retail – services rendered	761,492	559,893	749,233	565,876	278,589	202,828	271,386	201,325
Other services	-	-	107,338	55,686	-	-	42,720	18,631
	15,607,843	13,140,402	16,508,809	13,298,000	5,330,862	4,389,220	5,999,434	4,444,450
Taxes and returns:								
Retail – resale of goods	(2,720,962)	(2,228,780)	(2,915,550)	(2,245,218)	(945,123)	(741,504)	(1,101,515)	(747,950)
Retail – services rendered	(81,370)	(68,184)	(81,392)	(68,234)	(28,905)	(24,416)	(28,905)	(24,426)
Other services	-	-	(10,583)	(4,633)	-	-	(4,816)	(1,607)
	(2,802,332)	(2,296,964)	(3,007,525)	(2,318,085)	(974,028)	(765,920)	(1,135,236)	(773,983)
Net sales	12,805,511	10,843,438	13,501,284	10,979,915	4,356,834	3,623,300	4,864,198	3,670,467

23. Cost of goods resold and services rendered

	Nine-months ended				Quarter ended			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Costs:								
Goods resold	(9,348,359)	(7,667,594)	(9,725,202)	(7,724,060)	(3,132,246)	(2,552,151)	(3,419,834)	(2,575,023)
Services rendered	-	-	(47,510)	(14,608)	-	-	(19,445)	(5,576)
	(9,348,359)	(7,667,594)	(9,772,712)	(7,738,668)	(3,132,246)	(2,552,151)	(3,439,279)	(2,580,599)

24. Information on the nature of expenses and other operating revenues

The Company's statement of profit or loss is presented based on the classification of the expenses according to their functions. The information on the nature of these expenses recognized in the income statement is as follows:

	Nine-months ended				Quarter ended			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Personnel expenses	(1,386,862)	(1,089,480)	(1,467,135)	(1,096,465)	(498,508)	(390,056)	(554,683)	(392,722)
Expenses from services rendered	(738,067)	(629,918)	(831,642)	(647,120)	(280,609)	(189,447)	(343,927)	(195,250)
Other	(94,681)	(583,584)	(115,671)	(605,900)	57,383	(210,111)	(15,492)	(217,656)
Total	(2,219,610)	(2,302,982)	(2,414,448)	(2,349,485)	(721,734)	(789,614)	(914,102)	(805,628)
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Classified by function as:								
Sales expenses	(2,147,020)	(1,950,586)	(2,309,125)	(1,972,463)	(762,498)	(661,186)	(889,953)	(669,217)
Administrative and general expenses	(395,740)	(387,238)	(498,226)	(414,731)	(141,065)	(135,297)	(207,117)	(144,222)
Other operating revenues, net (Note 25)	323,150	34,842	392,903	37,709	181,829	6,869	182,968	7,811
Total	(2,219,610)	(2,302,982)	(2,414,448)	(2,349,485)	(721,734)	(789,614)	(914,102)	(805,628)

Freight expenses related to the transportation of goods from distribution centers (CDs) to physical stores and the delivery of products resold to customers are classified as sales expenses.

25. Other operating revenues, net

	Nine-months ended				Quarter ended			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
(Gain) Loss on sale of fixed assets	4,150	(424)	4,441	(424)	1,188	(143)	1,479	(143)
Recognition of deferred revenue (a)	38,593	31,486	39,542	31,486	12,865	10,079	13,814	10,079
Tax credits (b)	730,897	47,573	811,977	47,573	232,855	232	240,842	1,178
	773,640	78,635	855,960	78,635	246,908	10,168	256,135	11,114
Tax provision	(244,272)	(36,746)	(246,680)	(33,909)	(14,272)	-	(16,680)	-
Specialists fees (c)	(134,161)	-	(144,028)	-	(23,021)	-	(28,783)	-
Pre-operating store expenses	(20,006)	(7,047)	(20,298)	(7,017)	(12,164)	(3,299)	(12,082)	(3,303)
Non Compete/retention contracts (d)	(52,051)	-	(52,051)	-	(15,622)	-	(15,622)	-
Total	(450,490)	(43,793)	(463,057)	(40,926)	(65,079)	(3,299)	(73,167)	(3,303)
	323,150	34,842	392,903	37,709	181,829	6,869	182,968	7,811

- (a) Refers to the recognition of deferred revenue by assignment of exploration rights, as described under Note 18.
- (b) It refers to the recognition of the effects determined and recorded for the final decision on the Company's and its subsidiaries' shares for the exclusion of ICMS from the PIS and COFINS calculation base, as shown in Note 10.
- (c) Expenses related to supplementary costs for the acquisition of Netshoes and attorney's and advisor's fees involved in the calculation of the amounts described above.
- (d) Non compete contracts with the Company's executive board.

26. Financial income (loss)

	Nine-months ended				Quarter ended			
	Parent company		Consolidated		Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Financial revenues:								
Interest from the sale of extended guarantee	39,151	53,988	39,151	53,988	11,332	20,296	11,332	20,296
Yield from interest earning bank deposits and securities	7,145	20,138	4,872	7,164	(810)	4,530	1,123	3,424
Interest from the sale of goods – interest in arrears in receipts	5,435	4,166	5,435	4,166	2,008	1,512	2,008	1,512
Inflation adjustment (a)	499,036	31,802	544,978	31,802	69,877	9,254	69,877	9,254
Other	18,385	1,047	19,444	1,047	10,794	400	11,853	400
	569,152	111,141	613,880	98,167	93,201	35,992	96,193	34,886
Financial expenses:								
Interest on loans and financing	(34,061)	(41,727)	(40,870)	(41,727)	(18,484)	(9,700)	(19,165)	(9,700)
Interest on leasing operations	(70,389)	-	(73,028)	-	(3,234)	-	(5,349)	-
Charges on credit card advances	(300,887)	(212,915)	(309,302)	(213,895)	(87,453)	(74,837)	(93,603)	(75,146)
Provision for loss from interest on extended guarantee	(21,007)	(16,461)	(21,007)	(16,461)	(4,400)	(6,340)	(4,400)	(6,340)
Financial income tax	(27,679)	-	(27,679)	-	(5,158)	-	(5,158)	-
Other	(22,694)	(29,582)	(24,427)	(30,079)	(6,916)	(15,188)	(8,007)	(15,361)
	(476,717)	(300,685)	(496,313)	(302,162)	(125,645)	(106,065)	(135,682)	(106,547)
Net financial income (loss)	92,435	(189,544)	117,567	(203,995)	(32,444)	(70,073)	(39,489)	(71,661)

- (a) It basically refers to the monetary restatement of the effects determined and recorded for the final decision on the Company's and its subsidiaries' lawsuits on the exclusion of ICMS in the PIS and COFINS calculation basis, as shown in Note 10.

27. Information per business segment

To manage its business taking into consideration its financial and operating activities, the Company classified its business into Retail, Financial Operations, Insurance Operations and Other Services. These divisions are considered as the primary segments for information disclosure. The main characteristics of these divisions are as follows:

Retail – basically the resale of goods and provision of services in the Company’s stores and e-commerce (traditional e-commerce and marketplace);

Financial operations - through the jointly-owned subsidiary Luizacred, mainly engaged in granting of credit to the Company’s customers for acquisition of products;

Insurance operations - through the jointly-owned subsidiary Luizaseg, mainly engaged in the offer of extended warranties of products purchased by the Company’s customers;

Other services – sum of services rendered in consortium management through its subsidiary LAC, mainly engaged in the management of consortia to the Company’s customers for the purchase of products; and management of product delivery services, through its subsidiary Magalog and software development services through the subsidiaries of Grupo Softbox.

The Company’s sales are fully made in the Brazilian territory and, considering retail operations, there is no concentration of customers or of products and services offered.

Statements of profit or loss

	09/30/2019					Consolidated
	Retail (a)	Financial operations	Insurance operations	Other services	Eliminations (b)	
Gross revenue	16,421,974	939,749	199,453	107,338	(1,159,705)	16,508,809
Deductions from revenue	(2,996,942)	-	-	(10,583)	-	(3,007,525)
Net revenue from segment (c)	13,425,032	939,749	199,453	96,755	(1,159,705)	13,501,284
Costs	(9,725,202)	(97,450)	(19,483)	(58,605)	128,028	(9,772,712)
Gross profit	3,699,830	842,299	179,970	38,150	(1,031,677)	3,728,572
					-	
Sales expenses	(2,313,950)	(313,504)	(154,441)	(4,583)	477,353	(2,309,125)
Administrative and general expenses	(469,621)	(12,583)	(18,836)	(28,605)	31,419	(498,226)
Allowance for doubtful accounts	(45,836)	(484,416)	-	-	484,416	(45,836)
Depreciation and amortization	(363,985)	(4,463)	(3,817)	(702)	8,280	(364,687)
Equity in net income of subsidiaries	12,258	-	-	-	(4,060)	8,198
Other operating revenues	393,319	(22,252)	117	(416)	22,135	392,903
Financial revenues	611,457	-	13,501	2,423	(13,501)	613,880
Financial expenses	(495,950)	-	(32)	(363)	32	(496,313)
Income tax and social contribution	(273,692)	(2,312)	(11,033)	(1,844)	13,345	(275,536)
Net income	753,830	2,769	5,429	4,060	(12,258)	753,830

Equity accounting reconciliation

Equity in investments - Other services (Note 12)	4,060
Equity in investments - Luizacred (Note 13)	2,769
Equity in investments - Luizaseg (Note 13)	5,429
(=) Equity in investments of the retail segment	12,258
(-) Elimination effect - Other services	(4,060)
(=) Consolidated equity in investments	8,198

a) The retail segment is represented by consolidated amounts contemplating the results of Magazine Luiza S.A., Época Cosméticos, Integra Commerce and Netshoes. In the retail segment, the equity in investments line contemplates net income from financial operations, insurance and other services, once this amount is contained in the profit or loss amounts of the segment used by the main operations management.

(b) Eliminations are represented mainly by the effects of the segments of financial operations and insurance operations, which are presented in a proportional manner above, nevertheless are included only in one line of equity in investments in the consolidated financial statements of the Company.

(c) Inter-segment transfers are less than 10% of combined revenue of all operating segment and are not an information regularly reviewed by Chief Operation Decision Maker.

Statements of profit or loss

	09/30/2018					
	Retail (a)	Financial operations	Insurance operations	Other services	Elimination s (b)	Consolidated
Gross revenue	13,251,147	717,635	170,635	56,731	(898,148)	13,298,000
Deductions from revenue	(2,313,452)	-	-	(4,633)	-	(2,318,085)
Net revenue from segment	10,937,695	717,635	170,635	52,098	(898,148)	10,979,915
Costs	(7,724,060)	(65,593)	(14,664)	(23,441)	89,090	(7,738,668)
Gross profit	3,213,635	652,042	155,971	28,657	(809,058)	3,241,247
Sales expenses	(1,972,397)	(265,839)	(130,881)	(1,111)	397,765	(1,972,463)
Administrative and general expenses	(394,258)	(8,665)	(13,008)	(20,473)	21,673	(414,731)
Allowance for doubtful accounts	(43,088)	(287,848)	-	-	287,848	(43,088)
Depreciation and amortization	(122,401)	(4,449)	(3,545)	(280)	7,994	(122,681)
Equity in net income of subsidiaries	48,521	-	-	-	(5,424)	43,097
Other operating revenues	37,682	(12,677)	(3,645)	27	16,322	37,709
Financial revenues	96,416	-	12,749	1,751	(12,749)	98,167
Financial expenses	(302,031)	-	(43)	(131)	43	(302,162)
Income tax and social contribution	(154,294)	(36,594)	(10,471)	(3,016)	47,065	(157,310)
Net income	407,785	35,970	7,127	5,424	(48,521)	407,785

Equity accounting reconciliation

Equity in investments- Other services	5,424
Equity in investments - Luizacred	35,970
Equity in investments - Luizaseg	7,127
(=) Equity in investments of the retail segment	48,521
(-) Elimination effect – Other services	(5,424)
(=) Consolidated equity in investments	43,097

a) The retail segment is represented by consolidated amounts contemplating the results of Magazine Luiza S.A., Época Cosméticos and Integra Commerce. In the retail segment, the equity in investments line contemplates net income from financial operations, insurance and consortium management, once this amount is contained in the profit or loss amounts of the segment used by the main operations management.

(b) Eliminations are represented mainly by the effects of the segments of financial operations and insurance operations, which are presented in a proportional manner above, nevertheless are included only in one line of equity in investments in the consolidated financial statements of the Company.

(c) Inter-segment transfers are less than 10% of combined revenue of all operating segment and are not an information regularly reviewed by Chief Operation Decision Maker.

Statements of financial position

	09/30/2019			
	Retail (*)	Financial operations	Insurance operations	Other services
Assets				
Cash and cash equivalents	168,345	11,256	120	53,449
Marketable securities and other financial assets	236,767	37,822	250,251	2,214
Accounts receivable	1,872,413	4,602,694	-	14,219
Inventories	2,885,737	-	-	-
Investments	403,579	-	-	-
Property and equipment, intangible assets and right-of-use	4,683,475	60,092	34,416	5,020
Other	2,964,637	454,755	31,674	7,923
	13,214,953	5,166,619	316,461	82,825
Liabilities				
Suppliers	3,794,452	-	1,334	8,350
Loans and financing and other financial liabilities	1,144,255	-	-	1,829
Leases	2,204,268	-	-	-
Interbank deposits	-	2,469,437	-	-
Credit card operations	-	2,019,804	-	-
Technical Reserves - Insurance	-	-	273,226	-
Provision for tax, civil and labor contingency risks	931,199	66,424	1,303	653
Deferred revenue	413,551	14,042	-	-
Other	1,533,605	305,882	26,605	19,162
	10,021,330	4,875,589	302,468	29,994
Shareholders' equity	3,193,623	291,030	13,993	52,831
Reconciliation of investment investments in subsidiaries				
Investment - LAC (Note 12)	43,215			
Investment Magalog (Nota 12)	11,848			
Investment - Softbox (Note 12)	43,296			
Investment - Magalu Bank (Note 12)	199			
	98,558			
Investments in jointly-controlled				
Investment - Luizacred (Note 13)	291,029			
Investment - Luizaseg (Note 13)	13,993			
	305,022			
Total investments - Retail	403,580			
(-) Elimination effect	(98,558)			
(=) Total consolidated investments	305,022			

(*)Consolidated balances contemplating the results of Magazine Luiza S.A, Época Cosméticos, Integra Commerce and Netshoes.

Statements of financial position

	12/31/2018			
	Retail (*)	Financial operations	Insurance operations	Other services
Assets				
Cash and cash equivalents	549,048	8,671	121	46,796
Marketable securities and other financial assets	409,111	36,513	219,617	-
Accounts receivable	2,053,726	3,797,293	-	1,679
Inventories	2,810,248	-	-	-
Investments	395,227	-	-	-
Property, plant and equipment and intangible assets	1,298,891	64,078	38,105	1,809
Other	1,248,382	244,401	34,026	3,277
	<u>8,764,633</u>	<u>4,150,956</u>	<u>291,869</u>	<u>53,561</u>
Liabilities				
Suppliers	4,101,560	-	1,051	3,155
Loans and financing and other financial liabilities	454,087	-	-	-
Interbank deposits	-	1,931,922	-	-
Credit card operations	-	1,737,286	-	-
Technical Reserves - Insurance	-	-	233,837	-
Provision for tax, civil and labor contingency risks	377,444	65,654	1,411	800
Deferred revenue	430,137	17,020	-	-
Other	1,098,533	110,812	35,368	12,401
	<u>6,461,761</u>	<u>3,862,694</u>	<u>271,667</u>	<u>16,356</u>
Shareholders' equity	<u>2,302,872</u>	<u>288,262</u>	<u>20,202</u>	<u>37,205</u>
Reconciliation of investment investments in subsidiaries				
Investment - LAC (Note 12)	36,542			
Investment - Magalog (Note 12)	8,373			
Investment - Softbox (Note 12)	41,850			
	<u>86,765</u>			
Investments in jointly-controlled				
Investment - Luizacred (Note 13)	288,260			
Investment - Luizaseg (Note 13)	20,202			
	<u>308,462</u>			
Total investments - Retail	<u>395,227</u>			
(-) Elimination effect	(86,765)			
(=) Total consolidated investments	<u>308,462</u>			

(*) Consolidated balances contemplating the results of Magazine Luiza S.A, Época Cosméticos and Integra Commerce

28. Financial instruments

Capital risk management

The objectives of the Company through capital management are to safeguard the going concern capacity in order to offer continuous return to the Company's shareholders and benefits to other related parties, and to maintain an ideal capital structure to reduce this cost and maximize its funds allowing for the opening and remodeling of stores, new technologies, process improvement and advanced management methods.

The Company's capital structure comprises financial liabilities, cash and cash equivalents and marketable securities. Periodically, Management reviews the capital structure and its ability to settle its liabilities, as well as monitoring, on a timely basis, the average term of trade payables in relation to the average term of inventory turnover, taking prompt actions should these balance ratios pose significant imbalance.

Categories of financial instruments

Categories of financial instruments	Rating	Parent company				Consolidated			
		09/30/2019		12/31/2018		09/30/2019		12/31/2018	
		Book	Fair value	Book	Fair value	Book	Fair value	Book	Fair value
Cash and banks	Amortized cost	112,455	112,455	136,060	136,060	130,293	130,293	138,295	138,295
Trade receivables - Credit and debit cards	FVTOCI	1,145,802	1,145,802	1,491,289	1,491,289	1,152,133	1,152,133	1,506,283	1,506,283
Other trade receivables	Amortized cost	691,657	691,657	540,967	540,967	734,499	734,499	552,845	552,845
Accounts receivable from related parties	Amortized cost	343,508	343,508	86,948	86,948	81,775	81,775	83,503	83,503
Receivables from related parties – Credit cards	FVTPL	-	-	106,687	106,687	-	-	106,687	106,687
Receivables from related parties – Credit cards	FVTOCI	157,432	157,432	-	-	157,432	157,432	-	-
Cash equivalents	FVTPL	788	788	408,907	408,907	788	788	408,907	408,907
Cash equivalents	Amortized cost	7,648	7,648	803	803	51,629	51,629	7,494	7,494
Securities	Amortized cost	11,964	11,964	11,455	11,455	14,228	14,228	11,669	11,669
Securities	FVTPL	224,753	224,753	397,656	397,656	224,753	224,753	397,656	397,656
Total financial assets		2,696,007	2,696,007	3,180,772	3,180,772	2,547,530	2,547,530	3,213,339	3,213,339

Categories of financial instruments	Rating	Parent company				Consolidated			
		09/30/2019		12/31/2018		09/30/2019		12/31/2018	
		Book	Fair value	Book	Fair value	Book	Fair value	Book	Fair value
Suppliers	Amortized cost	3,331,173	3,331,173	4,068,459	4,068,459	3,802,802	3,802,802	4,105,244	4,105,244
Loans and financing	Amortized cost	1,144,255	1,144,255	454,087	454,087	1,146,084	1,146,084	455,967	455,967
Leases	Amortized cost	2,134,538	2,134,538	-	-	2,204,268	2,204,268	-	-
Accounts payable to related parties	Amortized cost	125,572	125,572	125,353	125,353	125,607	125,607	125,383	125,383
Other accounts payable ex-quotaholders	Amortized cost	16,676	16,676	47,638	47,638	16,676	16,676	47,638	47,638
Total financial liabilities		6,752,214	6,752,214	4,695,537	4,695,537	7,295,437	7,295,437	4,734,232	4,734,232

Fair value measurement

All assets and liabilities for which the fair value is measured or disclosed in the interim financial statements are classified within the fair value hierarchy described below, based on the lowest level of information that is significant to the fair value measurement as a whole:

Level 1 - Quoted market prices (unadjusted) in active markets for identical assets or liabilities;

Level 2 - Valuation techniques for which the lowest and significant level of information to measure the fair value directly or indirectly observable. The Company uses the discounted cash flow technique for measurement.

Level 3 - Valuation techniques for which the lowest and significant level of information to measure the fair value is unobservable.

The measurement at fair value of assets and liabilities of the Company is demonstrated below:

Category of financial instruments – Assets	Rating	Parent company		Consolidated		Level
		09/30/2019	12/31/2018	09/30/2019	12/31/2018	
Trade receivables - Credit and debit cards	FVTOCI	1,145,802	1,491,289	1,152,133	1,506,283	Level 2
Receivables from related parties – Credit cards	FVTPL	-	106,687	-	106,687	Level 2
Receivables from related parties – Credit cards	FVTOCI	157,432		157,432		
Cash equivalents	FVTPL	788	408,907	788	408,907	Level 2
Securities	FVTPL	224,753	397,656	224,753	397,656	Level 2
Total financial assets		<u>1,528,775</u>	<u>2,404,539</u>	<u>1,535,106</u>	<u>2,419,533</u>	

Evaluation techniques and significant unobservable inputs

Specific evaluation techniques used to value financial instruments, in accordance to the rules of level 2, include:

- Quoted market prices or quotations from financial institutions or brokers for similar instruments.
- Fair value of receivables from credit cards is determined based on assumptions usually used for the sale of similar assets.
- Other techniques, such as discounted cash flow analysis, are used to determine the fair value for the remaining financial instruments.

Management of liquidity risk

The Company's Financial Management has the ultimate responsibility for the management of the liquidity risk and prepares an appropriate liquidity risk management model to manage funding requirements and short, medium and long-term liquidity management. The Company manages the liquidity risk through the continuous monitoring of estimated and actual cash flows, the combination of the maturity profiles of financial assets and liabilities and the maintenance of a close relationship with financial institutions, with regular disclosure of information to support credit decisions when external funds are necessary.

The table below details the remaining contractual maturity of the Company's financial liabilities and the contractual amortization terms. This table was prepared using the undiscounted cash flows of financial liabilities.

Contractual maturity is based on the most recent date when the Company should settle the related obligations:

	Book balance	Contractual flow	<1 year	1–3 years	>3 years
Suppliers	3,802,802	3,802,802	3,802,802	-	-
Loans and financing	1,146,084	1,150,015	313,389	826,742	9,884
Related parties	125,607	125,607	125,607	-	-
Leases	2,204,268	2,691,771	373,845	774,852	1,543,074
Other accounts payable ex-quotaholders	16,676	20,309	4,461	7,925	7,923

Considerations on risks

The Company's business primarily comprises the retail sale of consumer goods, mainly home appliances, electronics, furniture and financial services, consumer financing for purchase of these goods and consortium related activities, created for the acquisition of vehicles, motorcycles, home appliances and real estate properties. The main market risk factors affecting the Company's business are as follows:

Credit risk: the risk arises from the possibility that the Company may incur losses due to non-receipt of amounts billed to their customers, the consolidated balance of which amounts to R\$ 1,587,382 as at September 30, 2019 (R\$ 1,887,313 as at December 31, 2018). A large part of the sales of the Company are made using the credit card as a form of payment, which is substantially securitized with the credit card administrators. For other receivables the Company evaluates also the risk as being low, due to the widespread sales, as a result of the large number of customers; however, there are no guarantees of actual receipt of the total balance of trade receivables due to the nature of the Company's activities. Nevertheless, the risk is managed by means of periodic analysis of default rate (with consistent criteria to support the requirements of IFRS 9) and the adoption of more efficient collection measures. As at September 30, 2019, the Company recorded past-due or uncollectible balances, which terms were renegotiated, in the amount of R\$ 9,945 (R\$ 7,334 as at December 31, 2018), which are included in the Company's analysis on the need to recognize an allowance for doubtful accounts.

The policy of the Company for investments in debt securities (financial investments) is to invest in securities that have ratings attributed by the main credit risk agencies, of at least Sovereign Credit Ratings (on a global scale). As at September 30, 2019, almost the total amount of investments held by the Company had such rating levels, reaching the amount of R\$ 245,153 (R\$ 821,604 as at December 31, 2018) Company and R\$ 330,482 (R\$ 870,117 as at December 31, 2018) Consolidated.

Market risk: arises from the slowdown of retail sales in the Brazilian economic environment. The risks involved in these transactions are managed by establishing operational and commercial policies, determining limits for derivative transactions, and constantly monitoring assumed positions. The main related risks are changes in the interest.

Interest rate risk: the Company is exposed to floating interest rates tied to the “Interbank Deposit Certificate (CDI)”, relating to financial investments and loans and financing in Brazilian Reais, for which it performed a sensitivity analysis, as described below.

As at September 30, 2019, Management carried out a sensitivity analysis, considering a probable scenario and scenarios of 25% and 50% increases in the expected interest rates. The probable scenario was measured using the future interest rates disclosed by B3 and/or BACEN, considering a CDI base rate of 5.40%. The expected effects of interest expenses net of financial revenue from financial investments for the next three months are as follows:

	Parent company	Consolidated
	09/30/2019	09/30/2019
Bank deposit certificates (Note 5)	8,436	52,417
Non-exclusive investment funds (Note 5)	-	39,084
Cash equivalents	8,436	91,501
Marketable securities (Note 6)	236,717	238,981
Total cash equivalents and marketable securities	<u>245,153</u>	<u>330,482</u>
Loans and financing (note 17)	(1,144,255)	(1,146,084)
Net exposure to interest rate risk	<u>(899,102)</u>	<u>(815,602)</u>
Interest to incur exposed to CDI	5.40%	5.40%
Impact on financial income, net of taxes		
Probable Scenario I – rate 5.40%	(11,807)	(10,922)
Scenario II - >25% - rate 6.75%	(14,759)	(13,652)
Scenario III - >50% - rate 8.10%	(17,711)	(16,383)

29. Statements of cash flows

Changes in equity that do not affect the cash flows of the Company are as follows:

	Parent company		Consolidated	
	09/30/2019	09/30/2018	09/30/2019	09/30/2018
Changes in fair value of financial assets	-	617	-	617
Initial adoption IFRS 9 and 15 - FVOCI	-	(768)	-	(768)
Initial adoption IFRS 9 and 15 – FVTPL	-	(36,219)	-	(36,219)
Initial adoption IFRS 9 and 15 – Jointly-owned subsidiaries	-	(52,082)	-	(52,082)
Initial adoption IFRS 9 and 15 – IR/CS effect	-	12,576	-	12,576
Amounts payable to former shareholders	15,582	5,000	15,582	5,000
Initial adoption IFRS 16 – Right of Use	1,947,469	-	2,021,530	-
Initial adoption IFRS 16 – Leasing	(1,947,469)	-	(2,021,530)	-
Share based plan – Netshoes	(4,344)	-	(4,344)	-
Reclassification of taxes payable to provision for tax, civil and labor risks	95,779	-	95,779	-

30. Insurance coverage

The Company has insurance contracts with coverage determined in accordance with the advice of experts, taking into account the nature and degree of risk, in amounts considered sufficient to cover any losses on its assets and/or obligations.

The insurance coverage, as at September 30, 2019 and December 31, 2018, are demonstrated below:

	Parent company		Consolidated	
	09/30/2019	12/31/2018	09/30/2019	09/30/2018
Civil responsibility and D&O	100,000	70,000	230,425	70,000
Sundry risks – inventory and property and equipment	3,407,721	2,925,028	3,672,506	2,925,028
Vehicles	20,156	22,872	39,056	22,872
	3,527,877	3,017,900	3,941,987	3,017,900